



BUILDING TODAY FOR A BETTER TOMORROW

Transforming Our Upstate Airports





The Upstate economy lagged for decades as the economy shifted and State government failed to respond.



But after 40 years, the State has taken a dramatically different path under the leadership of Governor Cuomo.



**Our administration has
made Upstate a priority...**



Transforming **the Upstate economy**
from yesterday to **tomorrow.**



**We applied a new approach –
forging regional partnerships between
business, academia and government
to plan long-term economic visions.**



It's working.



**Regional economic development councils
are implementing new growth strategies.**



Here in the Finger Lakes Region, companies like Genesee Brewery and 1366 Technologies are creating jobs and opportunity...



Kodak Eastman Business Park, already home to **6,600 jobs**, is a growing hub for innovation..



**And Rochester is now the
national headquarters for Photonics research.**



This year,
the State awarded \$10 million to Geneva
for the Downtown Revitalization Initiative to
attract jobs and millennials its urban center..



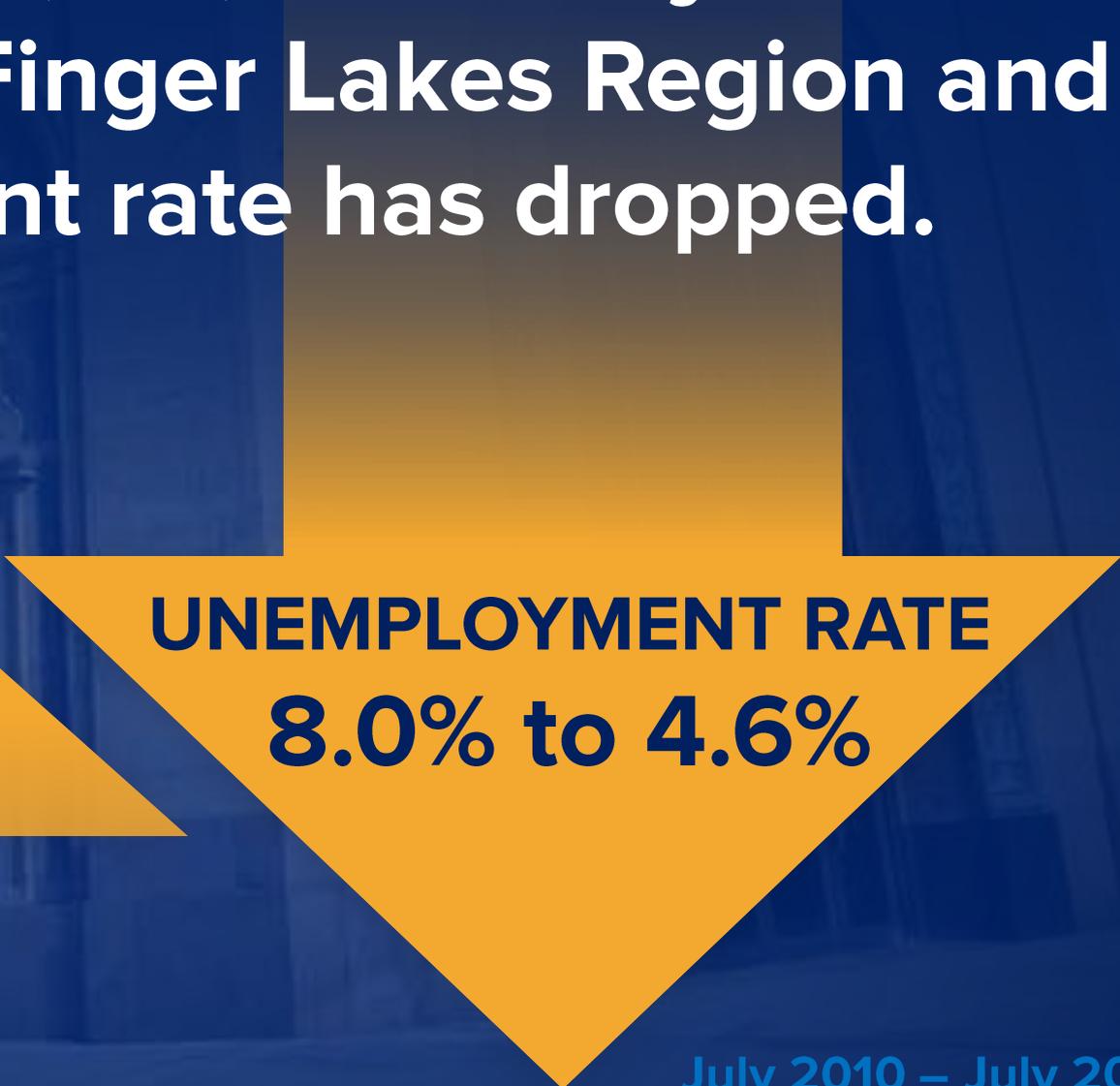
Center for URBAN
ENTREPRENEURSHIP

And the **RIT Center for Urban Entrepreneurship**, strategically relocated to Downtown Rochester with State support, is providing important guidance to small businesses in the region.

Over the last six years, 24,300 new jobs have been created in the Finger Lakes Region and the unemployment rate has dropped.



JOBS



**UNEMPLOYMENT RATE
8.0% to 4.6%**

July 2010 – July 2016



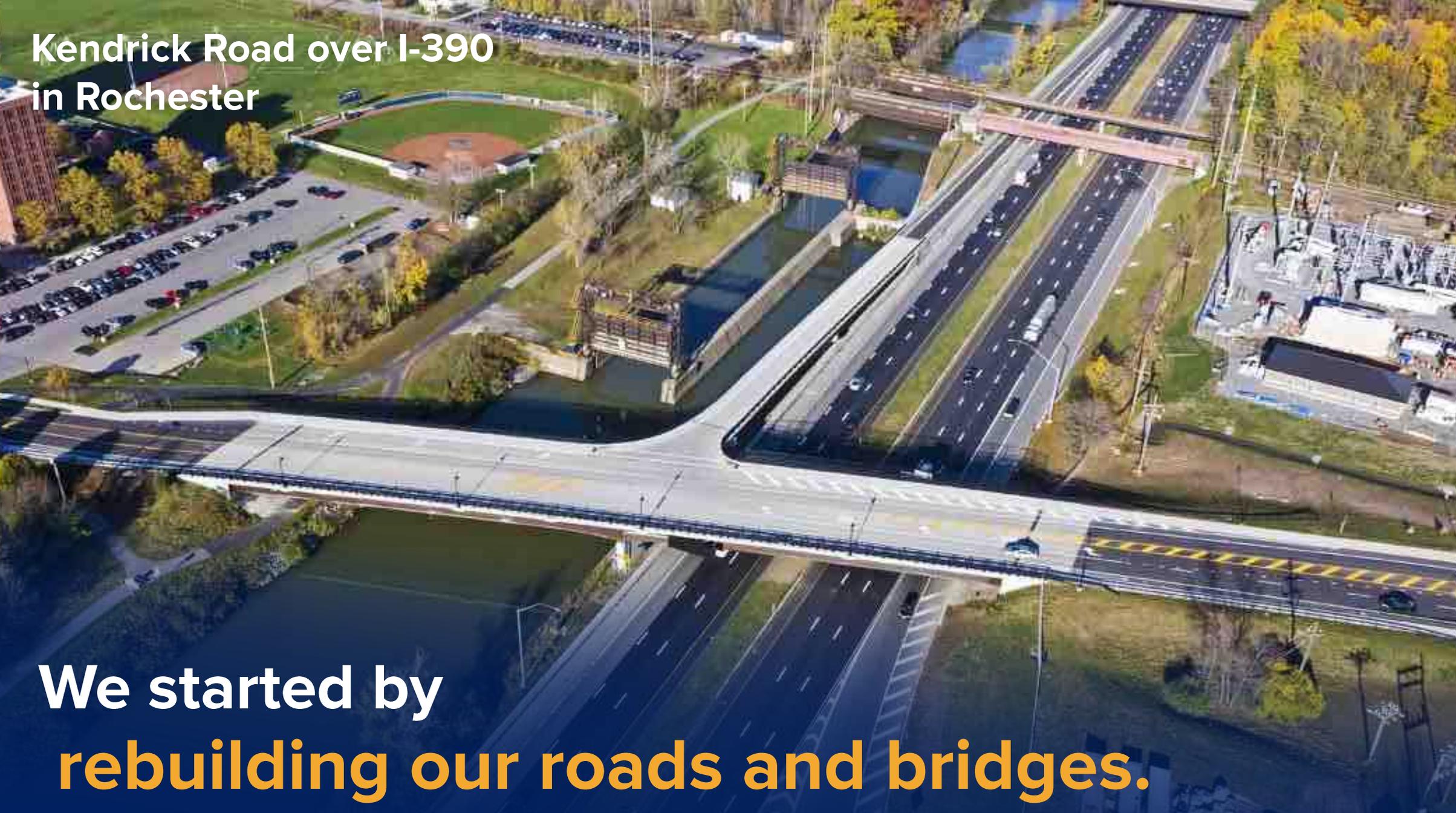
Today we take
the next step.



A key to
economic growth is
transportation and access.



If people can't **get to the region,**
the region has no chance to grow.



**Kendrick Road over I-390
in Rochester**

**We started by
rebuilding our roads and bridges.**



In the Finger Lakes Region, the State has invested nearly \$1.3 billion in the region's transportation system since 2012.



**To open a region to global markets,
you need state-of-the-art air transportation.**



**The airports of tomorrow are
destinations in and of themselves...**



**Not just
a collection of terminals – they also have
retail, dining and meeting room space.**



**And given the threats we face today,
airports must be equipped with state-of-
the-art **security technology and protocol.****



We are

**building a new airport at LaGuardia and
we will redesign JFK in New York City.**



**And this year, the State set out to find the
best plans to rebuild our Upstate airports.**

\$200 Million Upstate Airports Redesign Competition Criteria

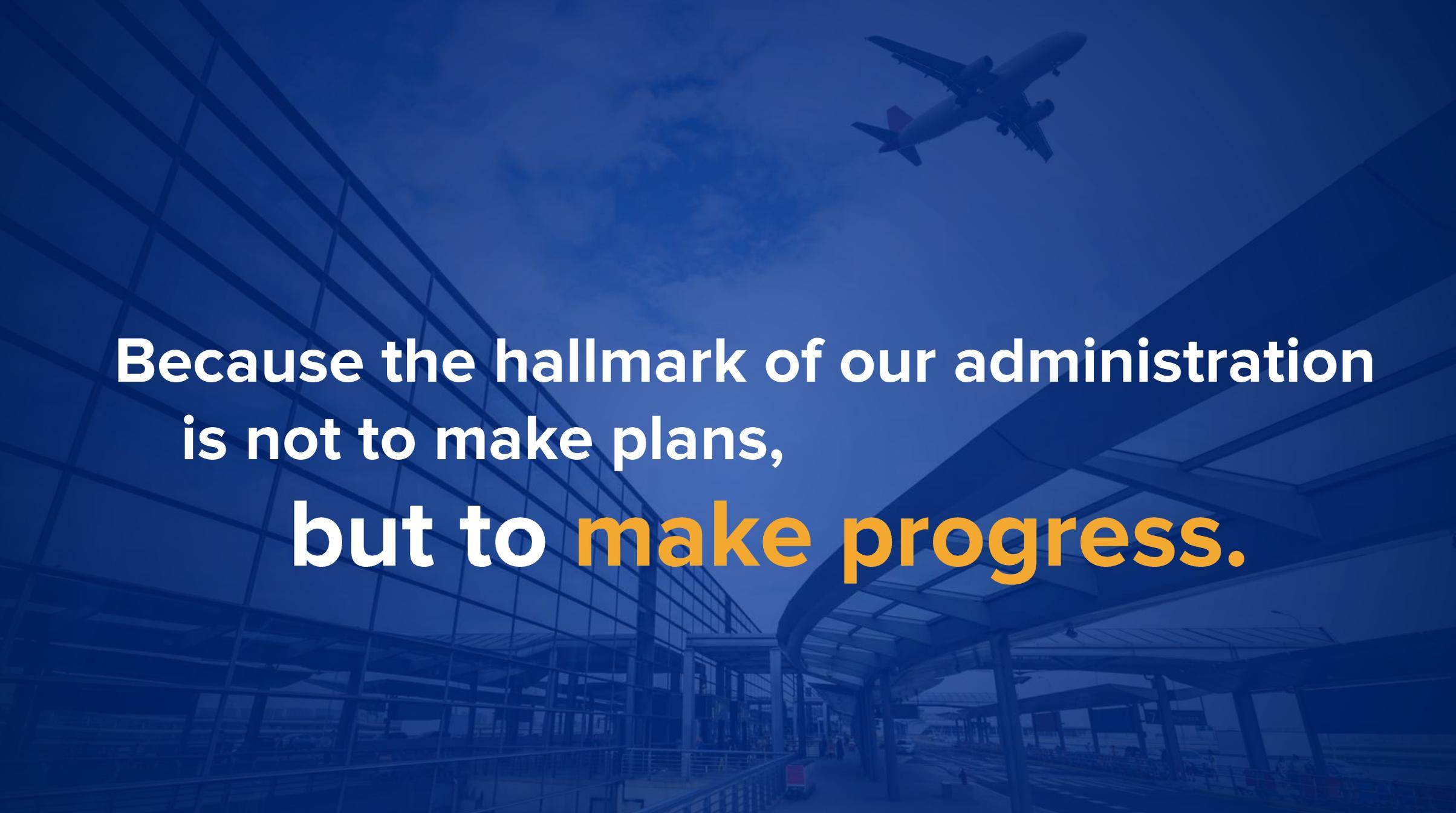
- 1. Stimulate regional economic activity, job creation and business attraction**
- 2. Increase aircraft, gate, baggage and parking capacity and access**
- 3. Include state-of-the-art passenger amenities and security measures**



And consistent with the State's historic energy agenda, designs should incorporate **sustainable building and renewable energy technologies.**



The airport plans will incorporate innovative design concepts and promote public-private partnerships with the ability to **get it done quickly.**



Because the hallmark of our administration
is not to make plans,
but to make progress.

A blue-tinted photograph of an airport terminal with a large glass facade and a jet bridge. An airplane is flying in the sky above the terminal.

**Applications opened on
May 27 and closed July 1.**

**16 Upstate airports submitted
26 applications, and two Round I
winners have been chosen.**



Greater Rochester International Airport
is now in its 69th year of operation...



**And supports nearly
10,000 jobs in the Finger Lakes Region.**



ROC DEPARTURES					
DEPARTING TO	TIME	FLIGHT	AIRLINE	GATE	STATUS
Detroit	7:29H	4328	DL	A4	On Time
Philadelphia	8:30H	4728	AM	A4	On Time
Baltimore	8:30H	312	AA	A4	On Time
New York-LGA	8:30H	2042	DL	A4	On Time
Atlanta	8:30H	1494	DL	A4	On Time
Chicago O'Hare	8:30H	3175	JJ	A4	On Time
Newark	8:30H	110	AA	A4	On Time
Houston	8:30H	402	DL	A4	On Time
New York-JFK	8:30H	4026	DL	A4	On Time
Washington-DCA	8:30H	4026	DL	A4	On Time
Washington-IAD	8:30H	4026	DL	A4	On Time
New York-JFK	8:30H	4026	DL	A4	On Time

The Finger Lakes region deserves the airport that reflects the reemerging economy.



ROC
greater rochester international airport

Today we are announcing
the transformation of the
Greater Rochester International Airport...

Steps to Transforming An Airport for the 21st Century:

- **Increase economic opportunity**
- **Expand retail options**
- **Improve passenger experience**



**The new airport will provide
a world-class passenger experience...**



Featuring a host of premier shopping and dining options...



And enhanced safety measures
throughout the terminal building.



**State-of-the-art
security monitoring**

**Increased
end-to-end visibility**

SECURITY CHECKPOINT



And **new TSA scanners**
to minimize wait times at
the security checkpoint



The new airport has
a redesigned and redecorated interior.

Interior



concourse

A

Interior

MOTIONSAVVY

departures



Color-coded navigation
between **Concourse A**
and **Concourse B**

**A digital information hub
visible to passengers
heading to either concourse**





concourse

A

MOTIONSAVVY

departur

New windows with **energy-efficient glass** bringing in greater sunlight



Bluetooth connectivity
providing wayfinding, flight
status and gate information



**Tablets and USB
charging stations**



And a playground **designed with input from** The Strong National Museum of Play



**Upon arrival, passengers will
be greeted by a new façade with
and architecturally significant design –
going from this...**



To this.

Passengers will walk from the parking structure to terminal under the new **solar canopy** over the skyway





Increased security:
Mounts cameras, license
plate readers and
luggage motion sensors

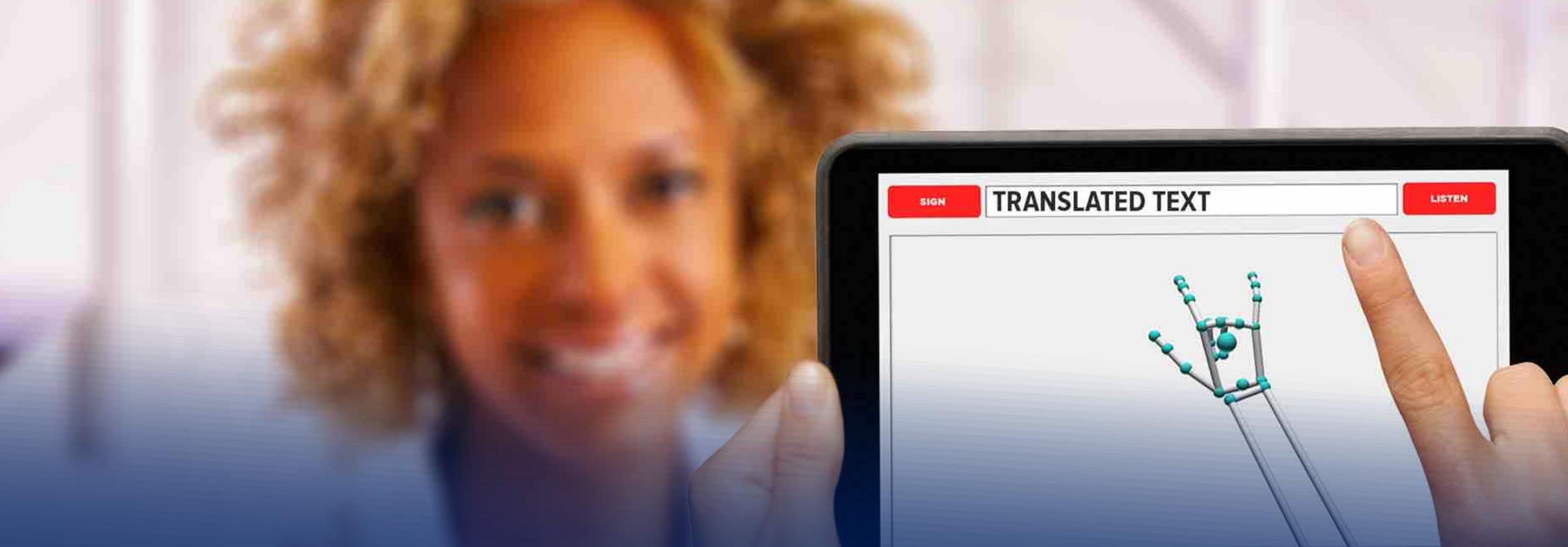
Sustainable: Collects
rainwater for reuse and
houses solar panels

The airport will also feature **new signage** at the I-390 entrance





**Finally, the design positions Greater Rochester
to be a national model for accessibility in travel.**



The design incorporates state-of-the-art technology engineered by RIT's National Technical Institute for the Deaf, making **travel easier for the hearing impaired.**

A woman with long dark hair and a man with a beard and a red plaid shirt are looking at a tablet together in an office. The background shows a modern office environment with computer monitors and glass partitions.

GREATER ROCHESTER INT'L AIRPORT

LOCAL
UNIVERSITIES

REGIONAL
COMPANIES

To further expand and develop accessibility technologies at airports, the plan proposes establishing an **on-site business incubator.**

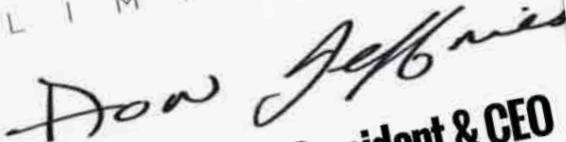
The community and industry have expressed unified support for this plan.



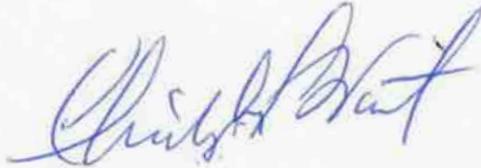
Jeffrey Goodell
Vice President of Government and Airport Affairs, JetBlue



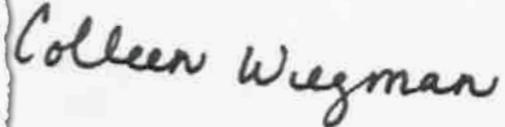
Henry Kuykendall
Vice President - New York



Donald Jeffries, President & CEO



Christopher S. Wiset
Vice President, Public Policy & Advocacy



Colleen Wegman, President

**The airport redevelopment plan projects
1,221 construction jobs will be created.**

We are awarding \$39.8 million
to the Greater Rochester International
Airport for this \$63.4 million plan.

The airport has the funding
for the remaining balance.



Rochester will **no longer**
have the airport of yesterday...



It will

have the airport for the future.



This is the

front door to the Finger Lakes Region.



WELCOME TO THE

New Greater Rochester Int'l Airport



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Transforming Our Upstate Airports





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