



State of New York

Executive Chamber

Proclamation

Whereas, the small business sector is a significant component of the United States economy and, in New York State, small businesses (having 100 or fewer employees) comprise 98 percent of all businesses and employ more than 41 percent of the state's private sector workforce; and

Whereas, the owners and operators of small businesses create jobs and produce goods and services consumed by people across New York State and around the globe, forming a base of U.S. employment, manufacturing, and exporting; and

Whereas, New York State has more than 521,000 small business proprietors who employ more than 3,065,000 people, and provide goods and services across all corners of the state; and

Whereas, New York State recognizes that small business owners form a key pillar of our prosperity and is working toward a new era of progress and competitiveness through investments in small businesses, a testament to the perseverance, hard work, and resourcefulness of small business owners; and

Whereas, during these economically-challenging times, small businesses, historically the leaders of post-recession economic recovery, provide significant revenue and new jobs in our state; and

Whereas, with the 2015 Holiday shopping season upon us, the period from Black Friday to Cyber Monday is one of the busiest times of the year for retailers, and Saturday, November 28, 2015 is being observed across the country as "Small Business Saturday," celebrating the entrepreneurial spirit of small business owners and encouraging shoppers to visit local small businesses on this day; and

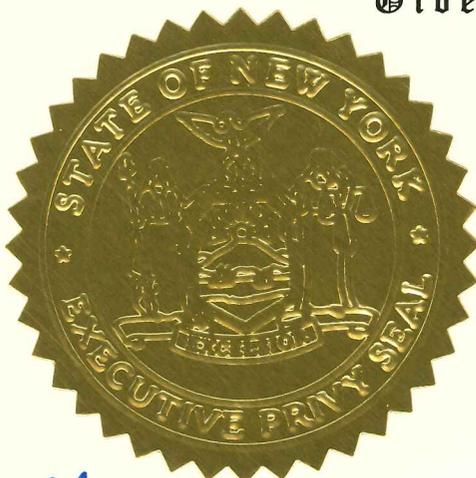
Whereas, New York State's small business owners have realized success through their vision, hard work, and commitment to operating a business daily, and their efforts are critical to building a better New York today and in the future and, therefore, it is fitting that we join in this initiative and show support for small business owners, recognizing their valuable role and contributions to our economy and our lives;

Now, Therefore, I, Andrew M. Cuomo, Governor of the State of New York, do hereby recognize November 28, 2015 as

SMALL BUSINESS SATURDAY

in the Empire State and encourage the continued support and development of our small business sector.

G i v e n under my hand and the Privy Seal of the State at the Capitol in the City of Albany this twenty-third day of November in the year two thousand fifteen.



Governor

Secretary to the Governor