



STATE OF NEW YORK | EXECUTIVE CHAMBER

ANDREW M. CUOMO | GOVERNOR

**Pou Piblikasyon Imedya:** 31 desanm 2014

## GOUVÈNÈ CUOMO PREZANTE PATISIPASYON TASTE NY ANE SA A

### *Aktivite yo double de 2013-2014, ouvèti nouvo opòtinite pou pwodiktè agrikòl New York yo*

Gouvènè Andrew M. Cuomo jodia te prezante patisipasyon NY Taste nan 58 aktivite wo pwofil nan 2014, jiska 28 aktivite pandan 2013. Nan dezyèm somè diven, byè bwason ak sidr Eta, Gouvènè a te souliye yon objektif anbisyè pou double kantite aktivite Taste NY soti 2013 a 2014, sa pwogram nan te reyisi fè. Aktivite Taste NY pwomote pwodui agrikòl ekselan — sa ki gen ladan pwodui, fwomaj, yogout, pwodui erab, ak byè, diven, sidr ak bwason grasa degistasyon ak atraksyon touris pandan tout ane a.

“Empire State gen kèk nan pi bon pwodui agrikòl nan peyi a, e lè nou double kantite aktivite Taste NY pandan ane ki sot pase a nou te ogmante nan fason enpòtan pwofil founisè ak ti biznis yo,” Gouvènè Cuomo te deklare. “Prezante pwodiktè nivo mondyal nou yo vle devlope mache a pou pwodui yo epi ede yo reyisi. Mwen fyè pou bagay nou te anmezi pou n akonpli ansanm jiska prezan, e map rete tann pou m wè endistri sa a kontinye pwospere nan ane kap vini yo.”

Men yon lis aktivite Taste NY 2014:

<b>2014 Events</b>
<b><i>HELD TASTE NY EVENTS</i></b>
<b>Event: Winter Jam, 1/25</b>
<b>Event: Super Bowl Week, 1/28 to 2/2</b>
<b>Event: Edible - Good Spirits, 2/13</b>
<b>Event: International Restaurant and Food Service Show, 3/2 to 3/4</b>
<b>Event: Craft NY Beer Fest, 3/22</b>
<b>Event: Empire Golf Expo, 3/28-3/30</b>
<b>Event: Wine, Beer, Spirits &amp; Cider Summit, 4/8</b>
<b>Event: Tribeca International Film Festival, 4/16-4/27</b>

<b>Event: Manhattan Cocktail Classic, 5/9-5/13</b>
<b>Event: Getaway Day, 5/14</b>
<b>Event: New York By Rail Day, 5/15</b>
<b>Event: Edible - Brooklyn Uncorked, 5/29</b>
<b>Event: Americade, 6/2-6/7</b>
<b>Event: Westchester Food &amp; Wine Weekend, 6/3-6/8</b>
<b>Event: Belmont, 6/7/2014</b>
<b>Event: 75th Anniversary Baseball Hall of Fame, 6/12/2014</b>
<b>Event: Fathers Day BBQ, Bronx Botanical Gardens, 6/14-6/15</b>
<b>Event: Xerox Rochester International Jazz Festival, 6/20-6/28</b>
<b>Event: Summer Fancy Food Show, 6/29-7/1</b>
<b>Event: NYS Brewers Buffalo Canalside, 7/17</b>
<b>Event: Saratoga Race Course, 7/18 - 9/2</b>
<b>Event: Adirondack Challenge, 7/20</b>
<b>Event: 75th Anniversary Baseball Hall of Fame, 7/25-7/28</b>
<b>Event: Edible - Good Beer, 7/31</b>
<b>Event: Edible - 30th Anniversary Spiedie Fest &amp; Balloon Rally, 8/1 - 8/3</b>
<b>Event: Wine &amp; Food Classic (Governor's Cup), 8/13 &amp; 8/23</b>
<b>Event: LPGA Championship, 8/14 - 8/18</b>
<b>Event: Altamont Fair, 8/16 - 8/17</b>
<b>Event: State Fair, 8/21-9/1</b>
<b>Event: NYS Brewers Rochester, 8/22</b>
<b>Event: BASS Masters, 8/23</b>
<b>Event: Hampton Classic, 8/24-8/31</b>
<b>Event: Schaghticoke Fair, 8/27</b>
<b>Event: Farm2Fork Festival, 8/30</b>
<b>Event: I Fish NY Summer Fishing Challenge, 9/1</b>
<b>Event: 5th Annual Pig Island, 9/6</b>
<b>Event: Honey Week - Queen Bee Cocktail Classic, 9/8</b>
<b>Event: Gold Cup Horse Show, 9/10-9/13</b>
<b>Event: Southern Westchester Food &amp; Wine, 9/19 - 9/20</b>
<b>Event: Farm on Foundation (Friends of Farmer HV), 9/27</b>

<b>Event: Cider Week, 10/2014</b>
<b>Event: Locktoberfest, 10/4 - 10/5</b>
<b>Event: Hudson Valley Restaurant Week Kick-Off, 10/7</b>
<b>Event: HV Beer, Wine, Spirits &amp; Cider, 10/9</b>
<b>Event: GrowNYC Union Square (Italy Night), 10/10</b>
<b>Event: NYS Liquor Store Assn. (Albany), 10/14</b>
<b>Event: Edible - Celebrate Long Island Food and Drink, 10/15</b>
<b>Event: GrowNYC Times Square Pop-up Market, 10/16</b>
<b>Event: NYC Wine and Food Festival, 10/16-10/18</b>
<b>Event: NYS Liquor Assn. (Rochester), 10/16</b>
<b>Event: Belmont/Empire Days, 10/18-10/19</b>
<b>Event: NYS Brewers Brooklyn Craft Event, 10/21</b>
<b>Event: Crain's Event 10/23</b>
<b>Event: GrowNYC - Cider Event, 10/24</b>
<b>Event: International Chefs Congress (Brooklyn Expo)</b>
<b>Event: Harvest Fest (Syracuse), 11/1-11/2</b>
<b>Event: NYS Brewers Event Syracuse, 11/22</b>
<b>Event: NYS Museum - Holiday Expo, 12/7</b>

Anons sa a sa vini annavans sou [anons](#) Gouvènè Cuomo an oktòb nan yon gwo ekspansyon nan yon pwogram Taste NY ki deja enèjik, sa ki pwopoze pou triple lavant brit founisè yo kap patisipe nan fen ane 2015 grasa yon apwòch a plizyè fasèt. Strateji sa yo gen ladan nouvo opsyon pou achte sou entènèt, nouvo pwen lavant Taste NY ak distribitè otomatik, yon aplikasyon mobil pou ede touris yo lokalize atraksyon Taste NY, ak yon nouvo biwo Taste NY nan Brooklyn pou ede ranfòse lyen yo ant pwodiktè nan nò yo ansanm avèk konsomatè nan sid eta.

Komisyonè Agrikilti Eta Richard A. Ball te deklare, "Pwogram Taste NY Gouvènè Cuomo a fè yon gwo travay nan fè konnen sa anpil Nouyòkè yo deja konnen: kèk nan pi bon manje ak bwason nan mond lan lokalize isit la nan Eta New York. Aplis pou double evènman nou yo nan sèlman yon lane, nap ouvri nouvo mache pou agrikiltè ak pwodiktè agrikòl yo pandan nap ede konsomatè yo jwi plis pwodui Eta New York."

Brian Facquet, Distilatè ak Fondatè Prohibition Distillery nan Roscoe, te deklare, "Nou te yon gwo fanatik nan patisipan aktif aktivite Taste NY depi nan kòmansman. Pwogram nan te ba nou okazyon pou nou mete an valè pwodui nou yo kote nou te ka pa janm imajine tankou Super Bowl, chanpyona PGA ak

Manhattan Cocktail Classic. Nenpòt opòtinite pou ale devan moun yo se yon okazyon pou ogmante lavant. Nou rèyèlman apresye sa eta ap fè pou distilri atizana e nap rete tann pou n patisipe nan aktivite Taste NY nan ane kap vini yo.”

Adam Kobren, Prezidan bobbysue nuts! nan Chappaqua, te deklare, “Eksperyans nou anjeneral avèk Taste NY te kòmanse avèk dènye espektak manje esktraòdinè ete a, e jiska prezan eksperyans lan te agreyab. Nou te patisipe nan omwen uit aktivite depi lè sa, e total sipò nou te jwenn nan men gouvènman eta te jenial. Kounye a nap vann pwodui nou yo nan magazen Taste NY nan ayewopò JFK, ayewopò MacArthur ak tèminal Grand Central Terminal. Taste NY te ede nou non sèlman agrandi nan pwòp lakou nou, men tou pi lwen pase sa.”

Paul Leone, Direktè Egzekitif Asosyasyon New York State Brewers te deklare, “Taste NY se yon gwo fason pou brasri Eta New York yo jwenn ekspozisyon grasa yon laj varyete ekspozisyon ak festival. Anpil brasri Eta New York pa gen yon opòtinite pou patisipe nan aktivite tankou sa Taste NY patwone yo, kidonk lè yo enkli yo se yon gwo opòtinite maketing pou yo rekonèt non manm nou yo nan eta, e lefèt ke yo te ajoute a plis aktivite nan 2014 te sètènman gen yon enpak sou kilti sèn byè atizanal kap pase nan tout peyi a.”

Pou jwenn plis enfòmasyon sou Taste NY, ale nan sitwèb [www.taste.ny.gov](http://www.taste.ny.gov).

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Wa p jwenn lòt nouvèl nan sitwèb [www.governor.ny.gov](http://www.governor.ny.gov)  
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