



Roosevelt Island Operating Corporation

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Governor

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President & CEO

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ROOSEVELT ISLAND OPERATING CORPORATION TRANSPARENCY PLAN

Update: February 20, 2024

DELIVERABLES ACHIEVED SINCE 2021

1) Reestablishment of Regular Community Newsletters

A key piece of the corporation's community engagement strategy, [the RIOCI Newsletter](#), was a semi-regular publication on the island until March of 2022, when it was temporarily halted due to changes in the Communications and Community Affairs Department. RIOCI relaunched the newsletter in April of 2023 and has continued to publish it on a near monthly cadence. Issues of the new RIOCI Newsletter now come out more regularly and are on average longer than the previous iteration, with more features designed to highlight the community, its members and businesses, and the work being done by the corporation.

2) Enhanced Communication and Community Engagement Through Social Media

Since early 2023, RIOCI has worked hard to expand the reach of its [social media](#) channels. We have increased every metric of consequence—followership across all platforms, account engagements, number of posts—and continue to see sustained growth. These channels have become our second biggest source of community information behind our island-wide advisory system.

3) New Community Engagement Events

RIOCI already had a robust annual events calendar filled with programs designed to bring the community together. These annual events include EarthLove Day, Roosevelt Island Day, our Summer Movie Series at Southpoint Park, the Fall for Arts Festival, our Halloween Parade & Extravaganza and Holiday Tree Lighting ceremony. In 2023, RIOCI held its first ever Flag Raising Ceremony to Honor Pride Month, a beautifully revamped 9/11 Memorial Ceremony, and started a new 3-on-3 Co-ed Teen basketball Tournament designed to foster better relations between island youth and our Public Safety Department. Each event was well-received and

came in conjunction with our new monthly PSD Community Engagement Meetings, where island residents had the chance to speak directly with PSD leadership regarding matters of public safety on the island.

INITIATIVES TO BE IMPLEMENTED IN 2024

1) Reestablishing an Open Communications Policy with Local Island Media

For several years, RIOC maintained a policy of non-engagement with local island media. The current interim leadership team reevaluated this policy and has begun working to re-engage with local island media as of January 2024. We believe this enhanced level of openness will help keep island residents informed of our initiatives and operations, while also fostering better relations between RIOC and the community.

2) Reestablishing Regular Roosevelt Island Board of Director Committee Meetings

Roosevelt Island Board of Directors Committee Meetings have not been regularly held for some time. Committee roles have now been filled and as of January 2024, and we have begun to host these meetings monthly. RIOC has also begun to reengage with other island stakeholders for their meetings, including Community Board 8, and the Roosevelt Island Historical Society.