



STATE OF NEW YORK  
**EXECUTIVE CHAMBER**  
ALBANY 12224

**ANDREW M. CUOMO**  
GOVERNOR

September 17, 2013

The Honorable Eric T. Schneiderman  
Office of the Attorney General  
New York State Capitol  
Albany, NY 12224

Dear Attorney General Schneiderman:

In cooperation with the Port Authority of New York and New Jersey (the "Port Authority"), I am requesting that you commence an investigation into the transfer of rights to the name "World Trade Center" from the Port Authority to a nonprofit trade group called World Trade Center Association (the "WTCA") that occurred in 1986. Recent news reports indicate that the acquisition of the rights by the WTCA may have been improper.

The facts as we know them are these: A former Port Authority executive named Guy Tozzoli created the WTCA, a nonprofit organization, and secured for the WTCA the exclusive rights to use the "World Trade Center" name without obtaining the approval of the Port Authority's board or executive director. Months later, Mr. Tozzoli left the Port Authority to become the WTCA's president. Thereafter, the WTCA registered additional marks with the U.S. Patent & Trademark Office for the "World Trade Center" name for the sole benefit of the WTCA rather than the Port Authority. Using the millions of dollars in annual revenue from licensing fees paid by companies around the globe for use of the World Trade Center brand, Mr. Tozzoli received exorbitant annual compensation from the WTCA for over two decades.

If your investigation finds that the WTCA improperly acquired these rights from the Port Authority or that Mr. Tozzoli or other individuals improperly received the benefit of such intellectual property without right at the expense of the Port Authority and New York State taxpayers, I hereby request that you seek to recover these benefits for the people of New York by all available means including, if appropriate, an action under Section 63-c of the Executive Law.

Sincerely,

A handwritten signature in blue ink, appearing to read "Andrew M. Cuomo".

ANDREW M. CUOMO

**WE WORK FOR THE PEOPLE**  
PERFORMANCE \* INTEGRITY \* PRIDE