



State of New York

Executive Chamber

Proclamation

Whereas, the small business sector contributes significantly to the framework of the United States economy and, in New York State, small businesses (having 100 or fewer employees) comprise 98 percent of all businesses and employ more than half of the State's private sector workforce; and

Whereas, New York State has approximately 487,000 small business proprietors that employ nearly 3,000,000 people; and

Whereas, the owners and operators of small businesses foster economic growth through the creation of jobs and the production of goods and services for people across New York State and around the globe; these businesses also represent a base of manufacturing and exporting for U.S. products and services; and

Whereas, working toward a new era of progress and competitiveness through investments in small businesses, New York State supports these businesses as a critical component of restoring and rebuilding a healthy economy, as the perseverance, hard work, and resourcefulness of small business owners form the foundation of our prosperity and success; and

Whereas, during these economically-challenging times, small businesses are critical to our nation's recovery and growth as a significant source of revenue and new private sector jobs and, historically, small businesses create the vast majority of net new jobs coming out of a recession, often hiring when larger companies are continuing to downsize; and

Whereas, with the 2011 Holiday shopping season upon us, the period from Black Friday to Cyber Monday is one of the busiest times of the year for retailers, and Saturday, November 26, 2011 is being observed across the country as "Small Business Saturday," celebrating the entrepreneurial spirit of small business owners, and highlighting the resourcefulness, ingenuity, and innovativeness of these individuals who are a key force in driving the economy of our state and nation; and

Whereas, New York State's small business owners have realized success through their vision, hard work, and commitment to operating a business daily, and their efforts are critical to building a better New York today and in the future and, therefore, it is fitting that we join in this initiative and show support for small business owners, recognizing their valuable role and contributions to our economy and our lives;

Now, Therefore, I, Andrew M. Cuomo, Governor of the State of New York, do hereby recognize November 26, 2011 as

SMALL BUSINESS SATURDAY

in the Empire State and encourage the continued support and development of our small business sector.

G i v e n under my hand and the Privy Seal of the State
at the Capitol in the City of Albany this first day
of November in the year two thousand eleven.



Governor

Secretary to the Governor