



# Building a *New NY*... *with you*

2012 State of the State Address

Governor Andrew M. Cuomo

*One year ago...*





*Crossroads*



*Economy*



*Hardship*



*Anxiety*

New Yorkers  
were *hurting*



*Needed Help*



3 out of 4 New Yorkers think Albany's a dysfunctional mess,

**SCANDAL**

# Dysfunction Displaces Work in Distracted Albany

By MICHAEL POWELL and NICHOLAS CONFESSORE  
Published: March 5, 2010

ALBANY — To wander into the grand pile of stone Capitol, to walk its cavernous sandstone corridors, is to witness an absurdist play in its third act.

**INEFFECTIVE**

# Compromiser Not in New York

Published 01:00 a.m., Thursday, July 15, 2010

It should be among the most common and the most eagerly embraced of government so otherwise paralytic that the prospect of passing an actual bill was due.

# Albany's Dysfunction Continues to Hamper Growth

There are consequences to the endless squabbling in Albany. The latest example came May 15 with the passing of a job retention program administered by the New York State Department of Labor. It was supposed to be in effect by this Wednesday; failure to pass it would have cost the state \$100 million in lost jobs.

**PARTISAN**

# Albany's grinches at it again

Monday, December 14, 2010 1:00 PM

No wonder Gov. Spitzer's poll numbers are in the toilet. To

# We were **divided**

**Upstate**

**Downstate**

**Millionaires**

**Middle class**

**Gay**

**Straight**

**Democrats**

**Republicans**

The background of the slide features a dark blue, semi-transparent overlay. Behind this overlay, a city skyline with several skyscrapers is visible in the upper portion, and a large, classical-style building with many windows is visible in the lower portion. The overall aesthetic is professional and serious.

**Fiscal Deficit**

**Trust Deficit**

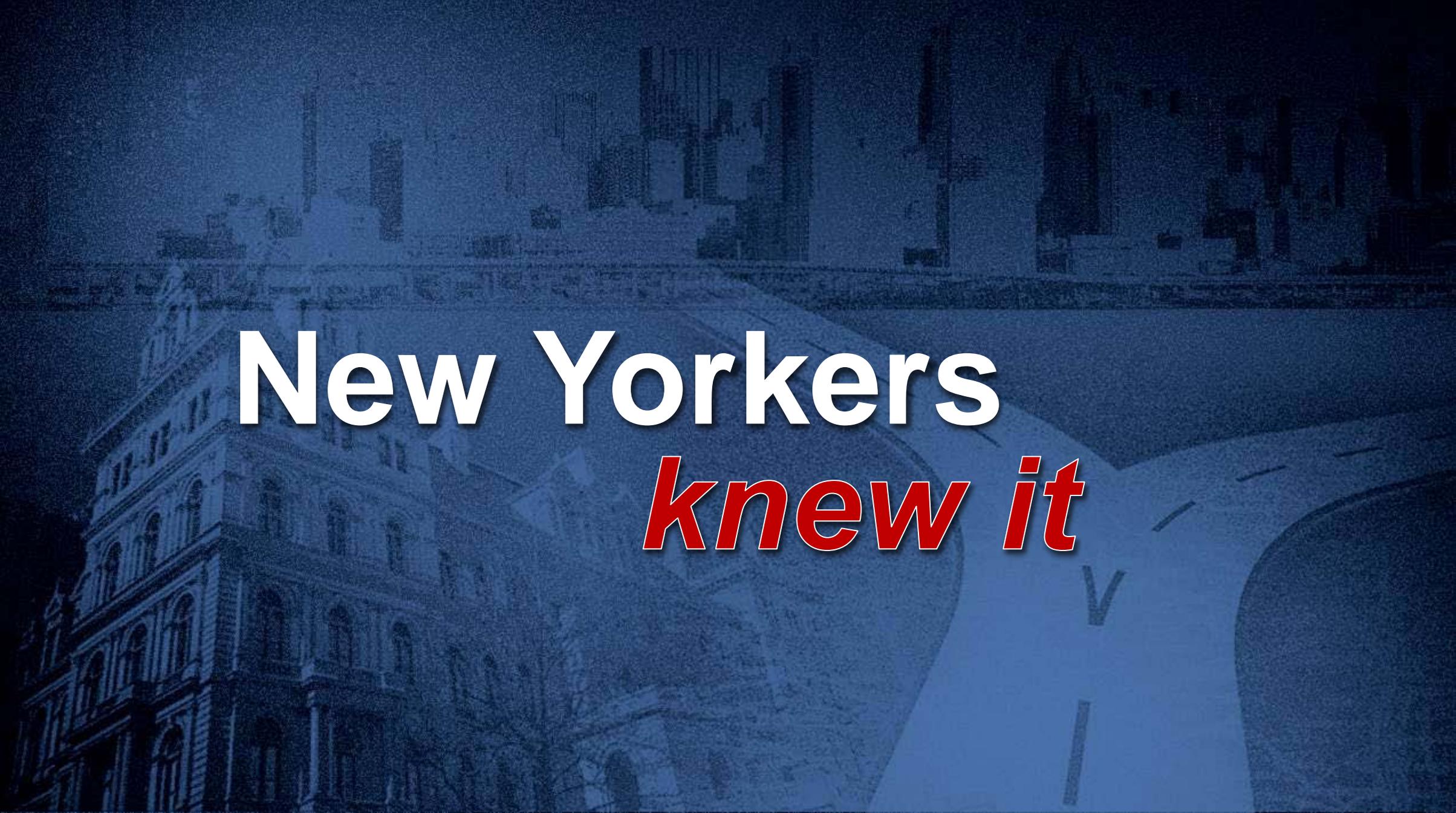
**Performance Deficit**

**Integrity Deficit**



**New Yorkers**

***deserved better***



New Yorkers  
*knew it*

A black and white photograph of a grand, ornate staircase. The staircase is wide and features a decorative balustrade with a spherical finial. A large, multi-tiered chandelier hangs from the ceiling, casting light on the scene. The overall atmosphere is one of historical grandeur and architectural detail.

Our Capitol was a  
**symbol** of deterioration  
& decline

Under renovation for  
**11 years...**



Scheduled to take  
**4 more...**

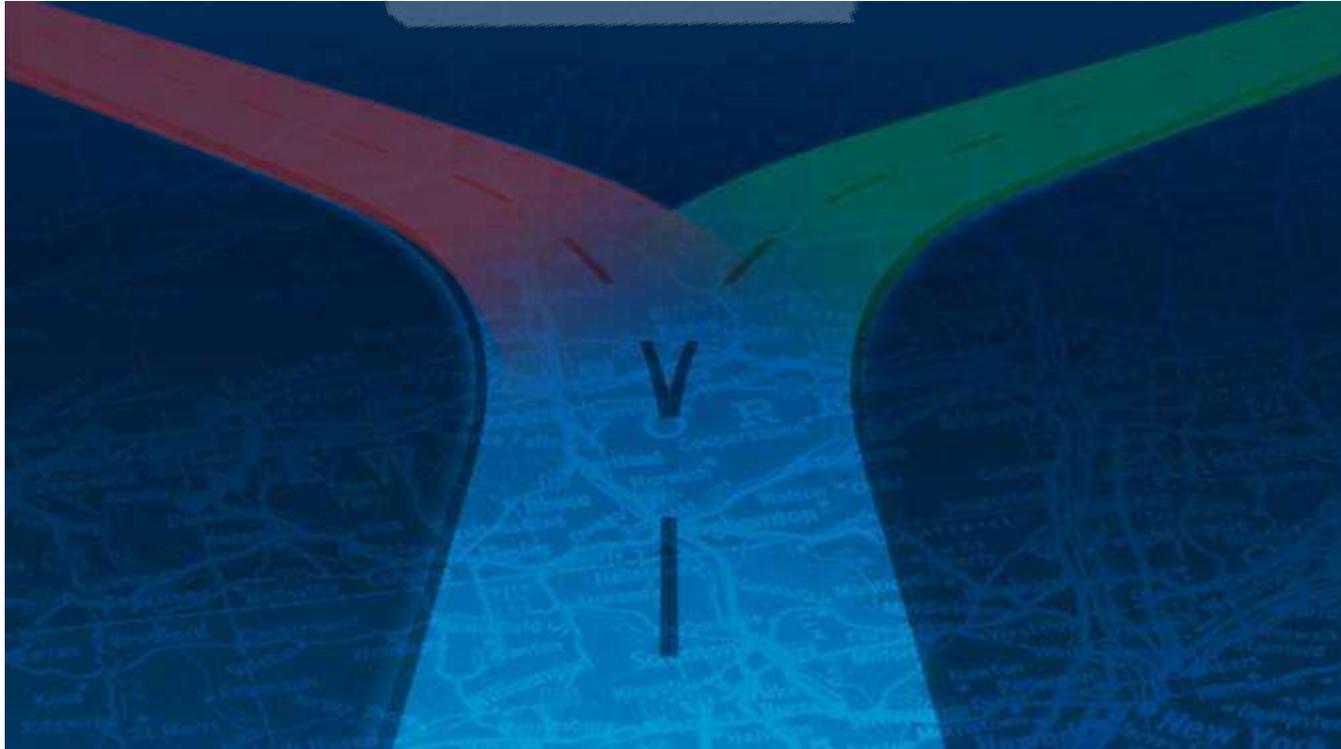




Our people had  
problems



Government didn't  
have the capacity  
or credibility to  
help



## *Crossroads*

We had a choice to make



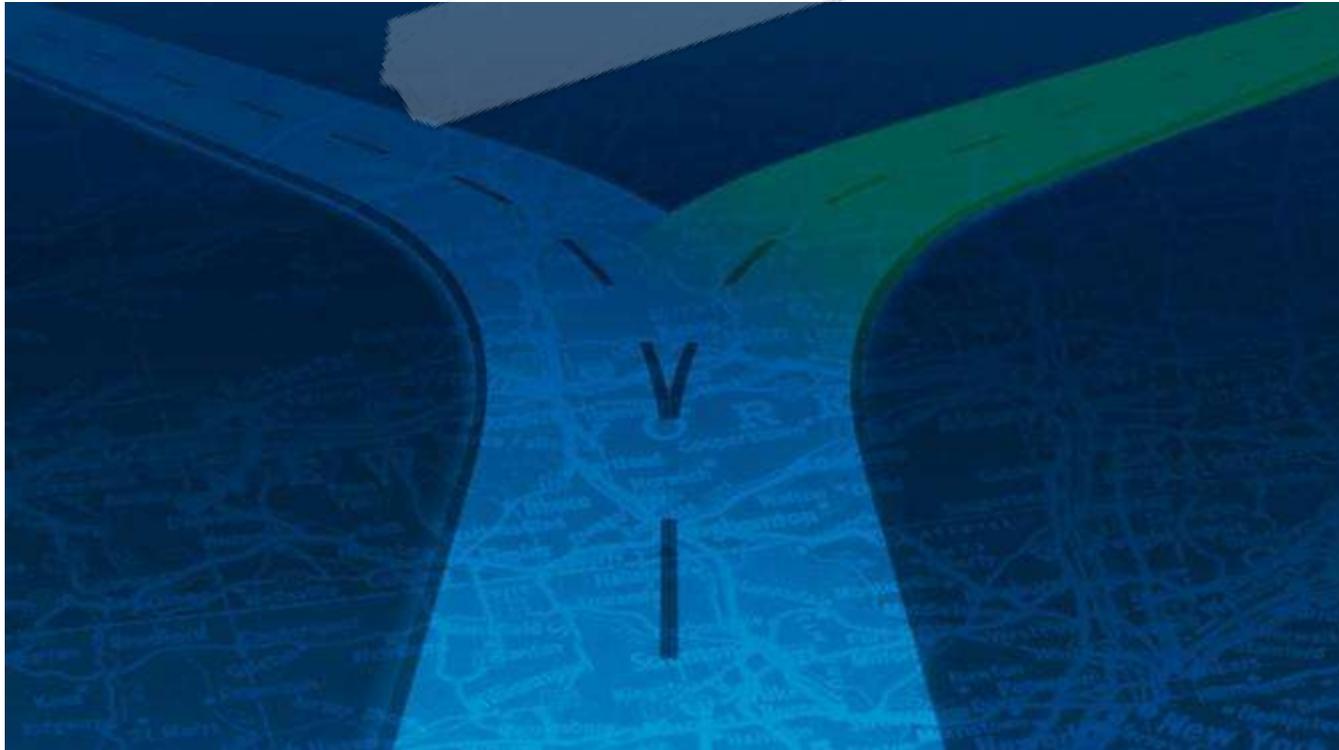
Remain **dysfunctional** & **divided**



Or come together to  
**reestablish** our government



And **rebuild** our state



We made the right choice

crain's new york business.com

## For real: a functioning Albany

Trust has grown between the Legislature and the governor

May 29, 2011

Perhaps Governor Cuomo was correct: Albany was beyond repair. A right mechanic proved to be just what was needed.

In light of Albany's accomplishments, including the passage of a state budget...

It turns out that the standard politics do indeed exist in our capital. It had just been so long that we had forgotten.

## Surprise Budget

Editorial

Who can be surprised by the news coming out of Albany on a budget that has not been passed in 15 years, New York's longest budget gap?

# Newsday

THE LONG ISLAND NEWSPAPER

...for New York

# SARATOGIAN

Serving Saratoga Springs, N.Y. region

## State Legislature passes historic on-time budget

...y?  
...e leaders have  
...state budgets  
...adline -- even  
...nd Senate.

We chose to begin to **change the culture** of Albany



To put the **people** first

# The SARATOGIAN

Serving Saratoga Springs, N.Y. region

## State Legislature passes historic on-time budget

ALBANY — After a year of scandal, gridlock and the designation as the most dysfunctional state governing body in the nation, New York's Legislature hopes the

rare on-time budget it approved early Thursday turns the page on a nasty chapter for Albany.

To rebuild the trust

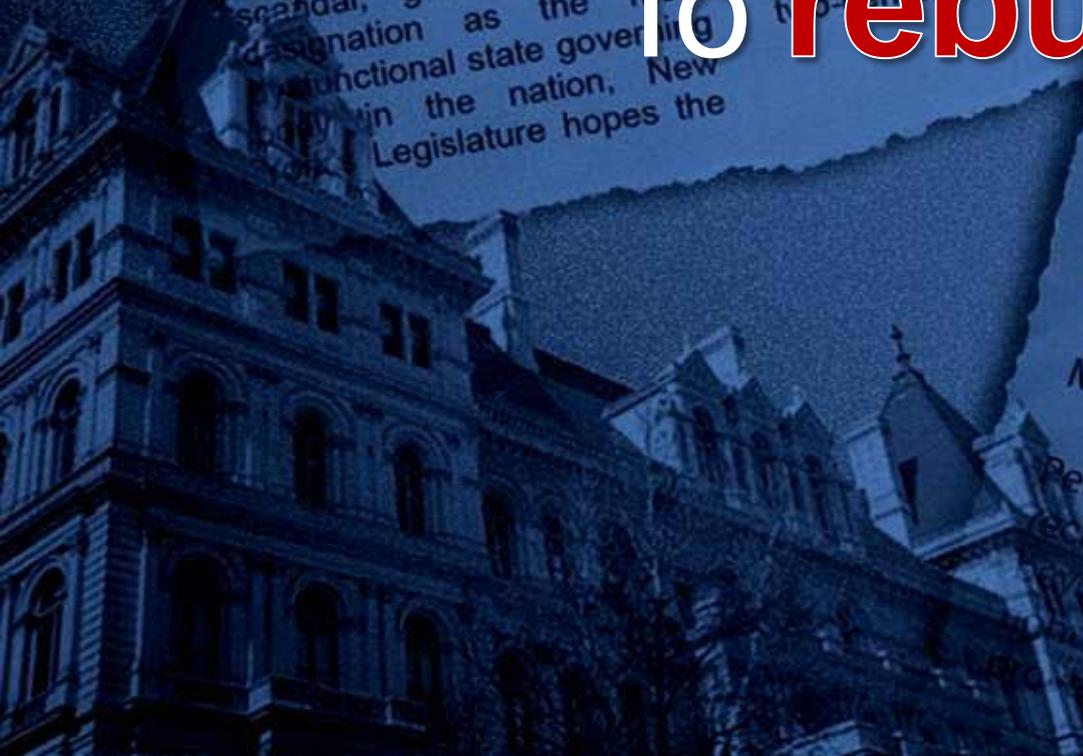
## For real: a functioning Albany

Trust has grown between the Legislature and the governor

May 29, 2011

Perhaps Gov. Andrew Cuomo was correct: Albany was broken, but not beyond repair. All it needed was the right mechanic. And Mr. Cuomo...

It turns out that the standard laws of politics do indeed exist in Saratoga Springs. It had just been they...



Crain's newyorkbusiness.com



To **restore** our deteriorating Capitol

An aerial, high-angle photograph of a large, ornate legislative chamber. The room features a semi-circular arrangement of desks and chairs, with a central aisle leading to a raised platform at the far end. The architecture is classical, with arched windows and decorative elements. The entire image is overlaid with a dark blue, semi-transparent filter. The text is centered over the middle of the image.

The 234<sup>th</sup> Legislative Session  
*An historic year*

# 2011 Accomplishments

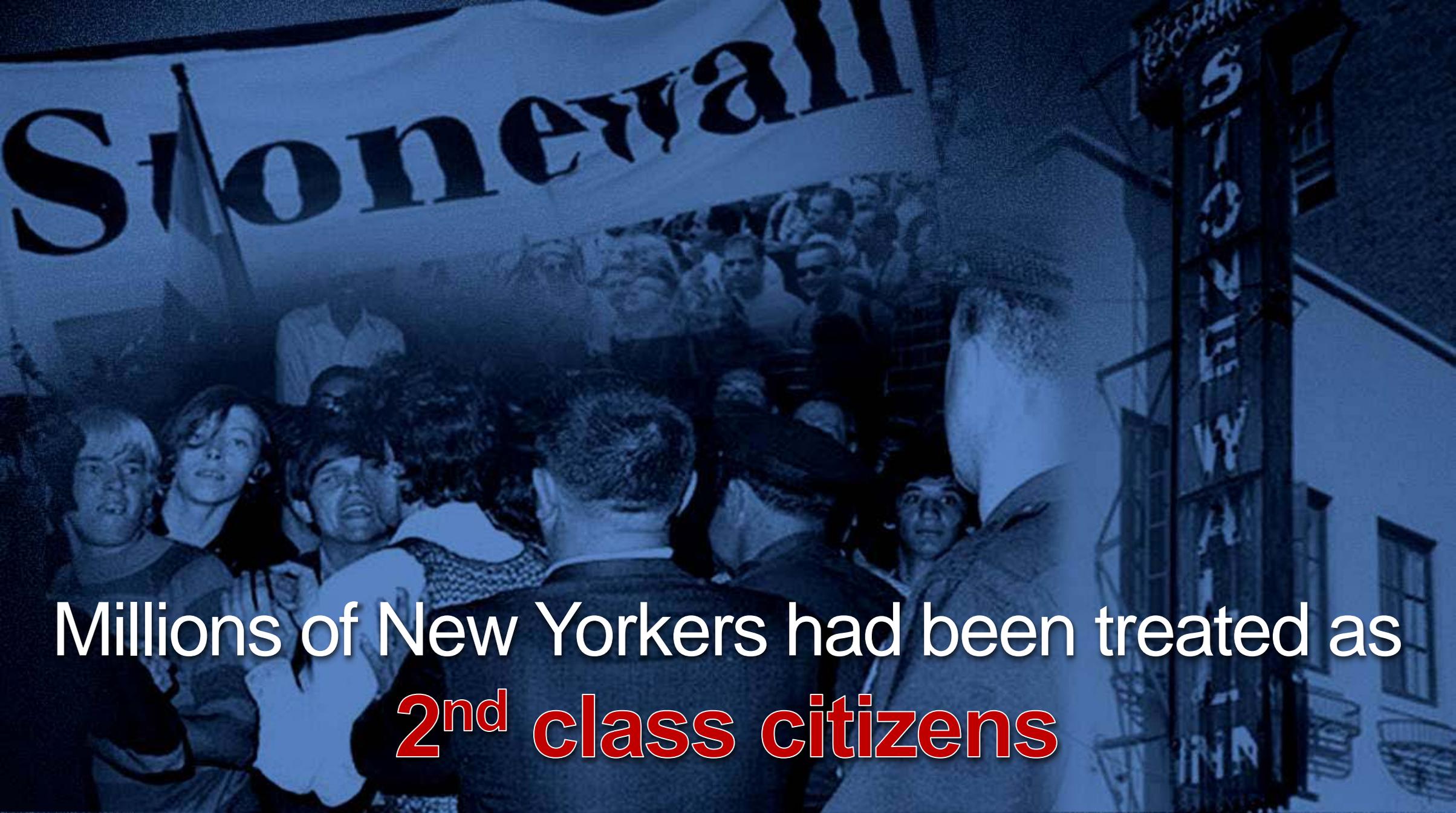
1. Closed a \$10 billion dollar deficit with no gimmicks & on time.
2. Enacted the first-ever property tax cap.
3. Closed 3,800 prison beds.
4. Eliminated the MTA payroll tax for most small businesses.
5. Passed the toughest rent regulations in 30 years.

- ✓ 6. Launched New York Open for Business campaign & regional councils.
- ✓ 7. Passed an affordable energy policy with Recharge NY, on-bill financing & Article X.
- ✓ 8. Provided desperately needed flood relief.
- ✓ 9. Passed ethics reforms to restore trust in government.
- ✓ 10. Attacked chronic, high unemployment among inner-city disadvantaged youth with an innovative jobs program.



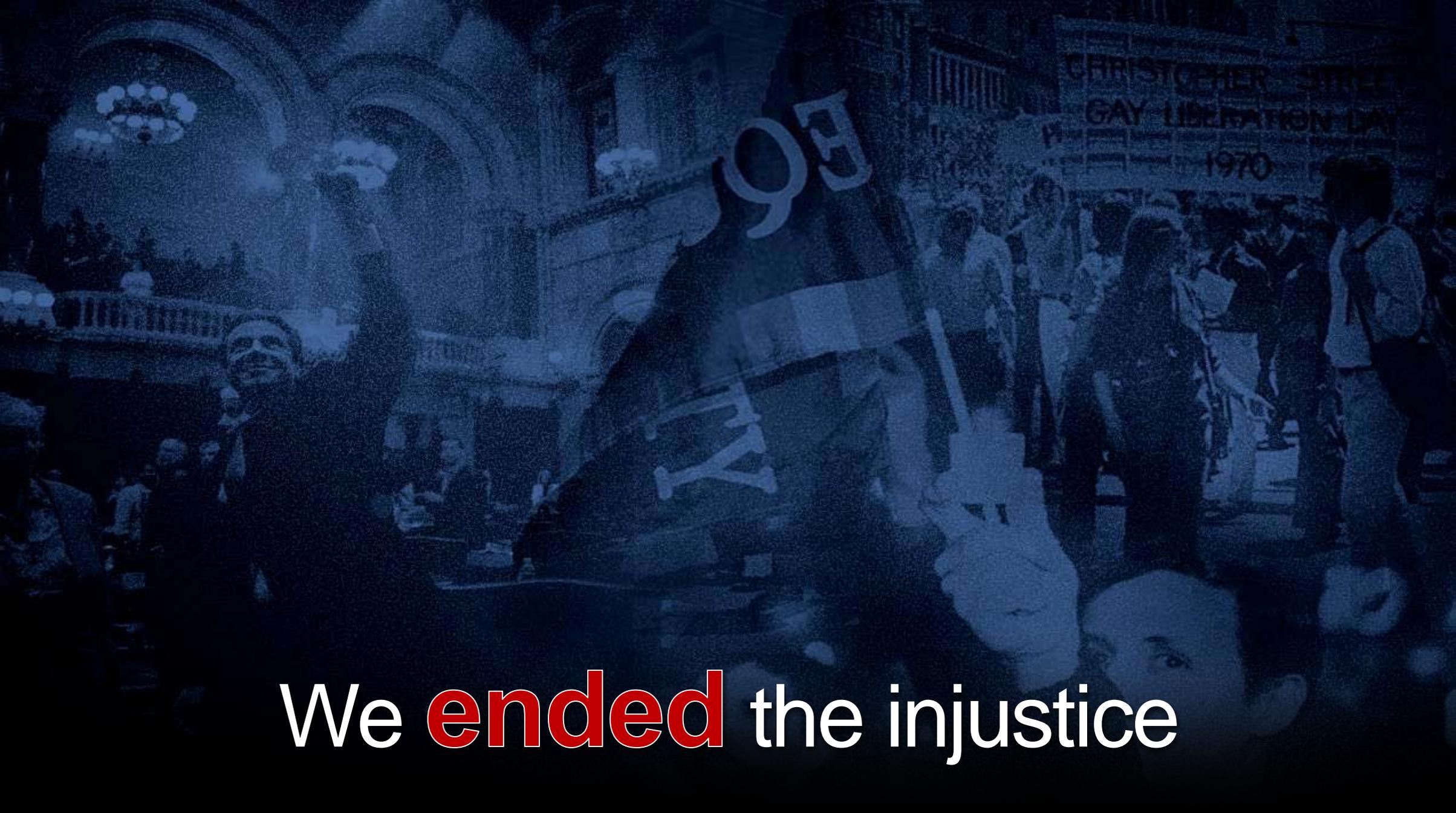
We **restored** NY's reputation  
as the progressive capital  
of the nation

- 
1. Social Justice
  2. Economic Justice



Stonewall

Millions of New Yorkers had been treated as  
**2<sup>nd</sup> class citizens**



We **ended** the injustice



We **stopped** the discrimination



We made **history**



We **led** the nation



We passed **marriage equality** for all  
New Yorkers

The image is a monochromatic blue-tinted composite. In the background, a dense city skyline with various skyscrapers is visible. In the foreground, on the left, is a large, ornate classical building with many windows. On the right, there is a stylized map of the United States, with a banner at the bottom containing the word 'EXCELSIOR'.

But we didn't stop there

For decades New Yorkers were  
burdened by an **unfair** tax code

# Old Tax Code

**\$20k**

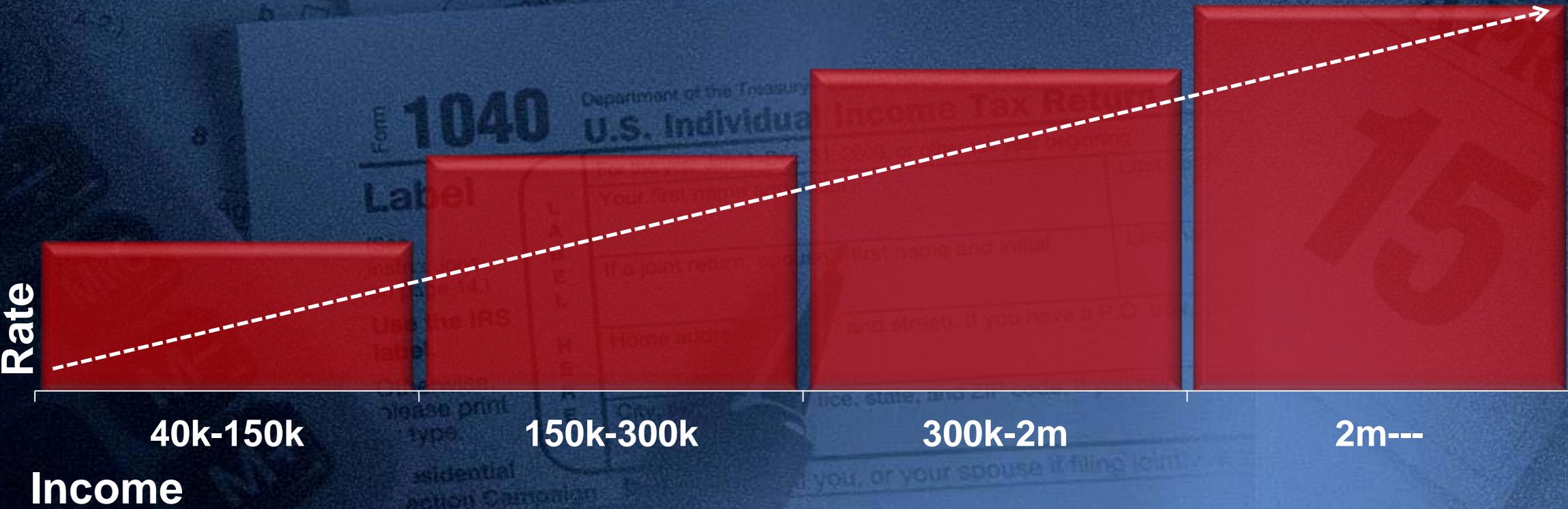
Paid the same rate under old system

**\$20m**

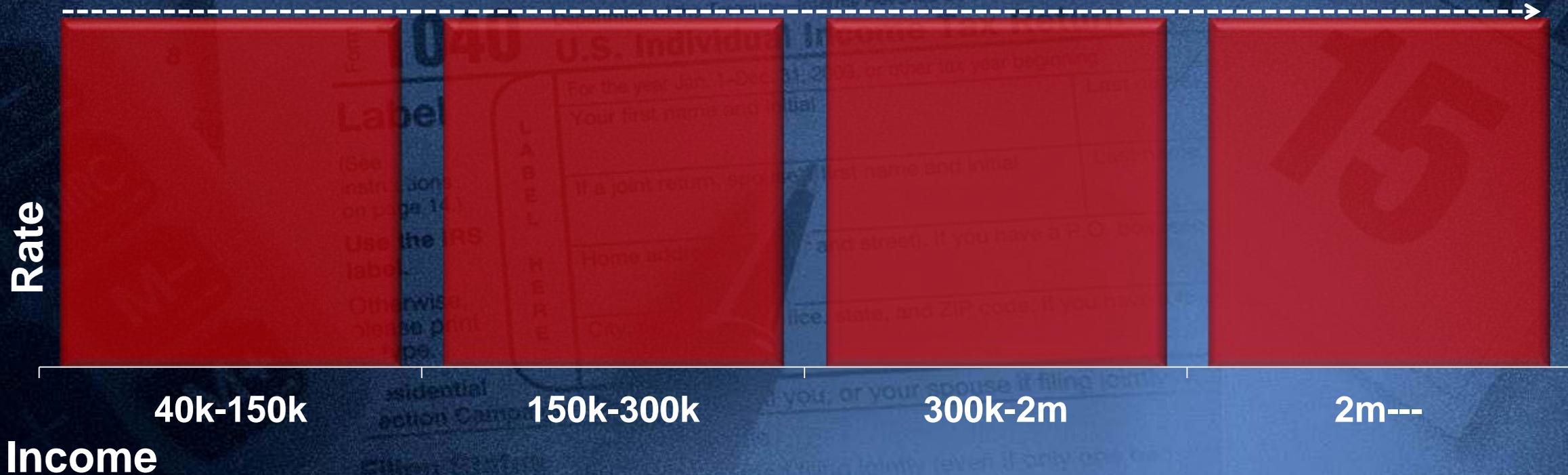
It was just **wrong...**

We brought **fairness** to NY

# The More You Make, the Higher Rate You Pay



# A flat tax is not a fair tax



# The Fair Tax: New Brackets

## New Brackets for the Middle Class & High Earners



# The Fair Tax: Stimulated Economy

## Middle Class Tax Cut



Middle class pays the lowest tax rate in  
**58 years**

58 years

*It was a really long, long time ago*

*The year was 1953...*

*Dewey was Governor*



*The first color televisions were  
being sold*



*Jackie Robinson played 2<sup>nd</sup> base  
for the Brooklyn Dodgers*



*First Corvette was created*





*I was just a twinkle  
in my father's eye*





*Majority Leader Dean Skelos, Age 4*



*Speaker Sheldon Silver, Age 8*

*Working together even back then*





2011 was a successful year for the state



But 2011 was also a challenging year...



PRATTSVILLE  
RESCUE SQUAD  
HELP US  
HELP OTHERS



## **Moment: First Responders**

**Will the first responders here today please stand. Ladies and gentlemen, let's have a round of applause for our heroes.**

We've **accomplished** much

## 2011 Accomplishments

- 1. Closed a \$10 billion dollar deficit with no gimmicks & on time.
- 2. ... first-ever property tax cap.

A blue-tinted photograph of a residential street. In the foreground, there is a large pile of debris, including branches and wood. In the middle ground, a two-story house is visible, and to its right, another house appears to be partially collapsed or severely damaged. A car is parked near the damaged house. The background shows more trees and a utility pole. The overall scene suggests a neighborhood affected by a natural disaster.

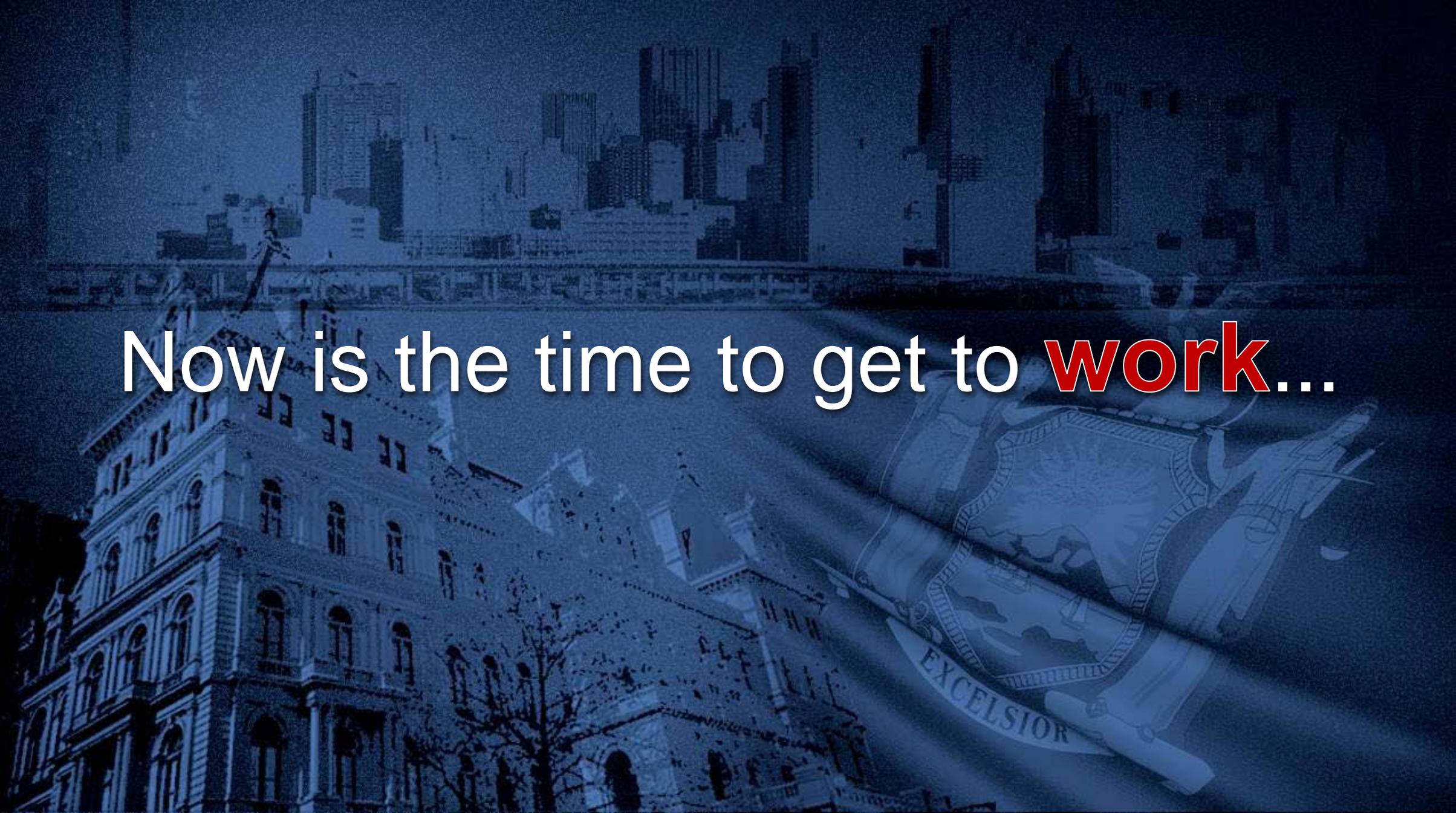
We've **been through** much

The image is a monochromatic blue-tinted composition. In the background, a dense city skyline with various skyscrapers is visible. In the foreground, on the left, is a large, ornate classical building with many windows. On the right, there is a stylized map of the United States, overlaid with a circular emblem containing a landscape scene and the word 'EXCELSIOR' written on a banner below it. The text 'We've only just begun' is centered in the middle of the image in a white, sans-serif font.

We've only just begun



We have established credibility  
**Reversed decades of decline**



Now is the time to get to **work**...



# Building a *New* NY



# Big Problems



# Big Solutions

# Three Part Plan for a **New** NY

## Part I.

Next phase in our economic blueprint for growth

## Part II.

A reimagined gov't that can make it reality

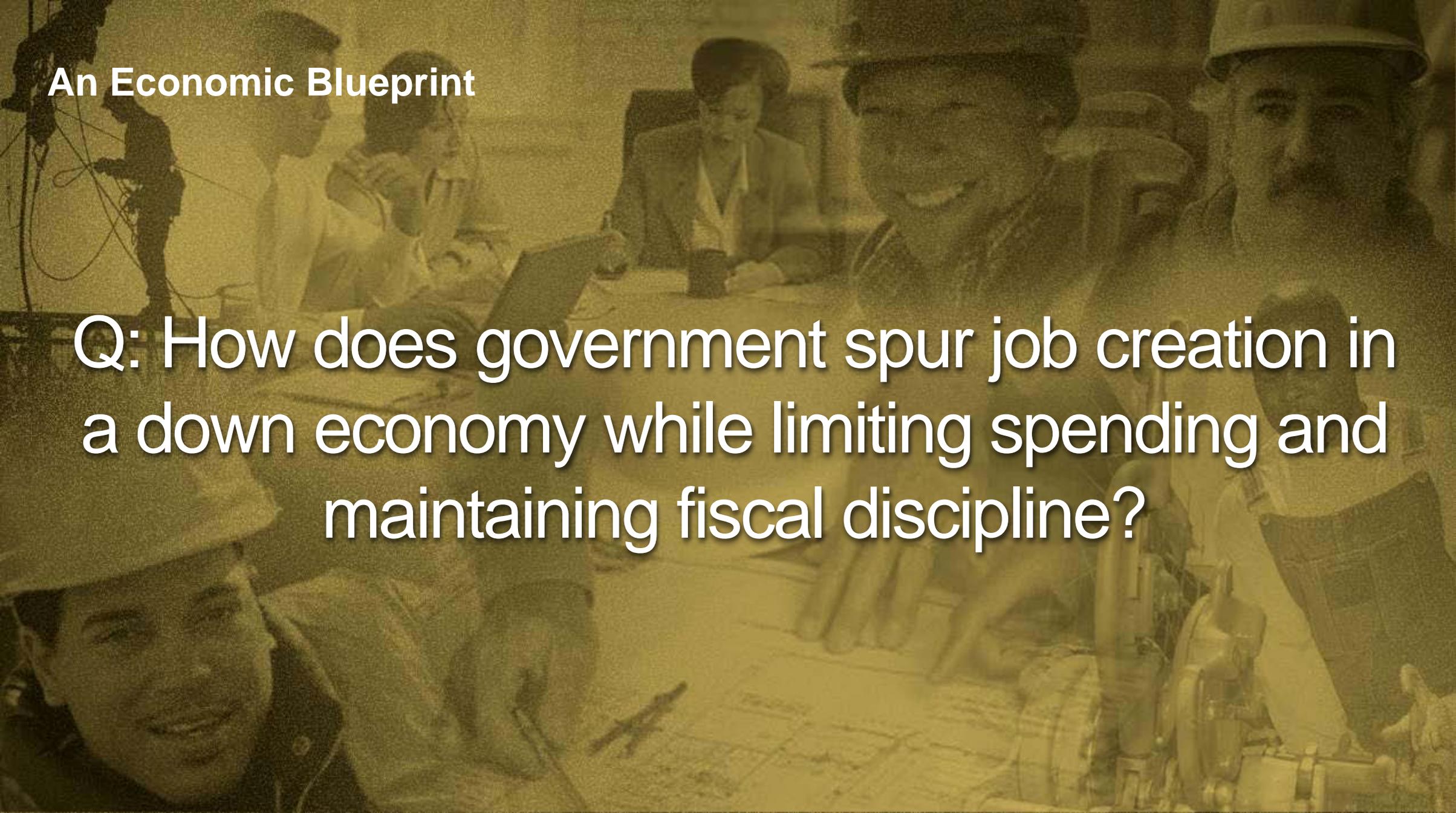
## Part III.

NY vision for a progressive future



An Economic Blueprint

Our **challenge** for 2012 is this:



## An Economic Blueprint

Q: How does government spur job creation in a down economy while limiting spending and maintaining fiscal discipline?



An Economic Blueprint

The Answer:

Creative **public/private** sector partnerships  
that **leverage state resources** to generate  
billions in economic growth



An Economic Blueprint

Let's begin by building on our  
**economic strength**



New York is a Destination Location

A world map with a dark blue background and light blue landmasses. The state of New York is highlighted in a bright yellow color. The text is overlaid on the map.

Tourists spent **\$50 billion** in New York  
in 2010

A world map with a dark blue background and light blue landmasses. The state of New York is highlighted in a bright yellow color. The text "New York must" is overlaid on the map in white.

New York must

**Stay ahead of the competition**



An Economic Blueprint

# Convention Centers Are important **Economic Generators**

**Atlanta 1,667,571**

**New Orleans 1,363,359**

**Dallas 1,095,425**

**Houston 986,532**

**Philadelphia 953,413**

An Economic Blueprint

# NY Can't Compete Right Now

## # 1 in Country

3.1m sq ft

McCormick Place, Chicago

# 12 in Country

842k sq ft

Javits Center, New York



An Economic Blueprint

This is not a new problem...  
**We've talked about it for years**

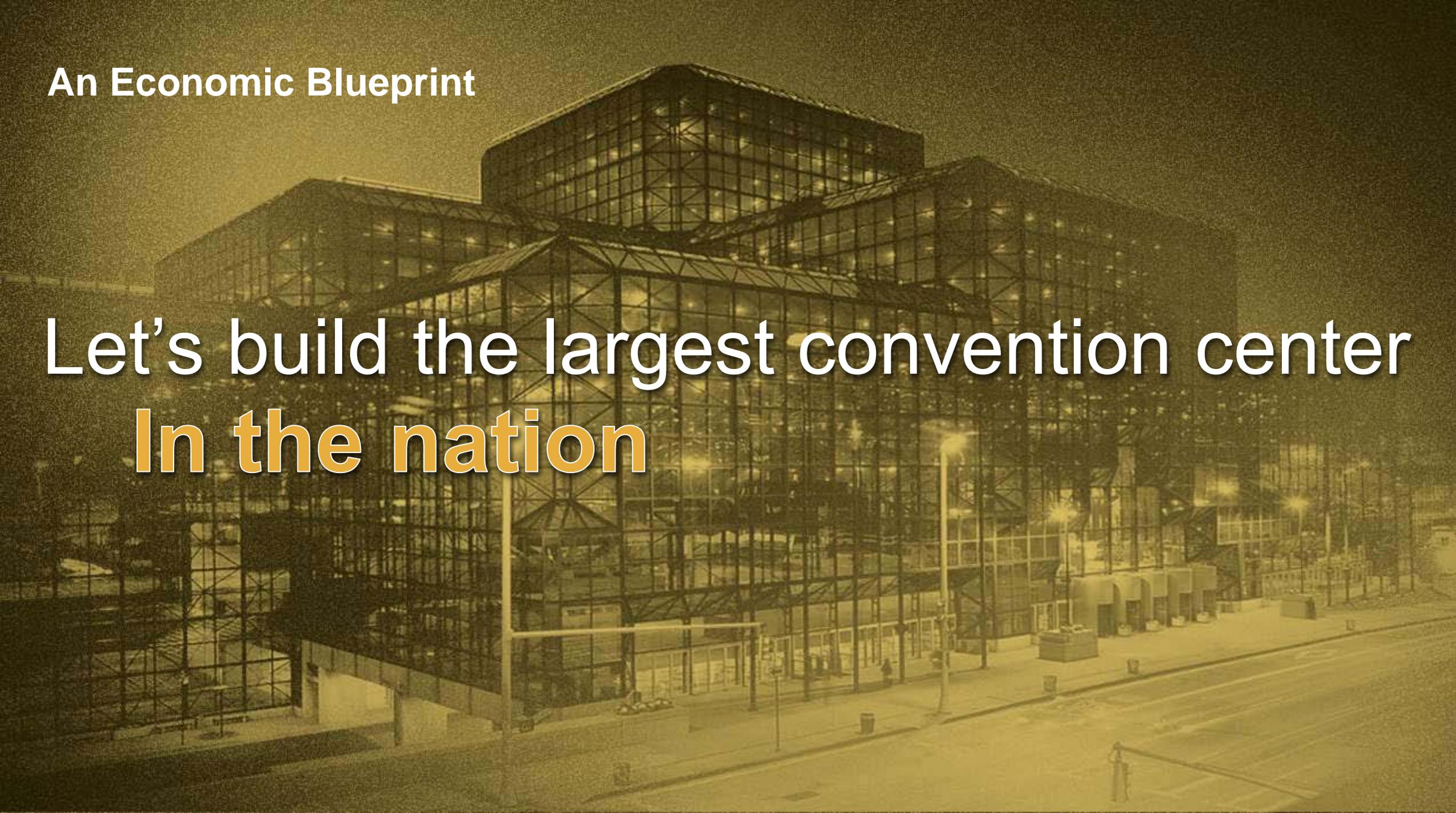
An Economic Blueprint

But today is different

**We do something about it**

An Economic Blueprint

Let's build the largest convention center  
**In the nation**



An Economic Blueprint

\$4 billion dollar private investment  
**At Aqueduct Racetrack**

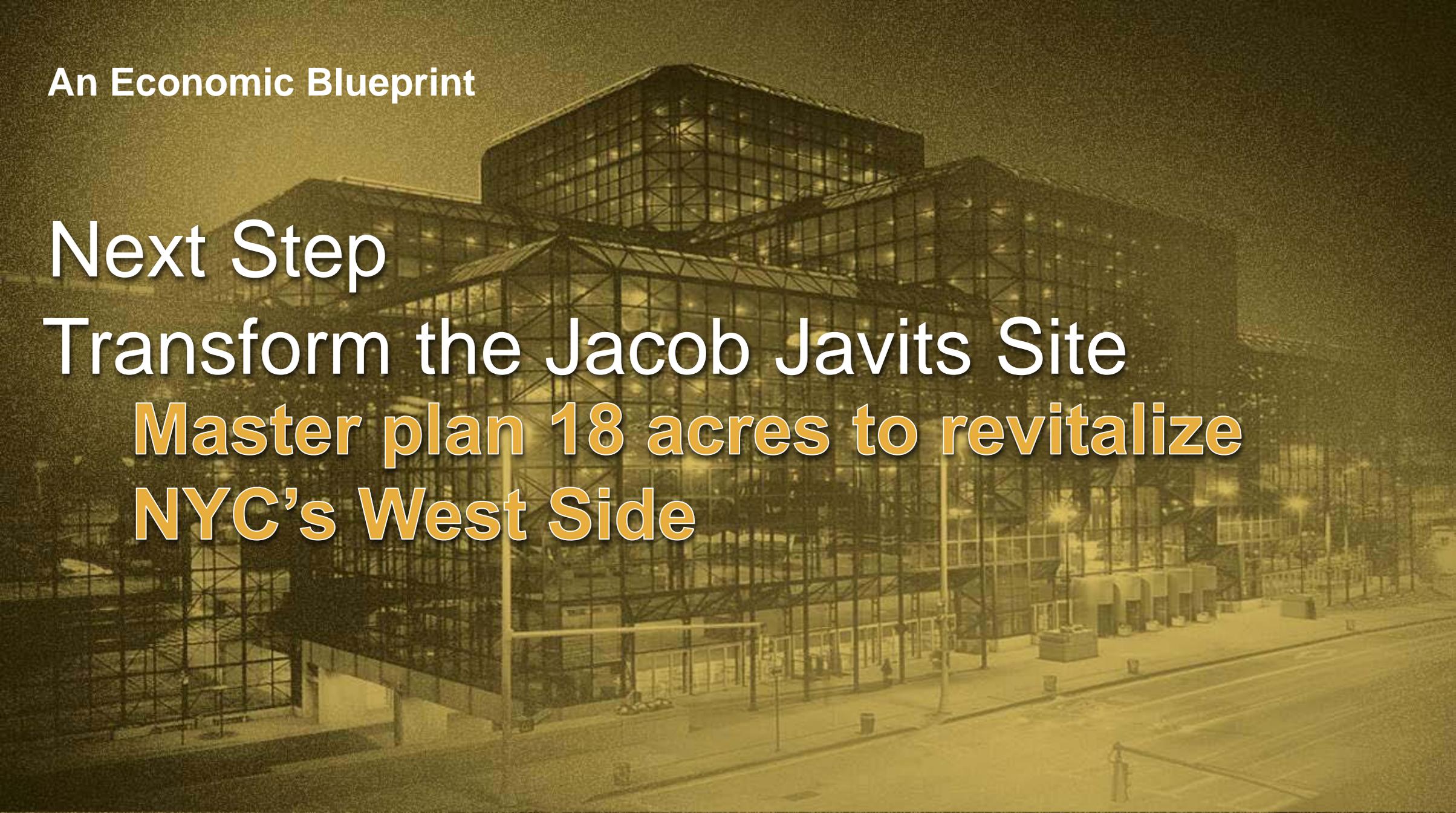


An Economic Blueprint

Jobs, Jobs, Jobs: Tens of Thousands  
**NY #1 convention site in nation**

An Economic Blueprint

#12 to #1



An Economic Blueprint

Next Step

Transform the Jacob Javits Site

**Master plan 18 acres to revitalize  
NYC's West Side**

An Economic Blueprint

Follow the Battery Park City Model  
**\$2 billion in private sector  
development**

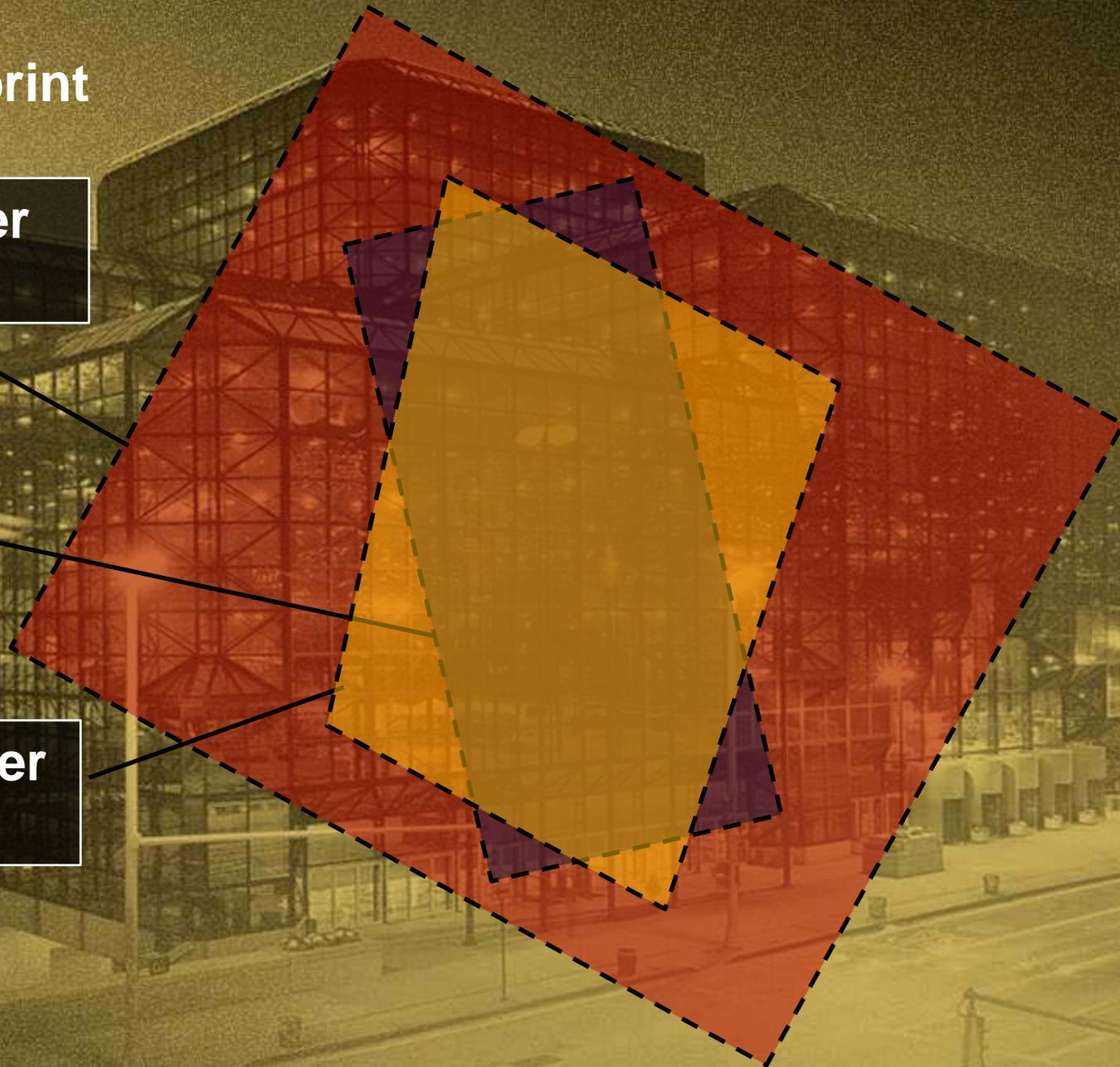


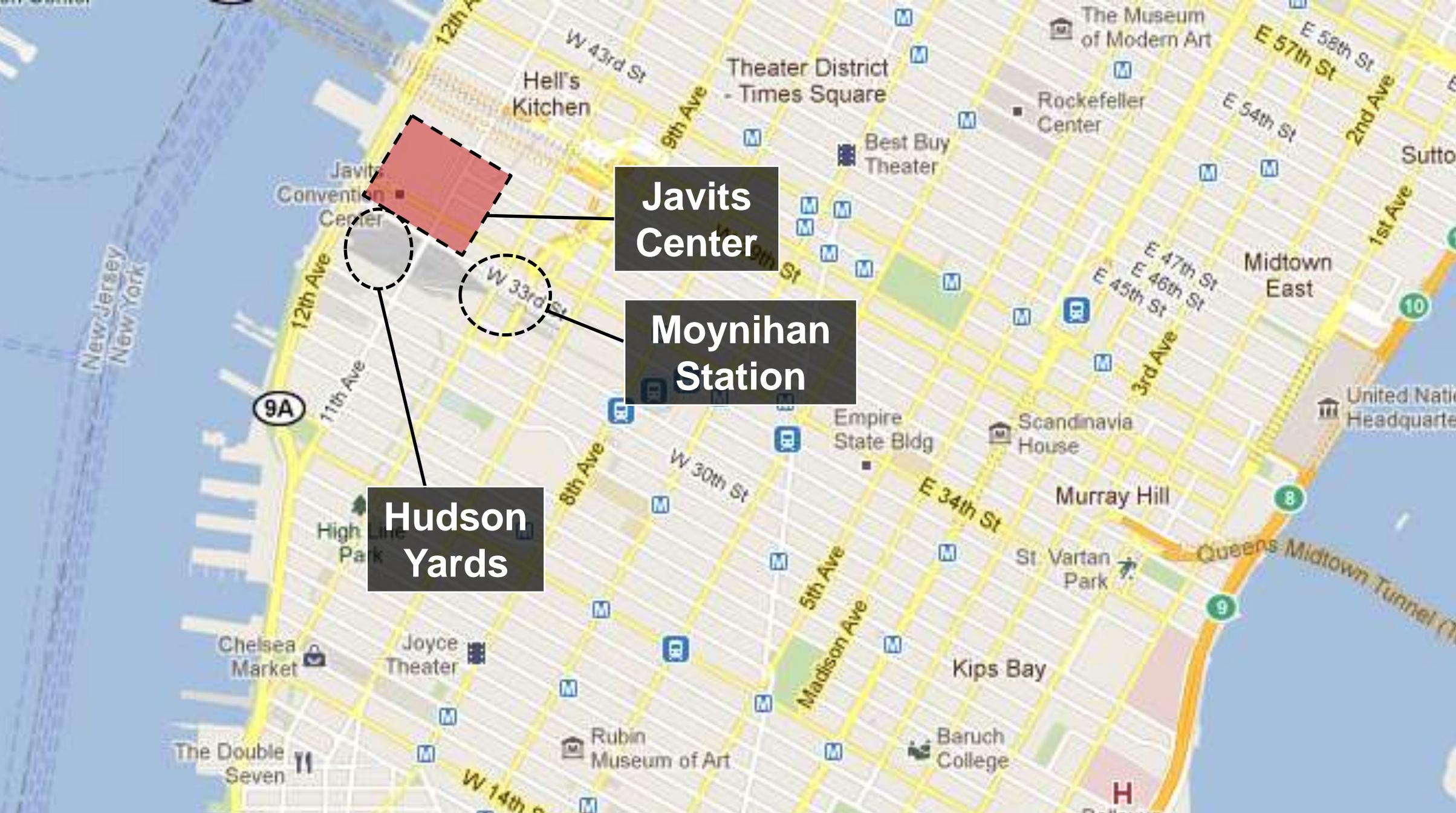
# An Economic Blueprint

**Javits Center  
18 Acres**

**United Nations  
17 Acres**

**World Trade Center  
16 Acres**





**Javits  
Center**

**Moynihan  
Station**

**Hudson  
Yards**



An Economic Blueprint

We must also invest in  
**Struggling areas of our state**



An Economic Blueprint

New York is stronger when  
**Every region is strong**

An Economic Blueprint

Address the **crisis** in Buffalo

**3<sup>rd</sup>** Highest poverty rate in the nation  
Behind Detroit & Cleveland

**28%** Living in poverty

**-10.7%** Population declined, while other parts of the state grew



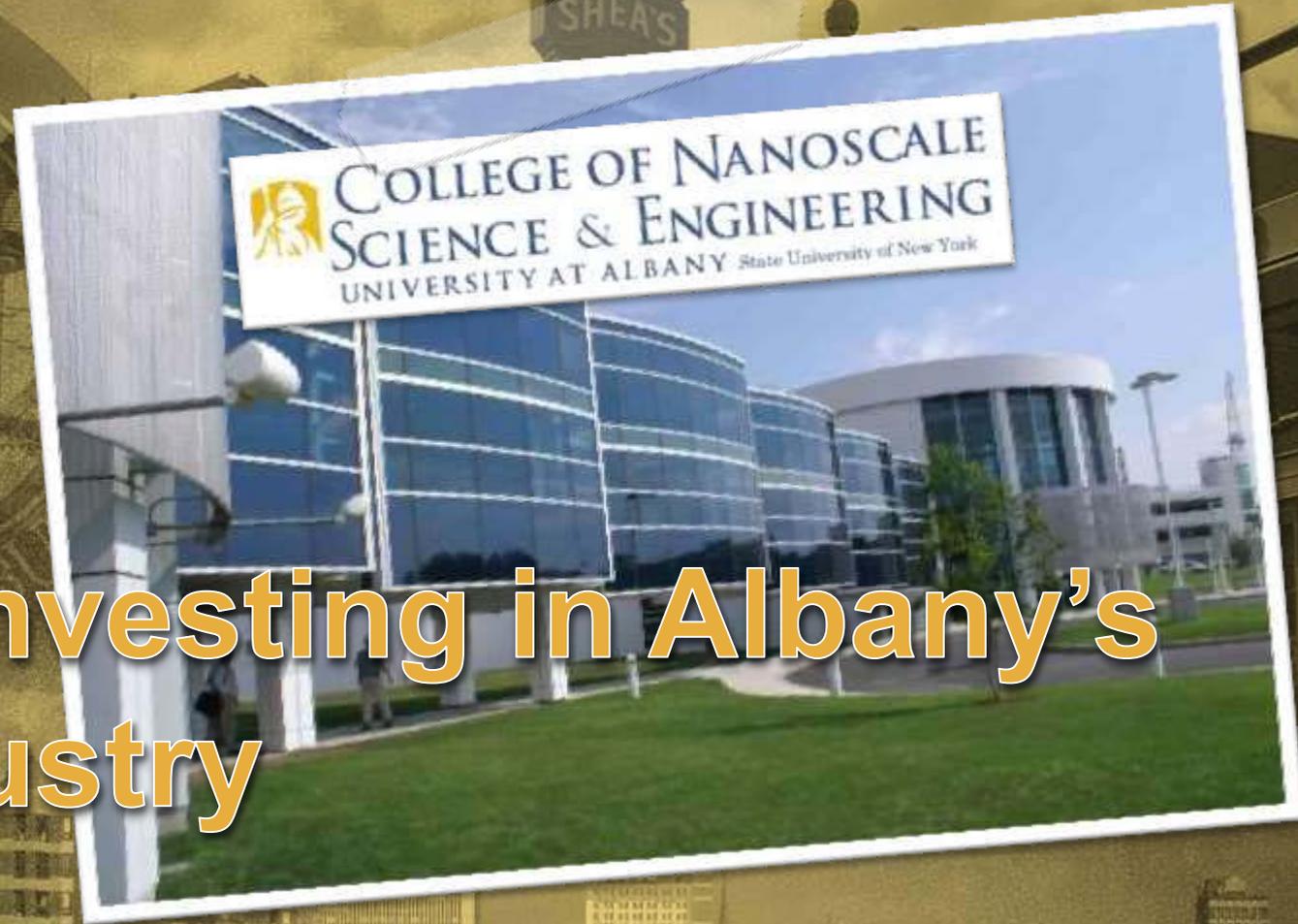
An Economic Blueprint

It **doesn't** have to be that way

# An Economic Blueprint

25 years ago

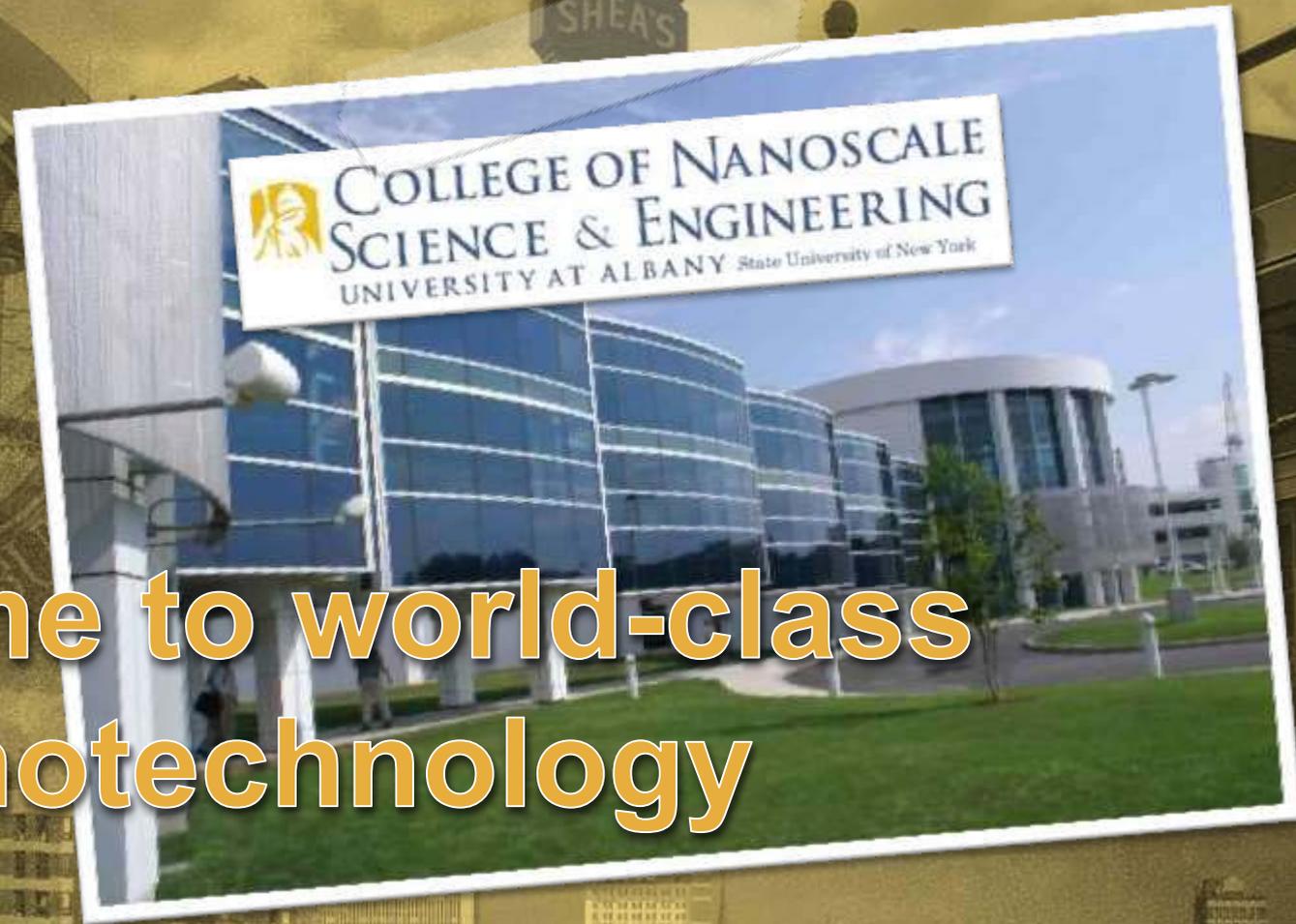
State began investing in Albany's  
high tech industry

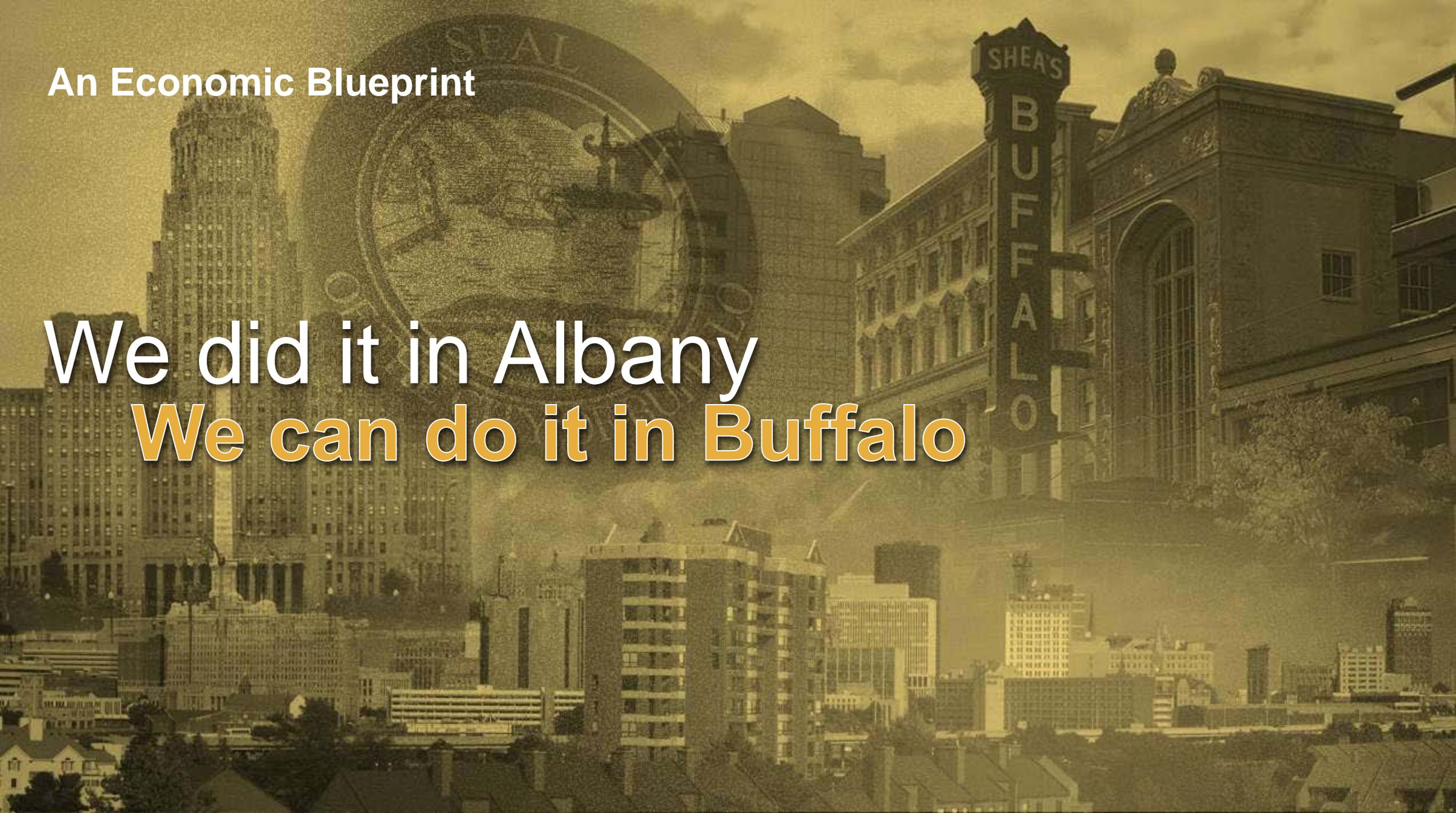


An Economic Blueprint

Today

Albany is home to world-class center for nanotechnology





An Economic Blueprint

We did it in Albany  
**We can do it in Buffalo**



An Economic Blueprint

We believe in Buffalo



An Economic Blueprint

So let's put our money where our mouth is



An Economic Blueprint

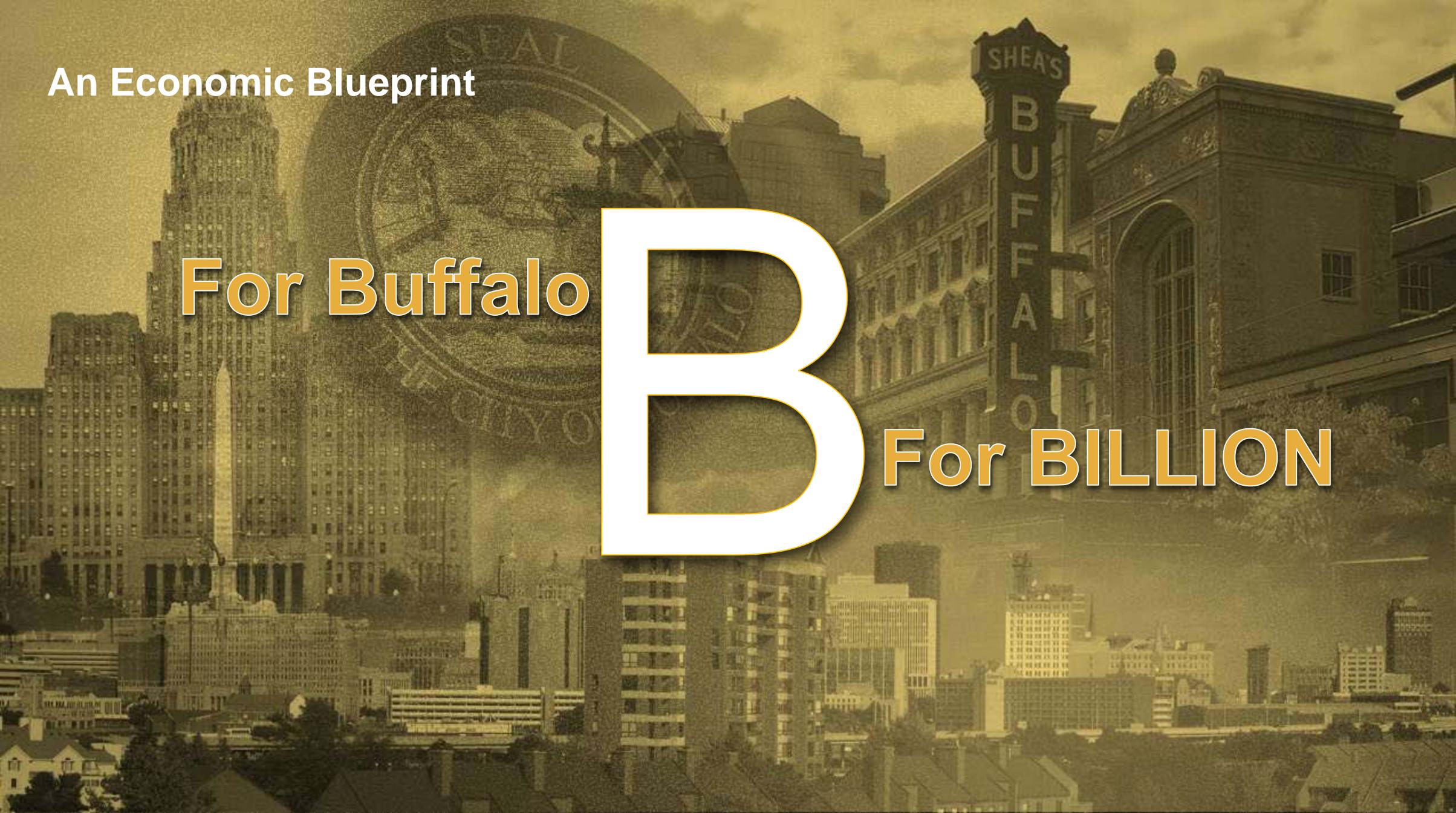
We are ready to invest \$1 billion  
**To bring business back to Buffalo**

An Economic Blueprint

For Buffalo

B

For BILLION





An Economic Blueprint

We will work with the Regional Council  
**Create thousands of jobs & spur  
\$5 billion in economic activity**



An Economic Blueprint

Last year we got **serious** about economic development

# New Economic Development Strategy

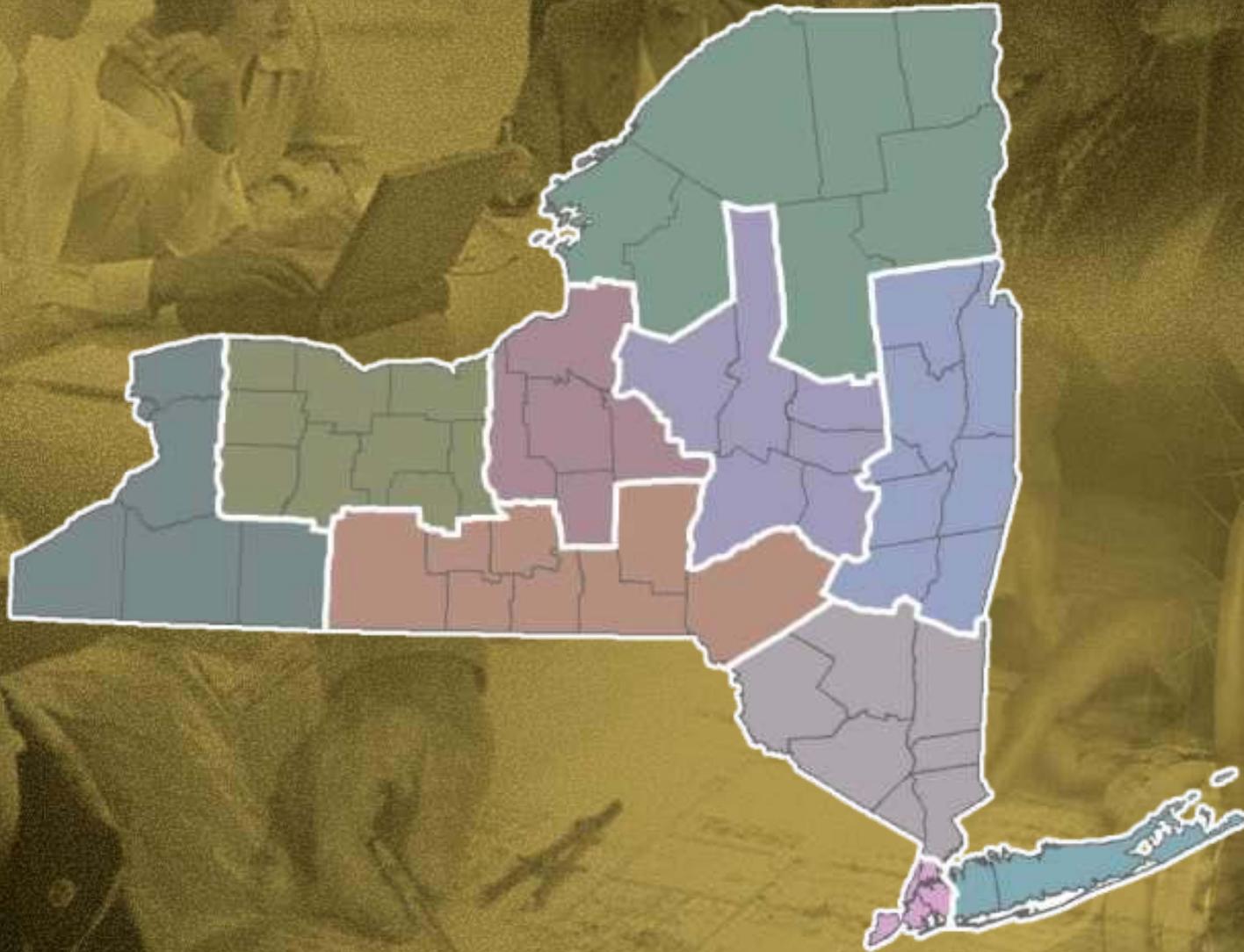


Macro



Micro

# Regional Councils **Exceeded** Expectations





North Country

BEST PLAN AWARD

Let's launch a 2<sup>nd</sup> Round for \$200 million  
**And keep the momentum going**

An Economic Blueprint



Goes Global

ESDC & PA will coordinate effort  
to boost international  
competitiveness

# An Economic Blueprint



will also promote tourism  
Highlighting regional treasures  
like the Adirondacks, Catskills,  
our Wine Country & LI Beaches



**An Economic Blueprint**

**We have the greatest sites in the country  
Let's promote & generate tourism  
throughout the state**

An Economic Blueprint

Another potential economic engine:  
**Casino Gaming**



An Economic Blueprint

When it comes to gaming  
**We are in a state of denial**



An Economic Blueprint

It's time we  
Confronted reality





## An Economic Blueprint

Don't realize it, regulate it or capitalize on it  
**But we have gaming**

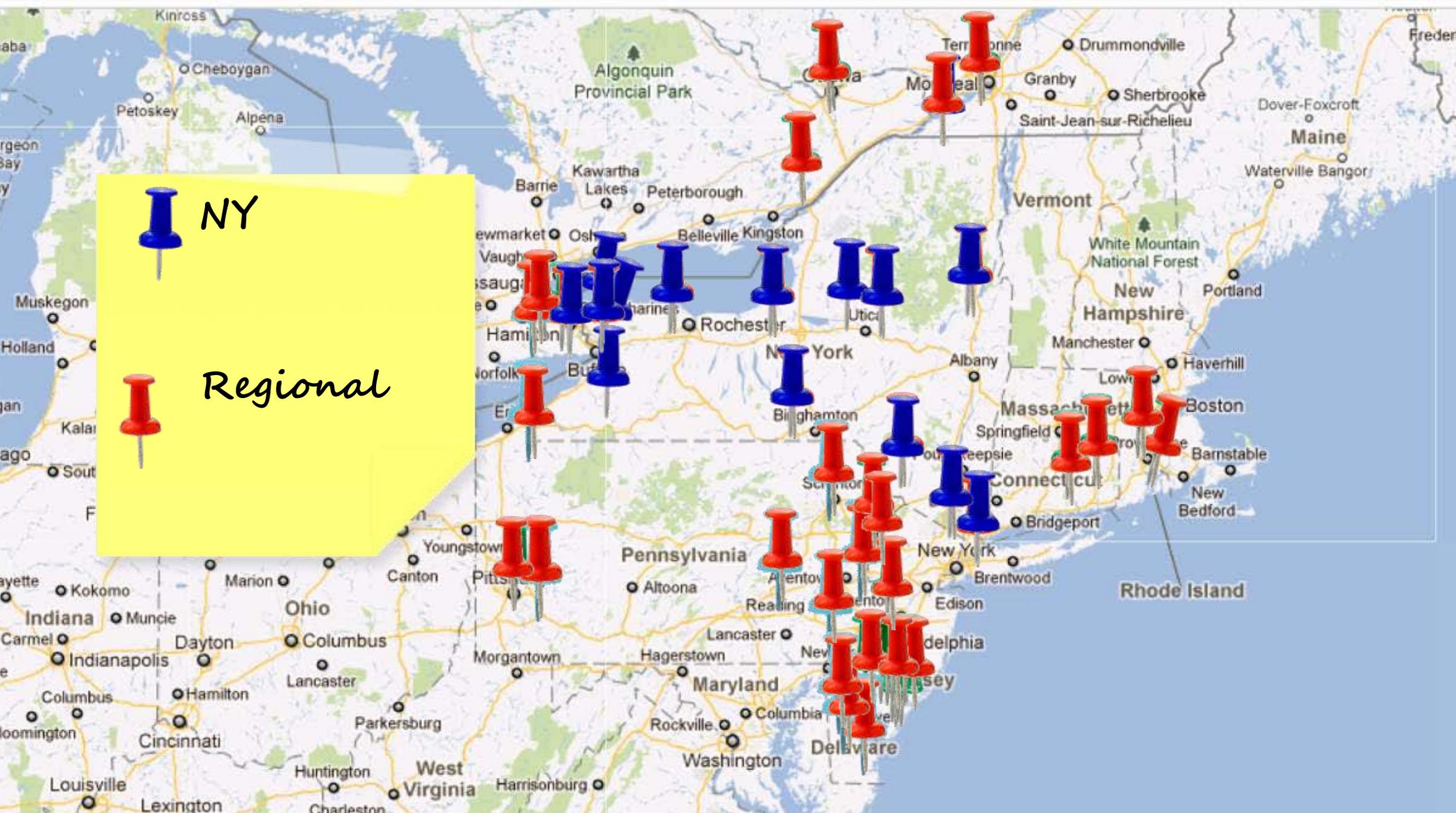


## An Economic Blueprint

We have 29,000 electronic gaming machines  
**More than in Atlantic City**  
**More than any state in the**  
**Northeast or Mid-Atlantic**

## An Economic Blueprint

We are surrounded by casinos  
We are in competition with other  
states



NY

Regional

# An Economic Blueprint

It's about JOBS, JOBS, JOBS

Over \$1 billion in economic activity



# An Economic Blueprint

Let's amend the Constitution

So we can do gaming right

Let's take the first step this year



An Economic Blueprint

We have a great opportunity to  
rebuild NY

An Economic Blueprint

We need **jobs**

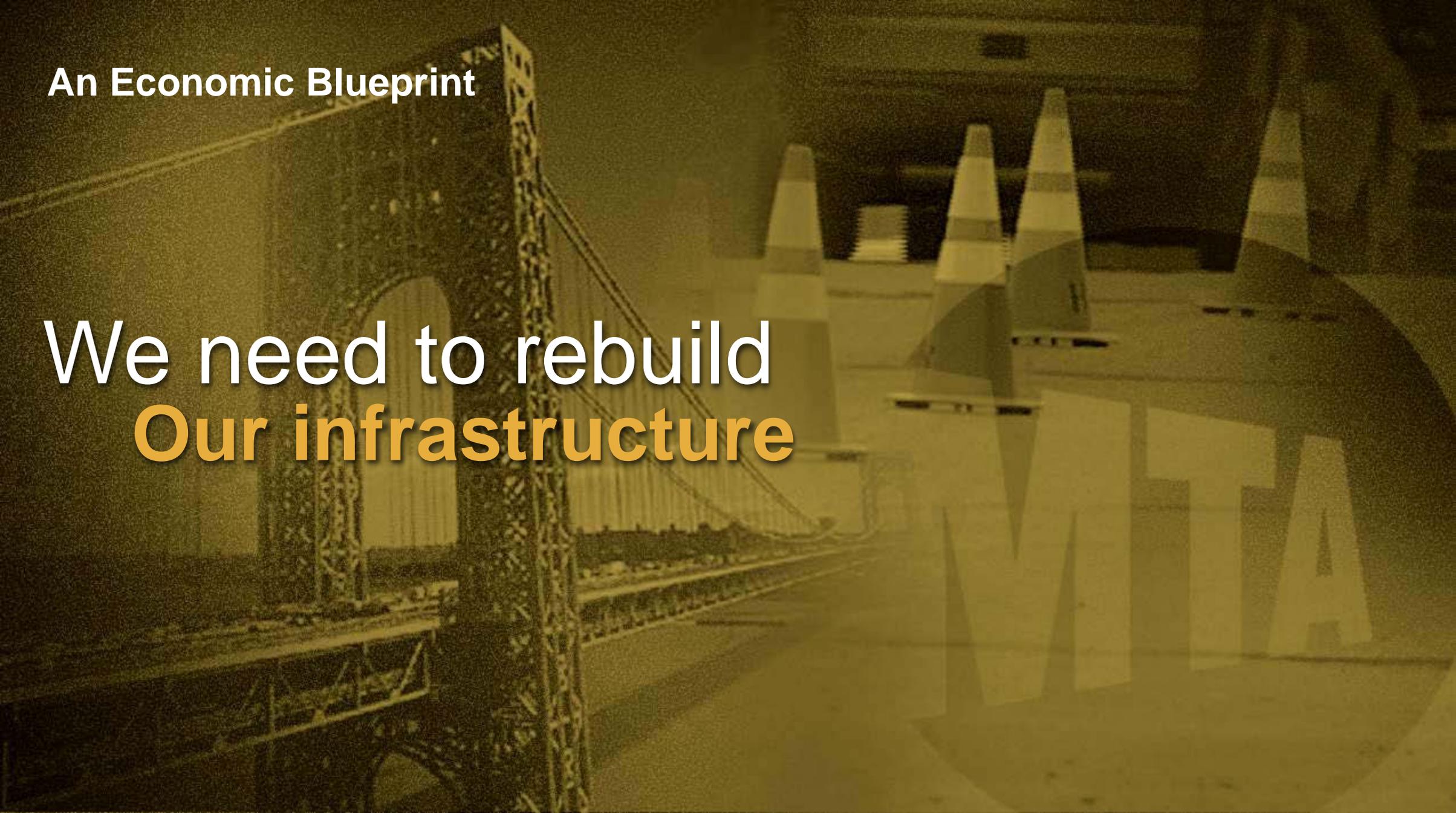
ALABAMA

An Economic Blueprint

We need to be **competitive**

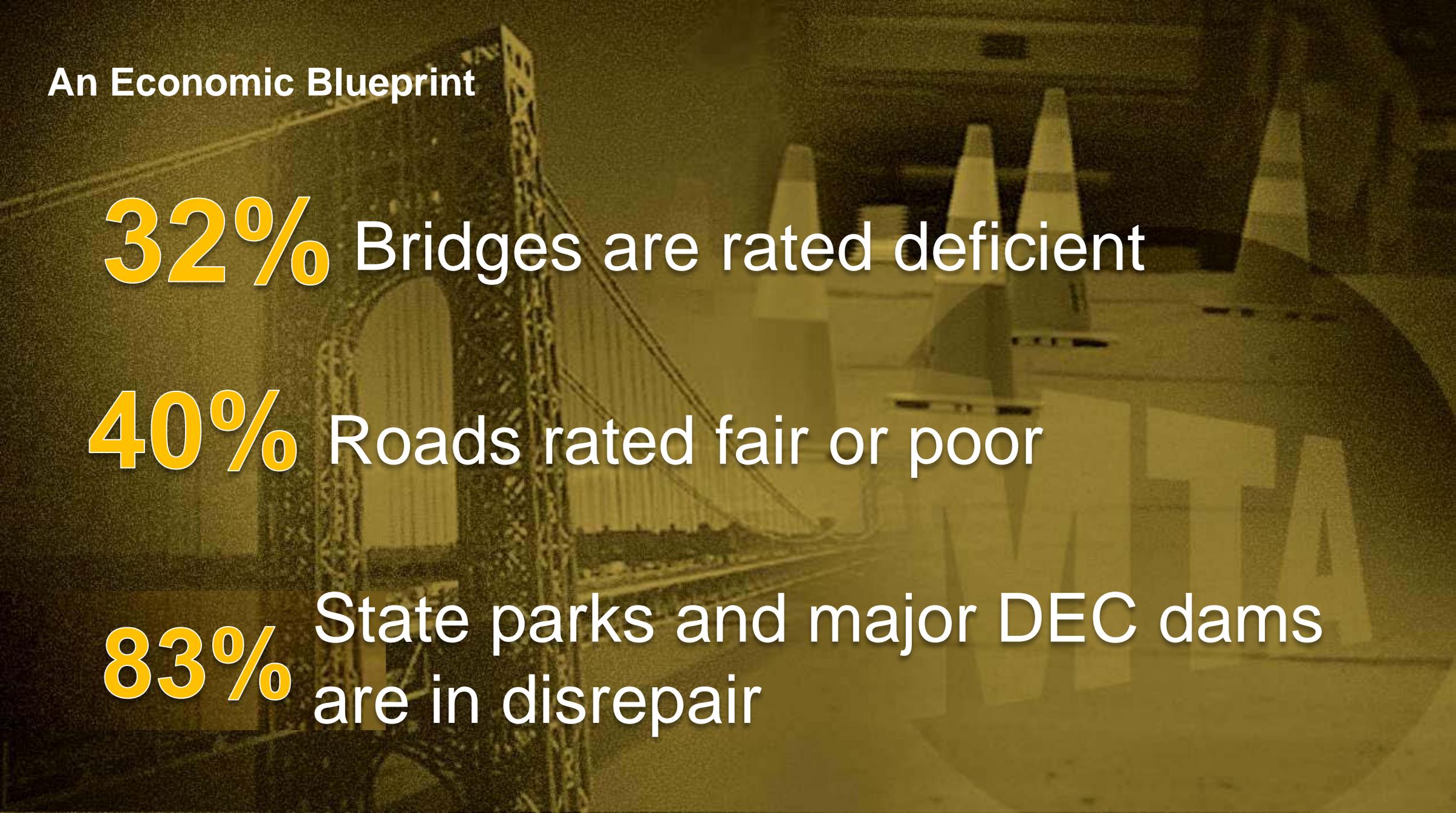
An Economic Blueprint

We need to be **safe**



An Economic Blueprint

We need to rebuild  
**Our infrastructure**



An Economic Blueprint

**32%** Bridges are rated deficient

**40%** Roads rated fair or poor

**83%** State parks and major DEC dams are in disrepair



An Economic Blueprint

We have much work to do

**We need a new approach to get it done**

# NY Works Fund & Task Force

MTA

HCR

SUNY

DOT

Leading public  
and private  
sector experts

ESDC

Port Authority

# NY Works Fund & Task Force



MTA

HCR

SUNY

Master  
Plan/Coordinate

DOT

Port Authority

ESDC

# NY Works Fund & Task Force



MTA

HCR

SUNY

Accelerate

DOT

ESDC

Port Authority

# NY Works Fund & Task Force



MTA

HCR

SUNY

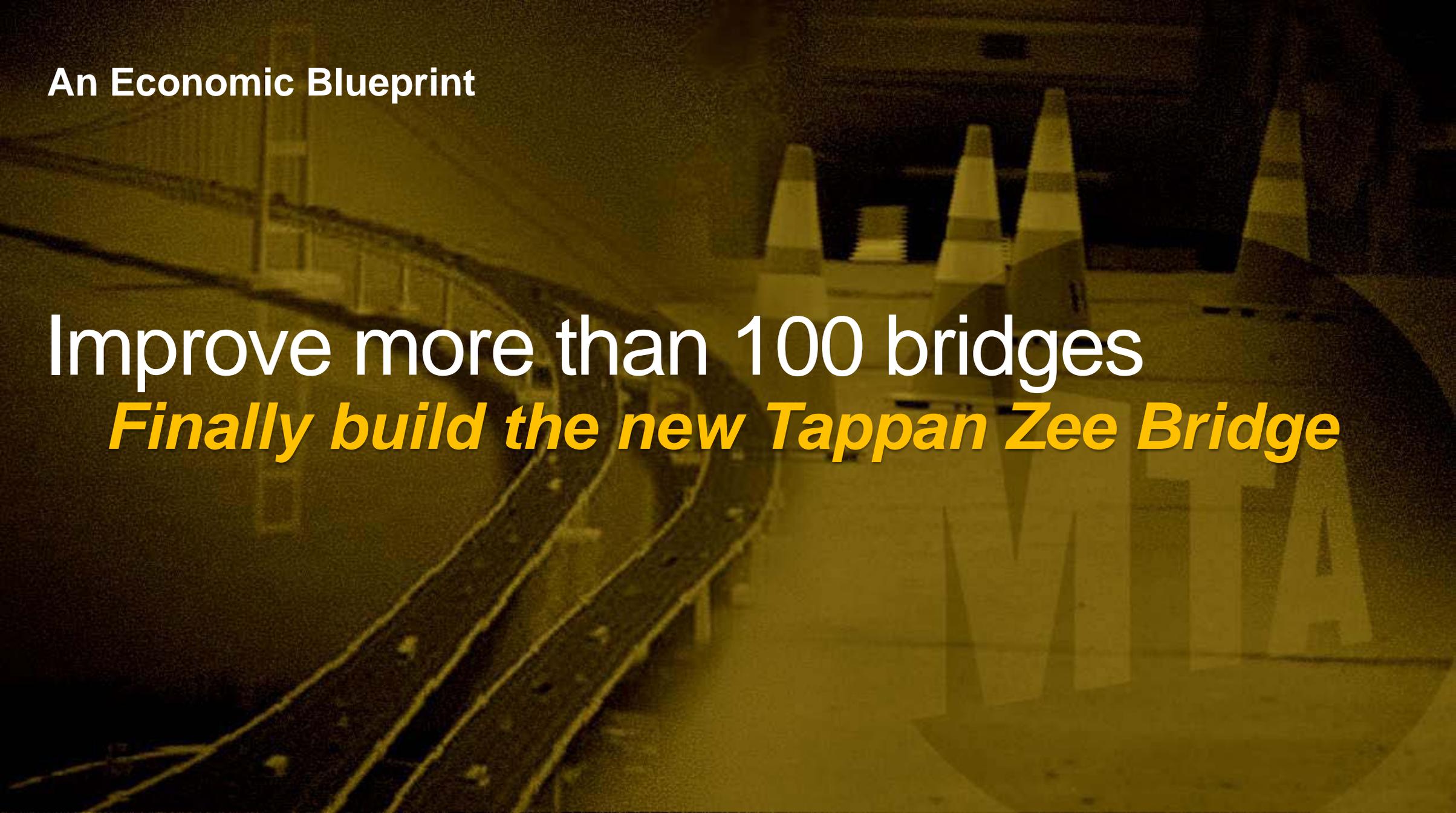
Leverage

20 to 1

DOT

ESDC

Port Authority

An aerial photograph of a multi-lane highway bridge. The road surface is covered with numerous orange traffic cones, indicating a construction or maintenance project. The bridge spans across a body of water, and the surrounding area is dark, suggesting a night or low-light setting. The text is overlaid on the left side of the image.

An Economic Blueprint

Improve more than 100 bridges

*Finally build the new Tappan Zee Bridge*

An Economic Blueprint

INTERSTATE

Repair 2,000 miles of roads

***Buffalo to NYC 5 Times***

86



An Economic Blueprint

Finance upgrades

*To 90 municipal water systems*

WATA



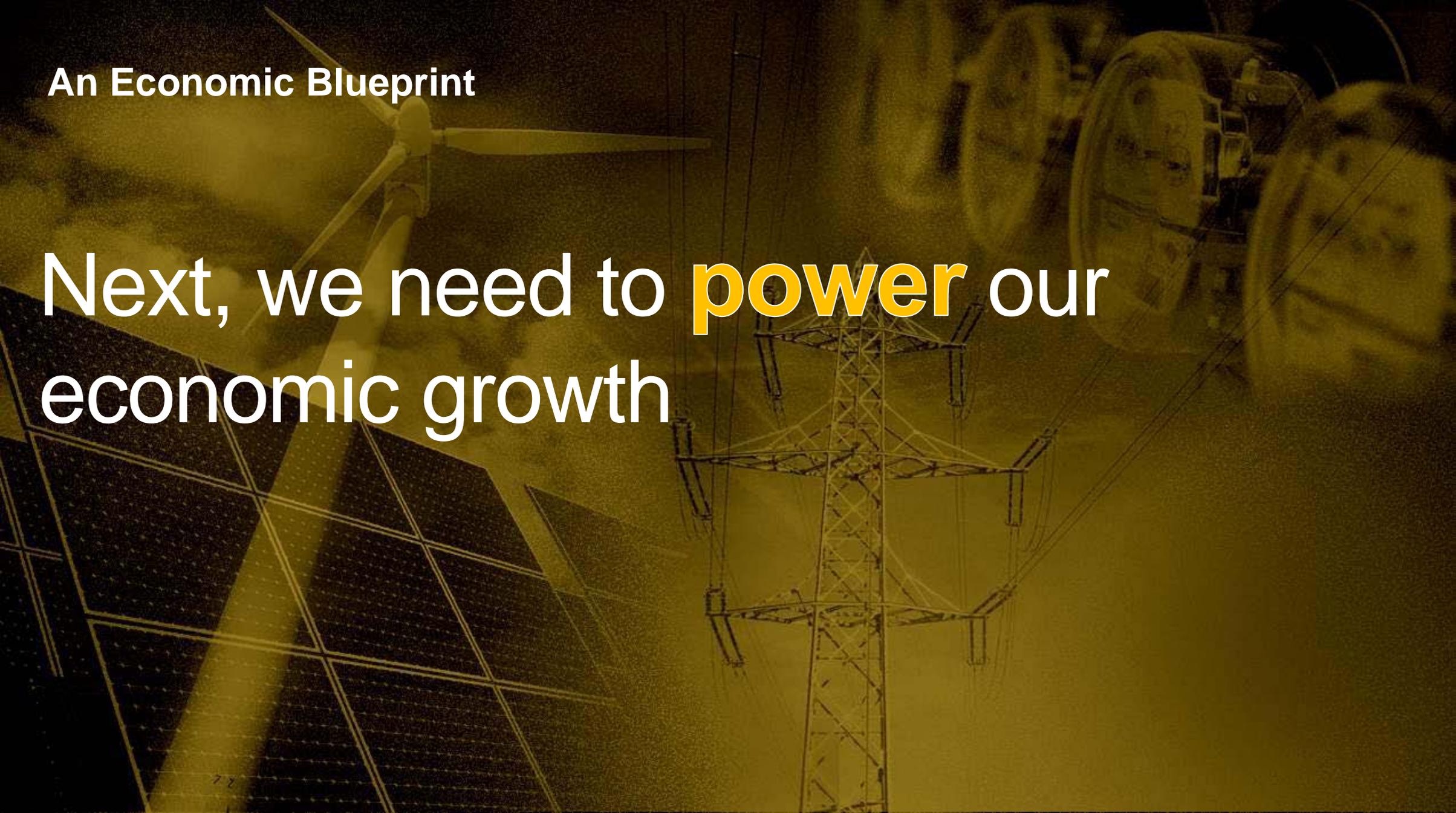
An Economic Blueprint

Improve 48 state parks & historic sites  
*Visited by over 37 million people each year*

An Economic Blueprint

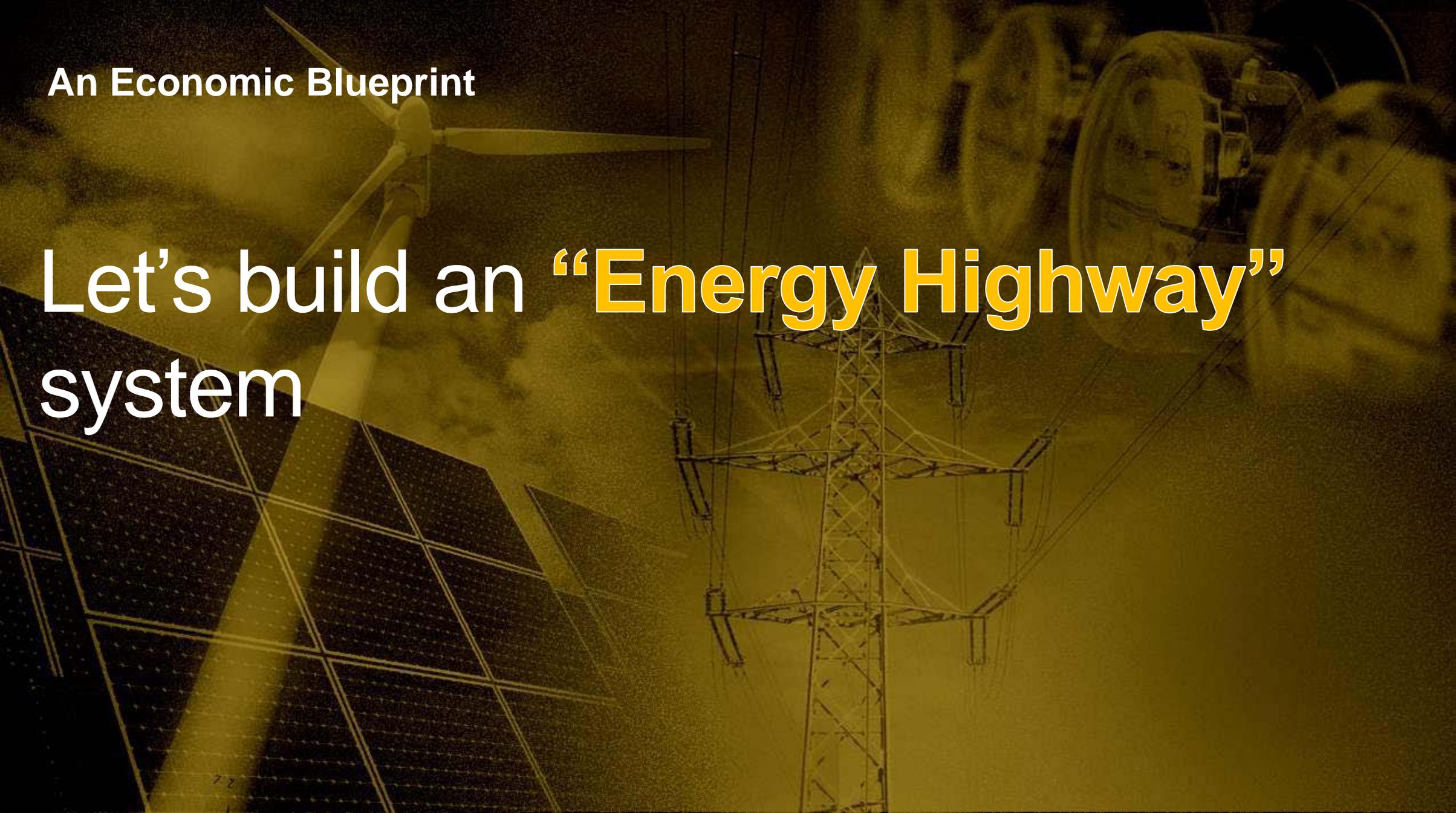
Repair 114 flood control projects

*In wake of Hurricane Irene & Tropical Storm Lee*



An Economic Blueprint

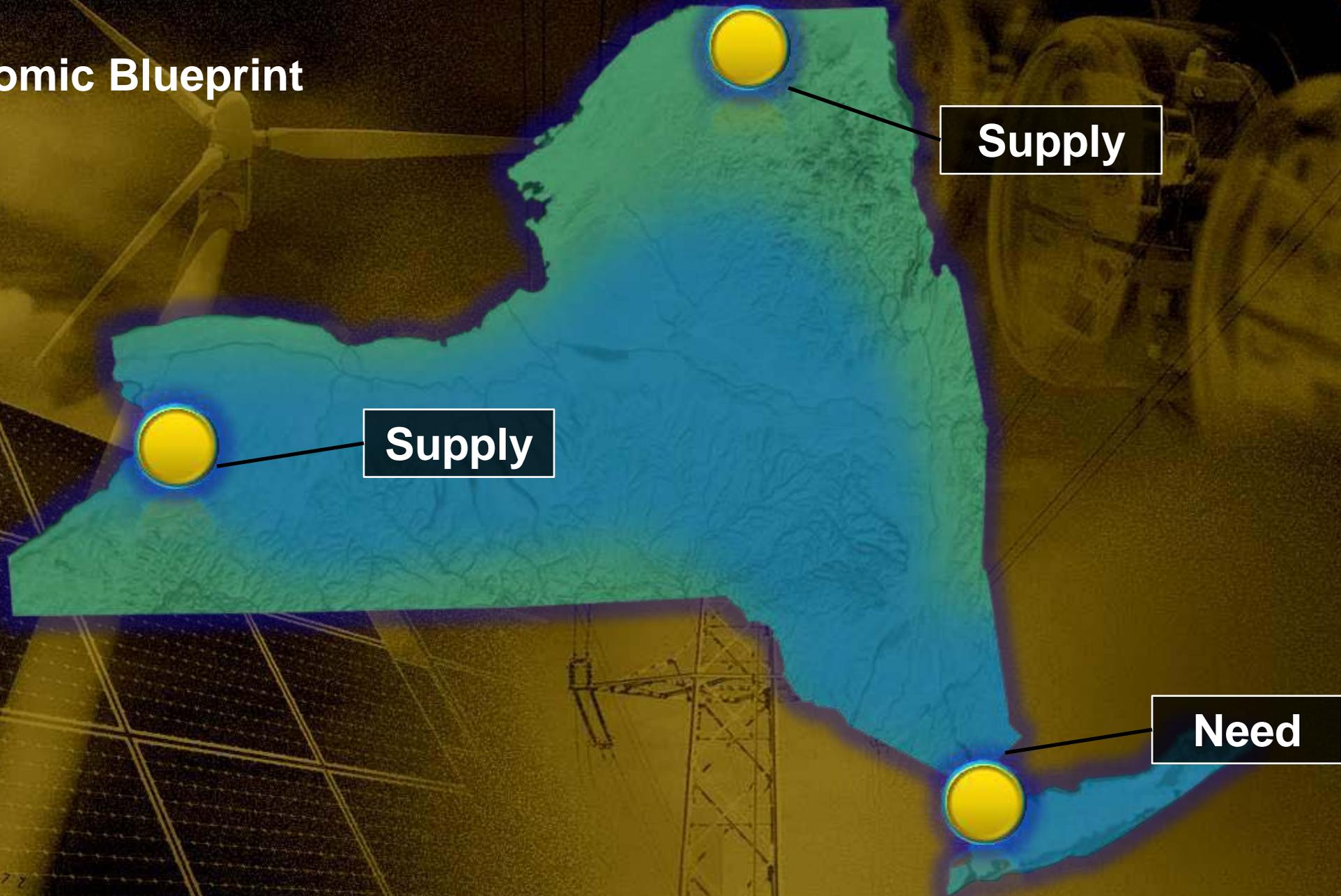
Next, we need to **power** our  
economic growth



An Economic Blueprint

Let's build an **“Energy Highway”**  
system

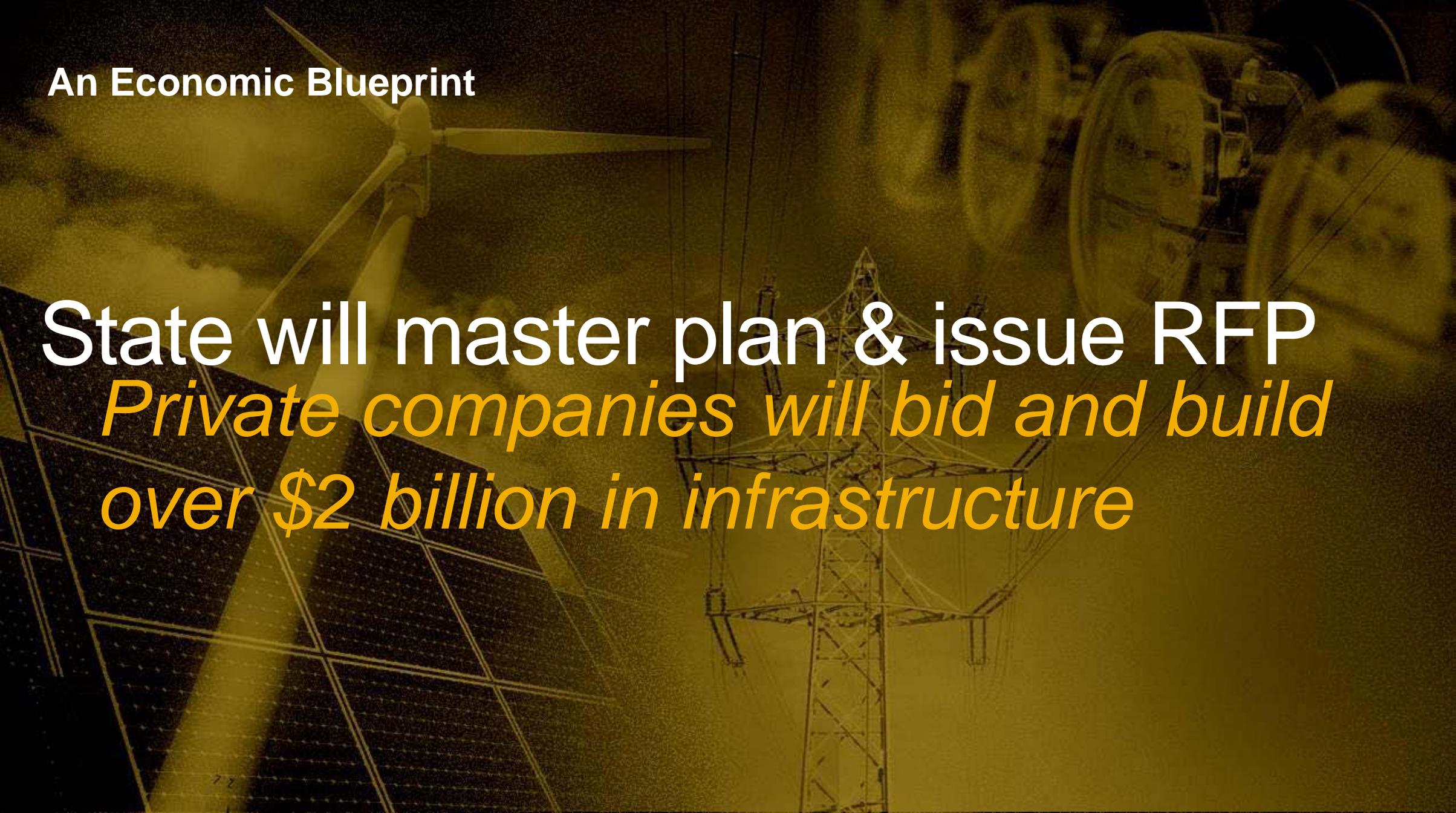
# An Economic Blueprint



## An Economic Blueprint



Eisenhower's interstate system was to the 1950's what our energy highway system will be to the next generation



An Economic Blueprint

State will master plan & issue RFP  
*Private companies will bid and build  
over \$2 billion in infrastructure*

**+ \$15 billion in infrastructure**

**+ \$4 billion for convention center**

**+ \$2 billion for Javits transformation**

**+ \$2 billion for energy highways**

**+ \$1 billion from gaming**

**+ \$1 billion for Buffalo**

**= \$25 billion in state, federal & private economic activity**

A vintage car with a driver, overlaid with a red-tinted flowchart background. The flowchart consists of several rectangular boxes connected by arrows, suggesting a process or system. The car is a classic open-top model with spoked wheels and a steering wheel. The driver is wearing a cap and a jacket. The overall image has a strong red color cast.

**PART II** A reimagined government  
that can make our plans a  
reality

Reimagining Gov't

This is not a question of tinkering around  
the edges...



Reimagining Gov't

...it is fundamentally reimagining how  
government operates

The image features a vintage open-top automobile with a driver, set against a dark red background. Overlaid on the background is a faint, white flowchart with several rectangular boxes and arrows, suggesting a process or organizational structure. The overall aesthetic is that of a conceptual or strategic presentation.

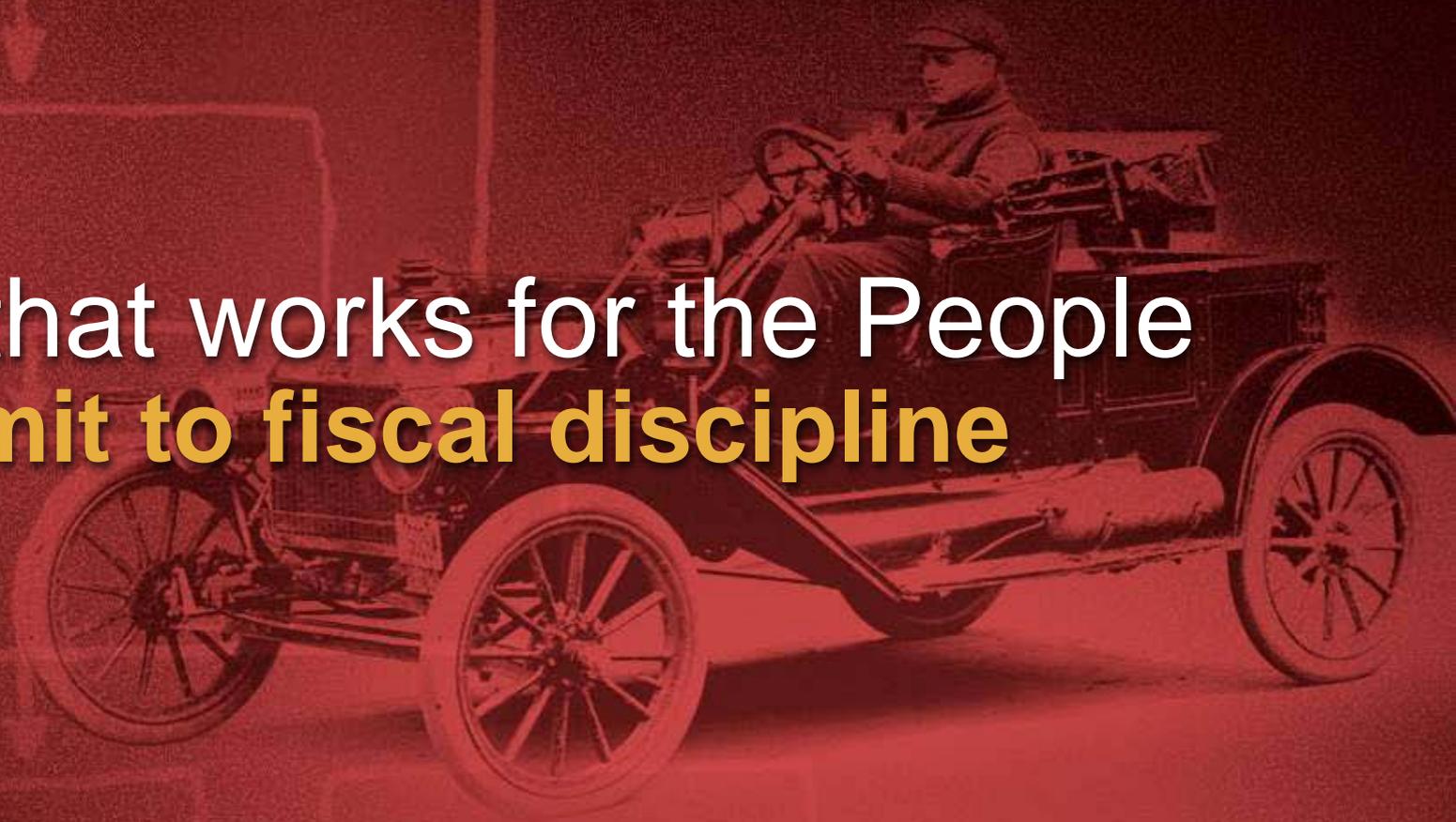
Reimagining Gov't

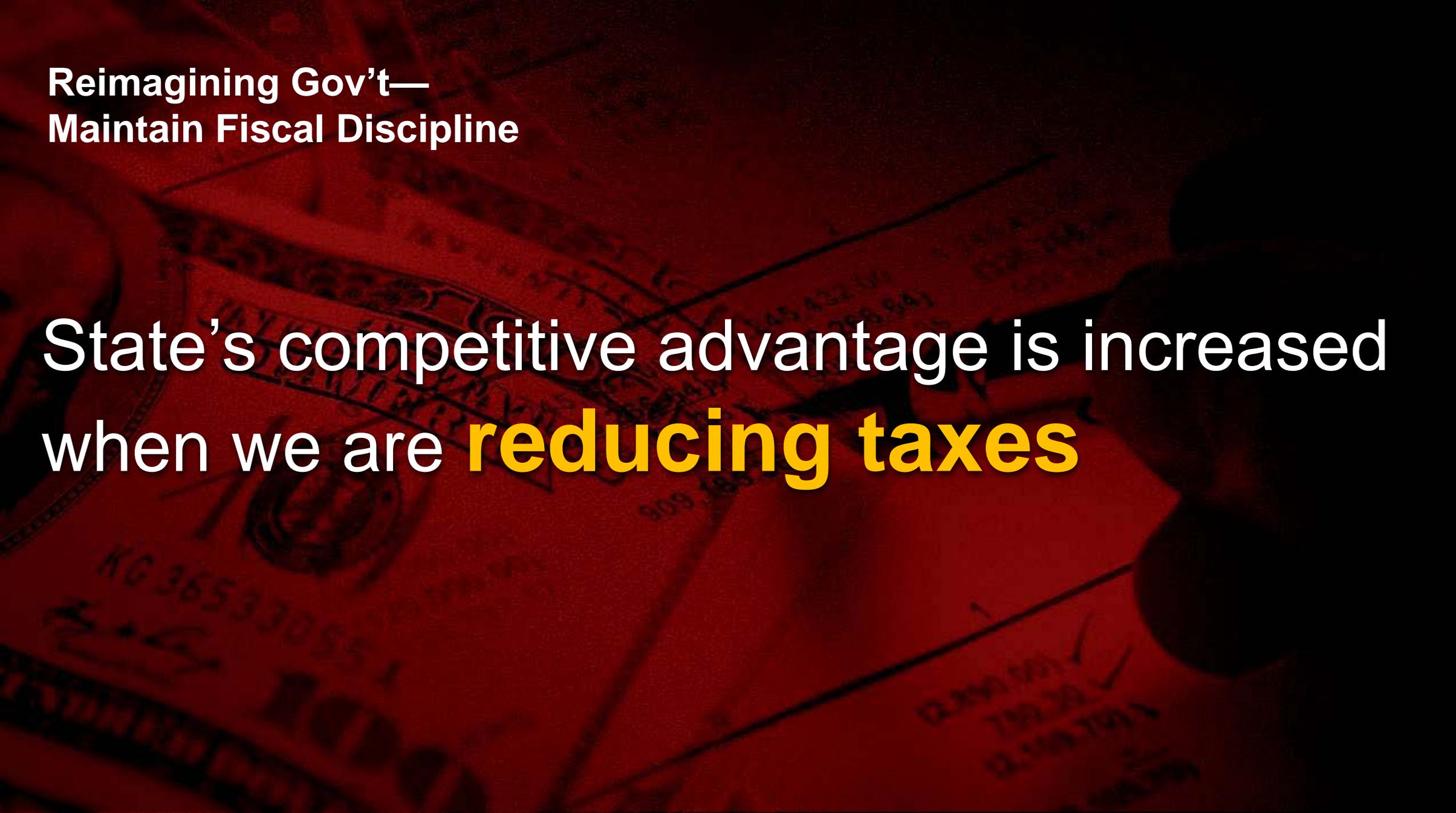
We need a government that...  
**performs better  
& costs less**

The image features a vintage, open-top automobile with a driver, set against a dark red background. Overlaid on the background is a faint, white flowchart with several rectangular boxes and arrows indicating a process flow. The text is centered over the car and flowchart.

Reimagining Gov't

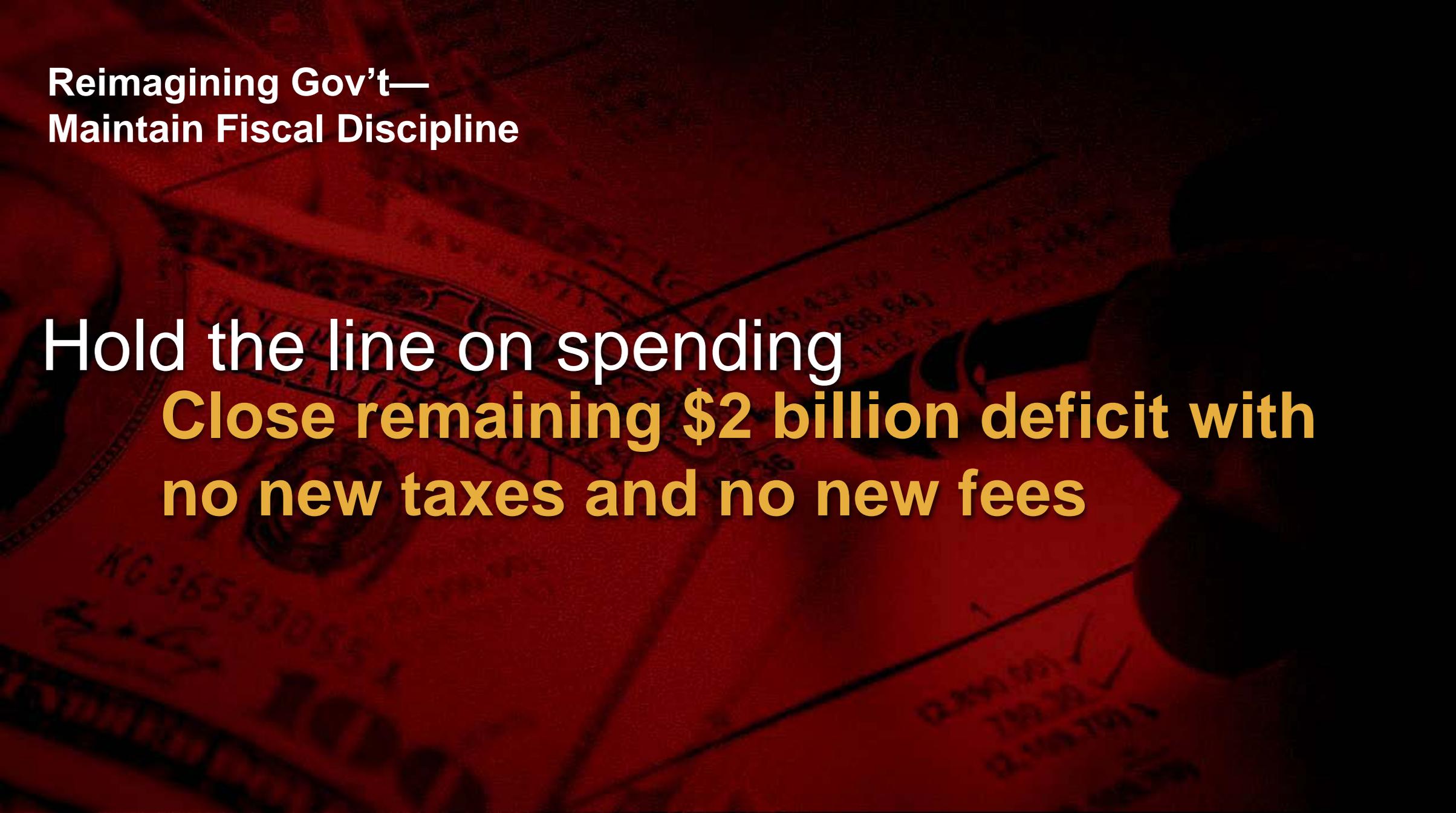
A government that works for the People  
**Must commit to fiscal discipline**



The background of the slide features a close-up, slightly blurred image of a hand holding a pen, poised to sign a document. The document has some faint text and a circular stamp. A semi-transparent red overlay covers the entire image, creating a professional and serious atmosphere.

Reimagining Gov't—  
Maintain Fiscal Discipline

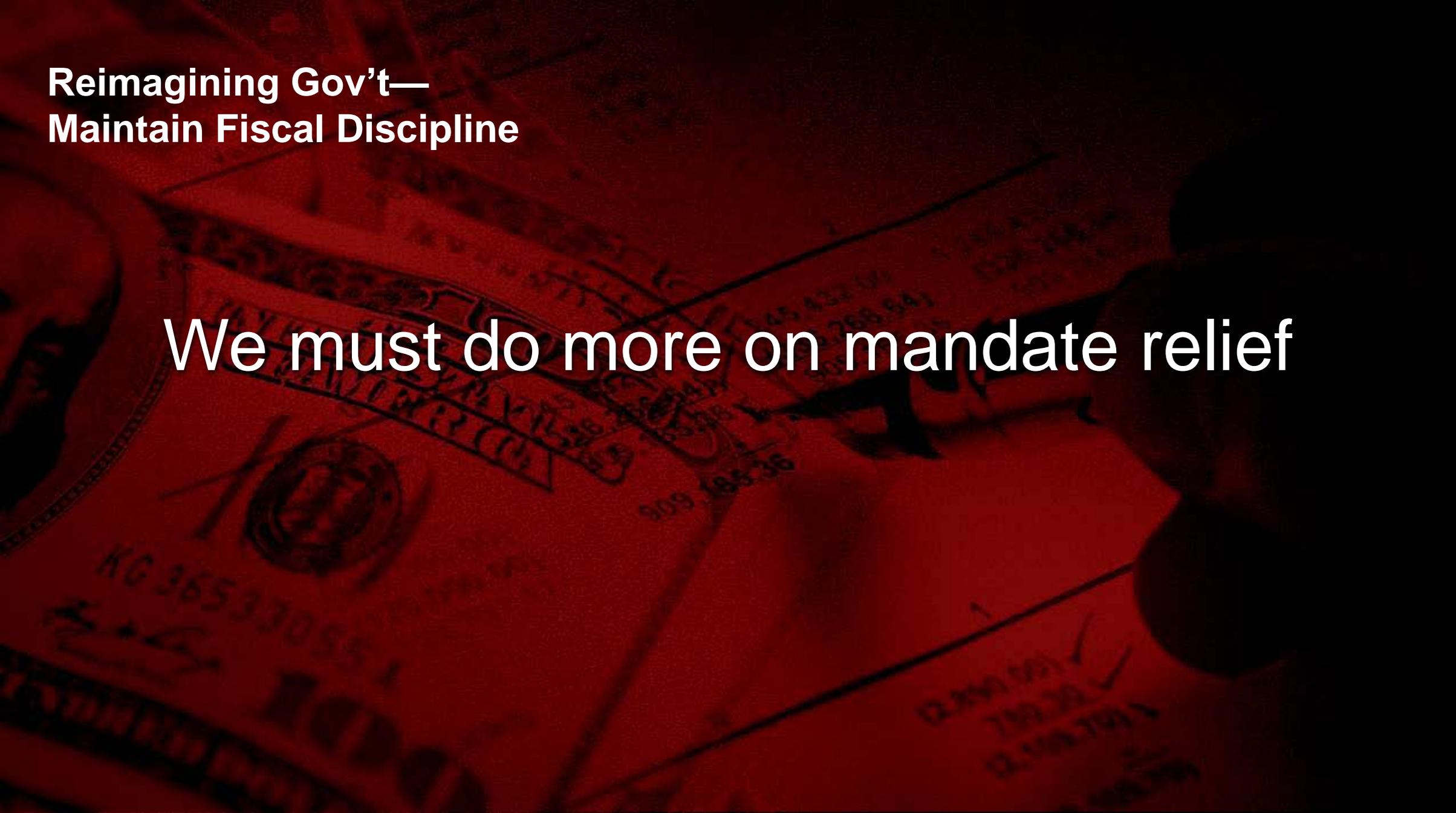
State's competitive advantage is increased  
when we are **reducing taxes**

The background features a close-up of a hand holding a black pen, poised to sign a document. The document has some faint text and a circular seal. A semi-transparent red overlay covers the entire scene, creating a sense of urgency or importance.

Reimagining Gov't—  
Maintain Fiscal Discipline

Hold the line on spending

**Close remaining \$2 billion deficit with  
no new taxes and no new fees**

The background of the slide is a red-tinted image. It shows a hand holding a pen, positioned as if about to sign a document. A large, dark 'X' is drawn across the document. The document has some text and a circular seal, but it is mostly illegible due to the red tint and focus. The overall theme is related to government, finance, or legal matters.

**Reimagining Gov't—  
Maintain Fiscal Discipline**

**We must do more on mandate relief**

**Reimagining Gov't—  
Maintain Fiscal Discipline**

**100%**

**Increase in pension costs  
From 2009-2013**

Reimagining Gov't—  
Maintain Fiscal Discipline

We need to reform the pension system  
**And create a new Tier VI**

Reimagining Gov't

We need to help **local government**

\$28,512

Stop taxes  
from going  
through the roof.

Reimagining Gov't

The Property Tax Cap worked  
It forced fiscal discipline and  
stimulated a citizen dialogue

\$28,512

Stop taxes  
from going  
through the roof.

# Reimagining Gov't

Assumed Annual Increases



\$28,512

Stop taxes  
from coming  
through the roof.

Reimagining Gov't

# Mandate Relief Council

Public Hearings

Full Robust Discussion

Vote **Yea** or **Nay** on reforms by the end  
of session

Reimagining Gov't

# Change the Focus

We must reimagine government

**We must focus on priority area**

Reimagining Gov't

**Priority Mission**  
is Public Education

I learned my most important  
lesson my first year as  
Governor in public education..

I learned...

Everyone in education  
has a lobbyist



Superintendents have lobbyists



Principals have lobbyists



Teachers have lobbyists



School boards have lobbyists



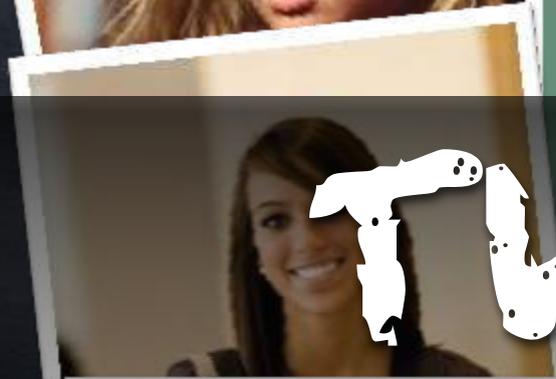
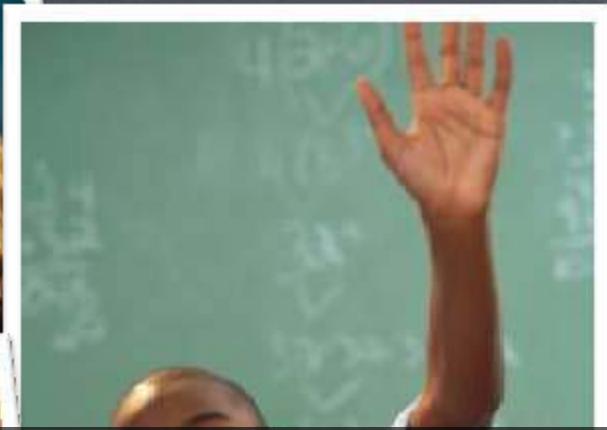
Maintenance personnel  
have lobbyists



Bus drivers have lobbyists

The only group without  
lobbyists?

# The Students





OFFICE OF THE GOVERNOR  
STATE OF NEW YORK  
STUDENTS' LOBBYIST

Reimagining Gov't

The purpose of public education is to help  
children grow

**Not to grow the public education  
bureaucracy**

Reimagining Gov't

We are driven by the business of education  
**More than the achievement in education**

Reimagining Gov't

Business of Public  
Education

Achievement in Public  
Education

**#1 in spending**

**#38 in graduation  
rates**

Reimagining Gov't

We need major **reform**

Reimagining Gov't

We have to change the **paradigm**

## Reimagining Gov't

We must transform education

- **Focus on student achievement**
- **A real teacher evaluation system**

The 2010 Race to the Top law just didn't work

## Reimagining Gov't

We must transform education

- **Demand management efficiency**
- **A real management evaluation system**

Reimagining Gov't

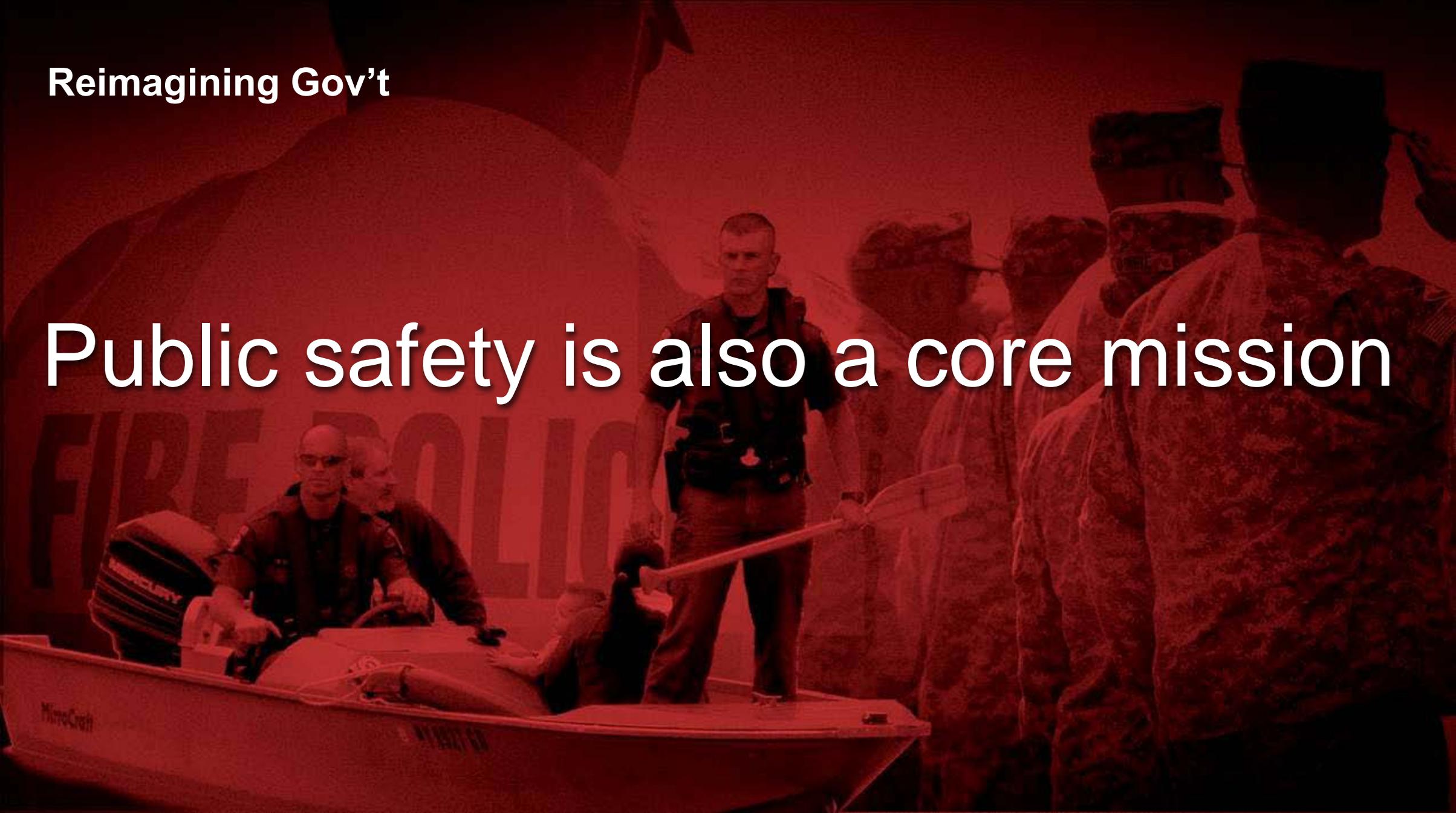
New Blueprint for Education Commission  
**Appoint a bipartisan commission in  
consultation with the Legislature**

Reimagining Gov't

Public education is a core mission  
**We simply cannot fail**  
**And will not fail**

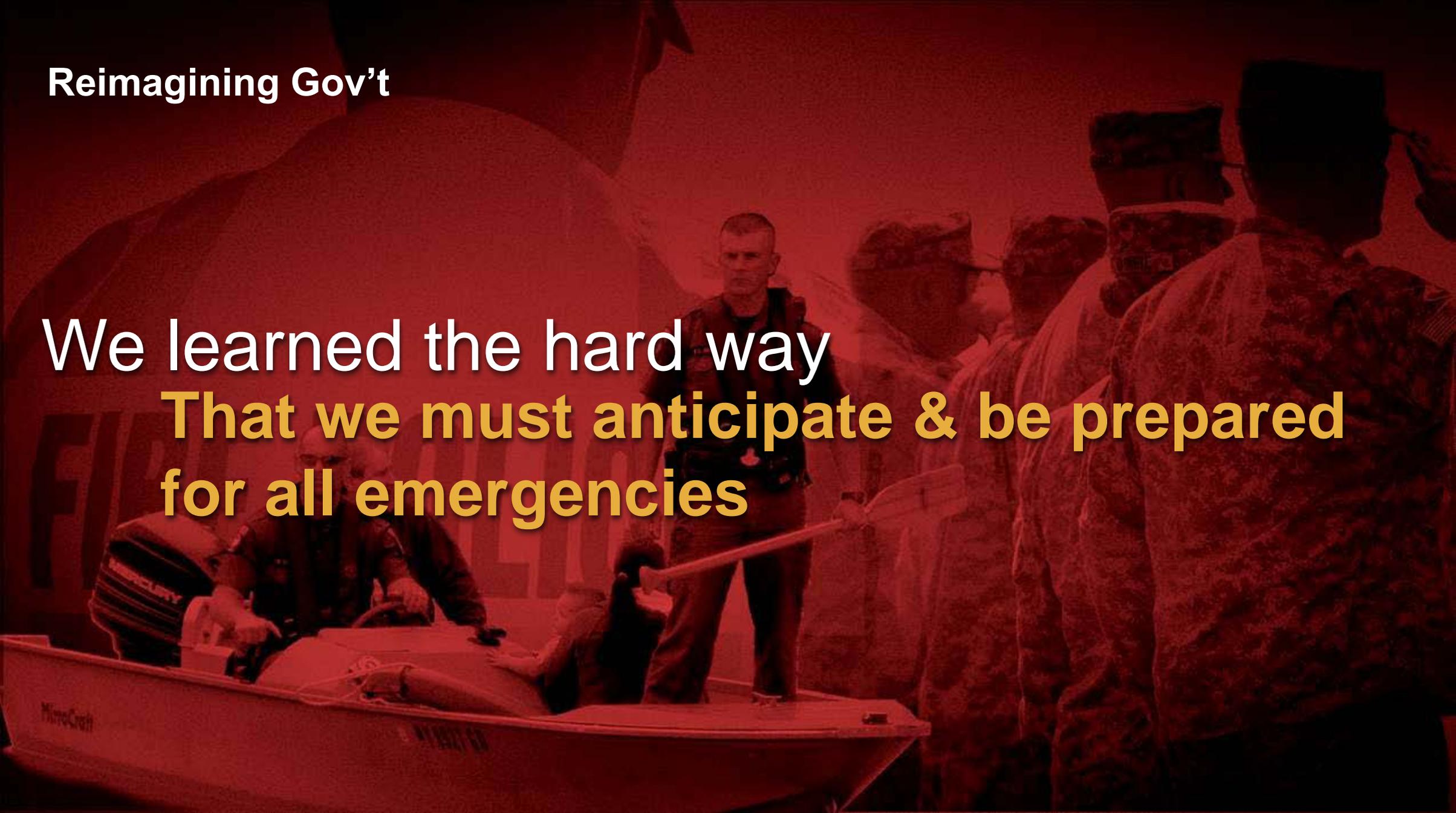
Reimagining Gov't

Public safety is also a core mission



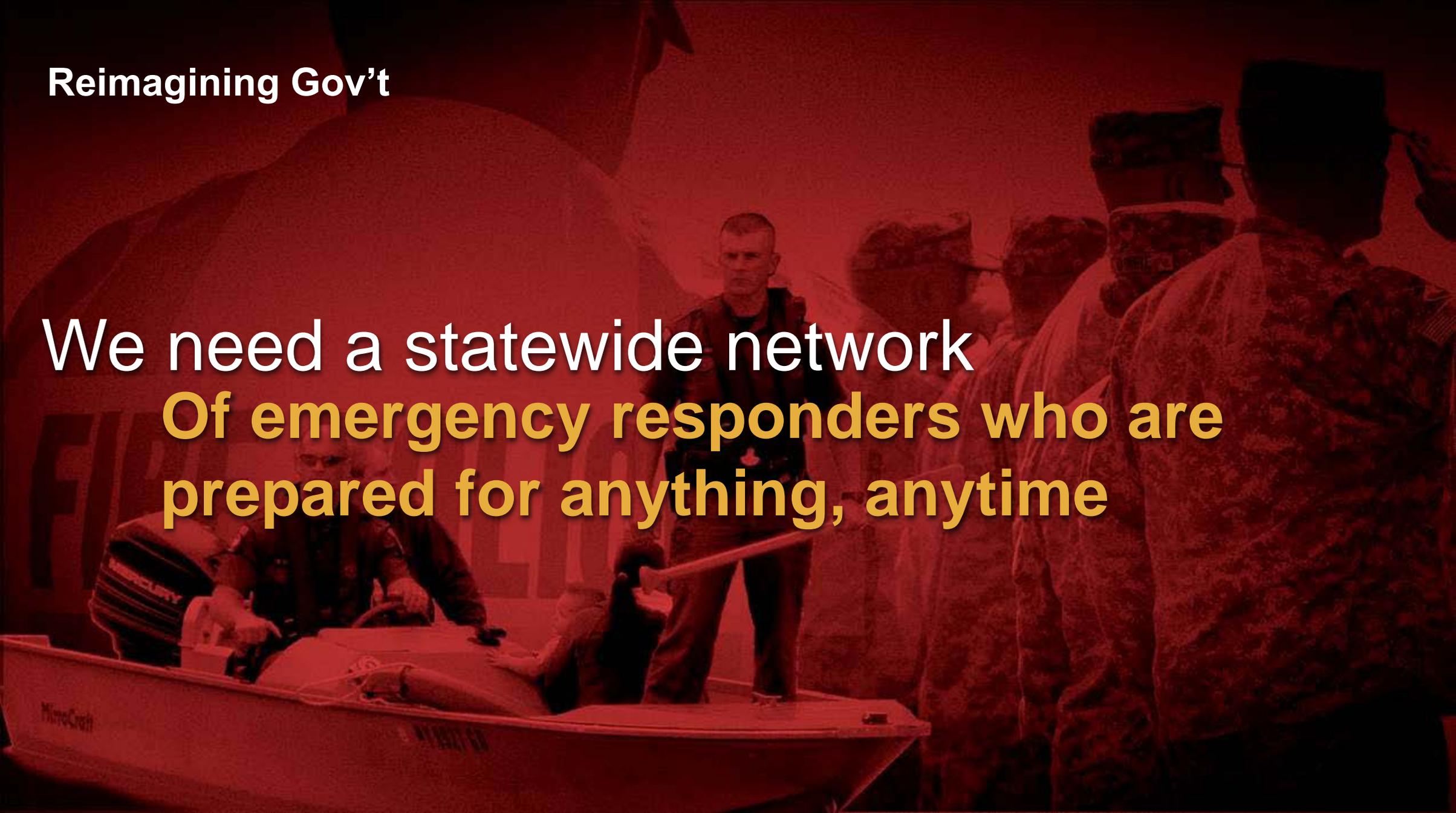
Reimagining Gov't

We learned the hard way  
That we must anticipate & be prepared  
for all emergencies



Reimagining Gov't

We need a statewide network  
Of emergency responders who are  
prepared for anything, anytime



# Reimagining Gov't

## 100 year floods no longer happen every 100 years

**22 major floods**

**2 major floods**

**1 major flood**

**1 major flood**

**26 major floods**

2006

2007

2008

2009

2011

A photograph of a street scene during a flood. The road is completely submerged in brown, murky water. In the background, there are buildings, including a prominent red one, and traffic lights showing green. The sky is overcast and grey. The overall atmosphere is one of a major urban flooding event.

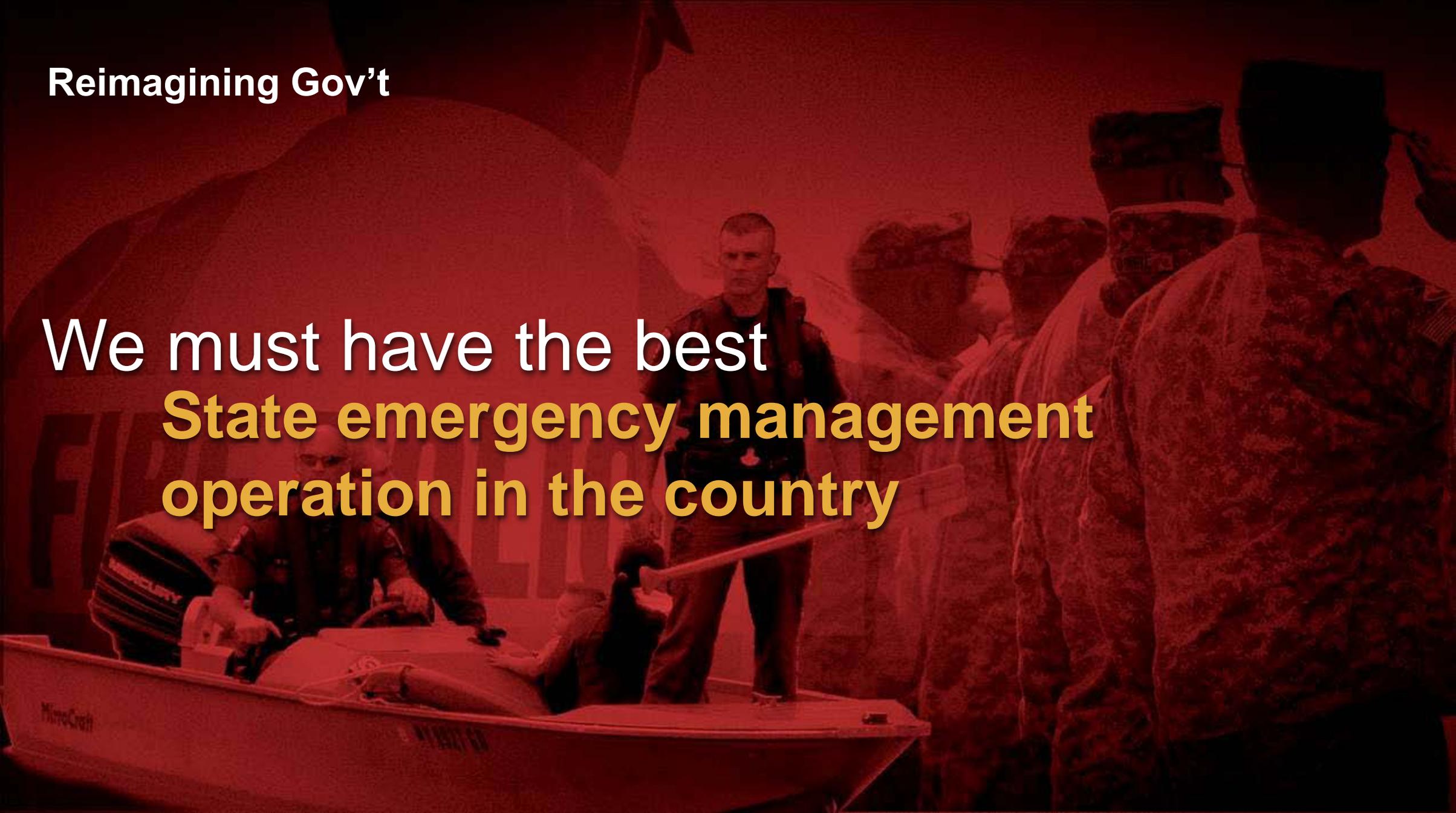
Reimagining Gov't

I witnessed first hand

**The breakdown in communication,  
transportation & the need for better  
deployment of personnel**

Reimagining Gov't

We must have the best  
**State emergency management  
operation in the country**



# Reimagining Gov't



## Jerry Hauer

Phone: (555) 555-5555

### Resume

1234567890  
1234567890  
United States

#### OBJECTIVE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse id turpis vestibulum purus ultricies egestas a at dui. Suspendisse turpis nisl, ultricies eu tincidunt in, vulputate id nisi. Sed velit neque, dictum sed scelerisque ac, dapibus ut urna. Sed faucibus erat in felis aliquet rutrum.

#### EDUCATION

Nunc aliquet malesuada elit ac commodo. Pellentesque orci nulla, bibendum et ultricies quis, luctus et quam. Fusce convallis, elit sed laoreet aliquam, sapien justo commodo augue, vel accumsan diam nulla vitae risus. Donec vehicula lacinia metus, in auctor mauris faucibus vitae. (1998-2001)

Nunc aliquet malesuada elit ac commodo. Pellentesque orci nulla, bibendum et ultricies quis, luctus et quam. Fusce convallis, elit sed laoreet aliquam, sapien justo commodo augue, vel accumsan diam nulla vitae risus. Donec vehicula lacinia metus, in auctor mauris faucibus vitae. (2001-2006)

#### SKILLS

Nunc aliquet Pellentesque orci nulla, bibendum et ultricies quis, luctus et quam.

Nunc aliquet Pellentesque orci nulla, bibendum et ultricies quis, luctus et quam.

#### EXPERIENCE

Pellentesque orci nulla, bibendum et ultricies quis, luctus et quam. (2010-Present)

Fusce convallis, elit sed laoreet aliquam, sapien justo commodo augue, vel accumsan diam nulla vitae risus. Donec vehicula lacinia metus, in auctor mauris faucibus vitae.



**PART III** NY vision for a progressive future

Progressive Future

Financial Crisis

**Taking a terrible toll on our state's  
homeowners**



Progressive Future

Last year...

Department of Financial Services

**Was a NYS innovation**

**Combined financial regulation &  
consumer protection**

Progressive Future

# Foreclosure Relief Unit

**Provide counseling and mediation services to help banks resolve mortgages & help New Yorkers stay in their homes**

Progressive Future

Last year, we enacted the best tenant protection regulations in **30 years**

Progressive Future

This year, we're going make sure those  
laws and regulations are being  
**Enforced**

Progressive Future

Create the Tenant Protection Unit  
**At Homes and Community Renewal**  
Investigate fraud and prosecute  
unscrupulous landlords

Progressive Future

Too many tenants have been abused for  
too long and it **stops now**

A photograph of three diverse professionals (two women and one man) in business attire, smiling and reviewing documents on a construction site. The image is overlaid with a green tint.

Progressive Future

# Expand MWBE Opportunities

Bonding support for \$200m in contracts

**Reach our 20% Goal**

Progressive Future

SUNY system has been the **great equalizer** for the middle class

NY SUNY 2020

Progressive Future

Last year we enacted NYSUNY 2020

**Academic Excellence meets  
Economic Development**

NYSUNY2020

Progressive Future

This year a new round of NYSUNY 2020

**60 Campuses Compete for 3 \$20 million awards**

**\$10m Executive commitment &  
\$10m SUNY commitment**



Progressive Future

For all of our progress we still have  
wrongs to right



Progressive Future

**1 in 6** children in NY live in homes  
without enough food

A group of diverse young people, including a girl with braids, a boy with a plaid shirt, and others, standing together. The image is overlaid with a green tint.

Progressive Future

Simply Unacceptable



Progressive Future

# USDA FOOD STAMPS

30% eligible don't enroll

=1.4 million people

\$1 billion in federal funds unclaimed



Progressive Future

# USDA FOOD STAMPS

Promote outreach

End stigma

Increase enrollment

Progressive Future

**Stop** fingerprinting families  
with children for food

Fingerprinting

Progressive Future

Make sure no child  
Goes to bed hungry in New York

Progressive Future

# Expand the DNA Databank

**More than 2,700 convictions & 27  
innocent people exonerated**

Progressive Future

# Expand the DNA Databank

**Only applies to 50% of crimes**

**Expand to all crimes**

**Let's provide justice for ALL**

**NY can be first in the nation once again**

Progressive Future

# Tax Reform and Fairness Commission

**Great work done to restore  
fairness**

Progressive Future

# Tax Reform and Fairness Commission

**More to do to close loopholes and help small businesses by simplifying the tax code**

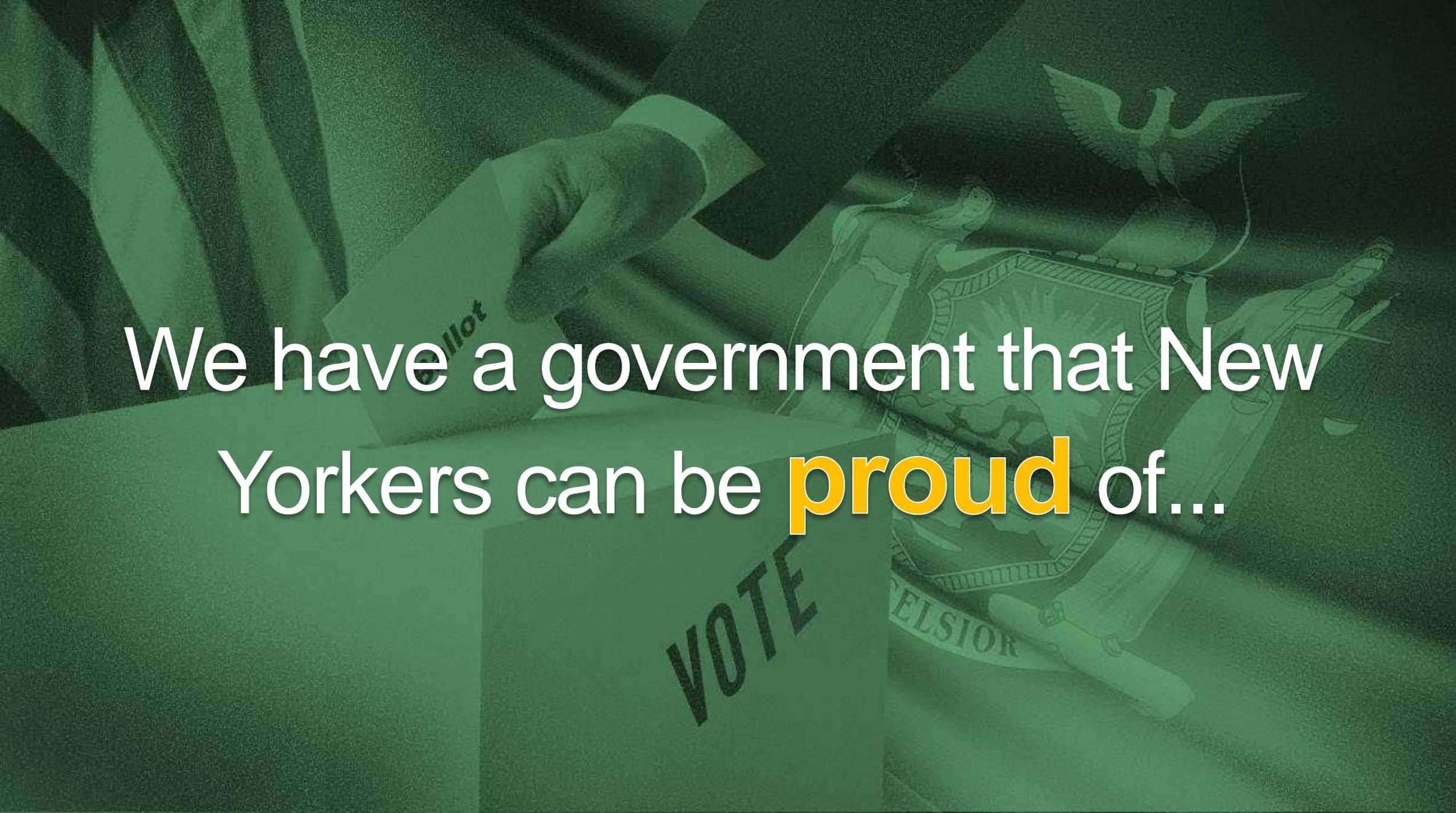
Will form a bipartisan commission

Progressive Future

# Campaign Finance Reform

**Public financing, matched contributions,  
lower limits and increased enforcement at  
Board of Elections**

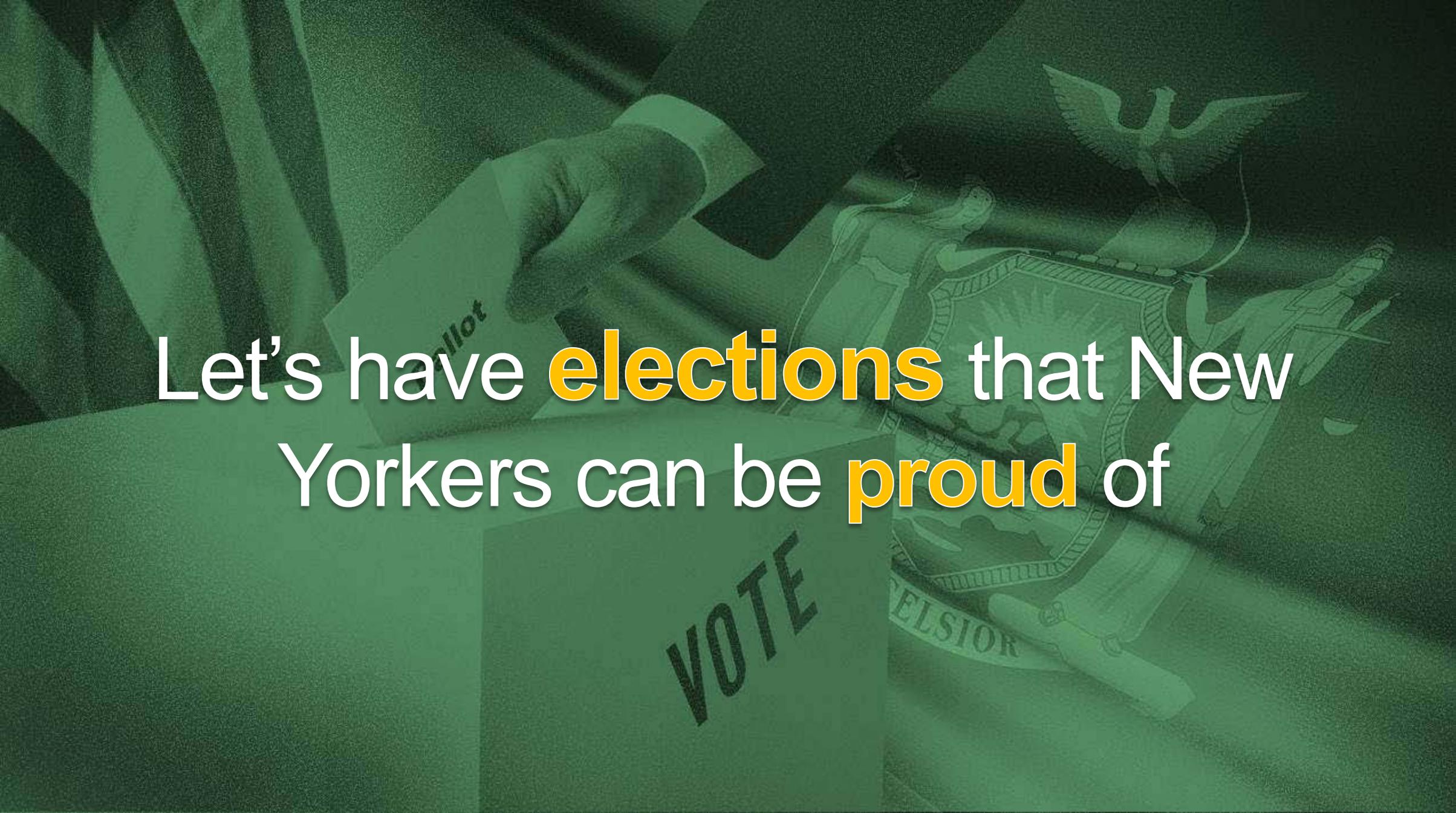
**NY ranks 48<sup>th</sup> in the country in voter turnout**



We have a government that New Yorkers can be **proud** of...



Let's build on that on that **pride**...



Let's have **elections** that New Yorkers can be **proud** of



Let's **pass** campaign finance reform



In Closing...

Last year was an **historic success**

The image is a monochromatic blue-tinted composition. In the background, a dense city skyline with various skyscrapers is visible. In the foreground, on the left, is a large, ornate classical building with many windows. On the right, a flag is shown waving, featuring a shield with a landscape scene and the word 'EXCELSIOR' on a banner below it. The word 'How?' is centered in a large, white, sans-serif font.

How?



# Simple Answer



# Changed Attitude



**Constructive Impatience**  
for Government Dysfunction



Disregard for  
**Political Extremists**

Left



Right



We **believed** in the people



# Mutual Respect

A political graphic featuring a dark blue background with a large, stylized donkey silhouette. The donkey's body is filled with a pattern of light blue stars. The word "1st" is written in large, bold, red letters across the center of the donkey's body. Below the donkey, the words "New Yorkers" are written in white. The overall design is reminiscent of the Democratic Party's branding.

**1st**

New Yorkers



We **delivered** for the people



Made this state a **better** state



Cynics will say we **can't** do it again



Cynics **don't know us** and don't  
know New York



2012

We Reach Even Higher



People elected us to **lead**



Together, we will **lead**



Only begun to explore the  
capacity of our **partnership**



Together we can make NY the  
**strongest** it has ever been



Build the **biggest** convention center



We can **build** a new energy system

Stop talking about yesterday in **Buffalo**

...Start talking about **tomorrow**



A group of diverse children of various ethnicities and ages are smiling and looking towards the camera. The image is overlaid with a blue tint. The text "Rebuild this government for a new generation" is centered over the image. "Rebuild" is in red with a white outline, while the rest of the text is in white.

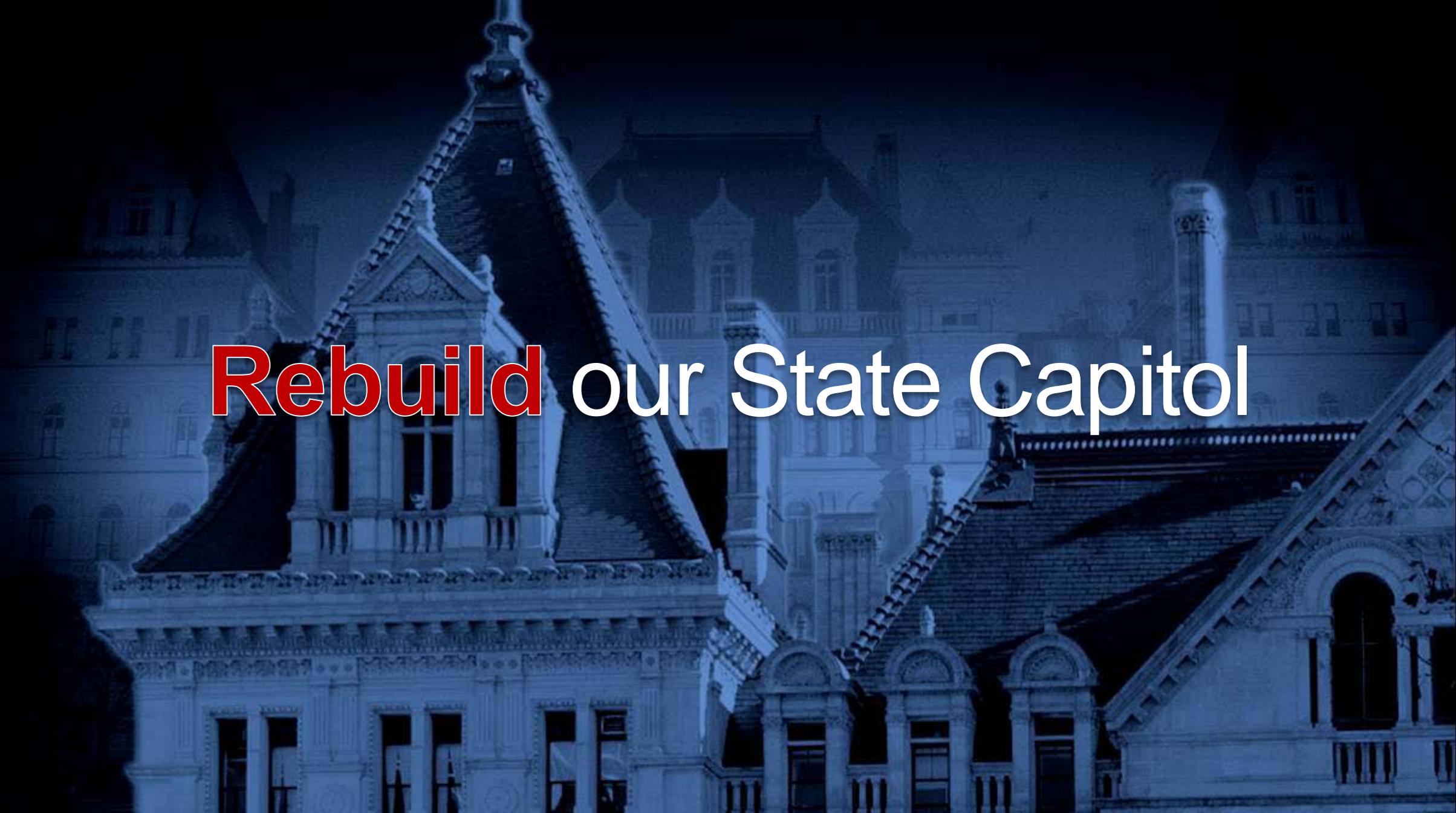
**Rebuild** this government for  
a new generation



**Improve** 100s of bridges & 2,000 miles of roads



**Create** thousands of jobs



**Rebuild** our State Capitol



**Proud history** to reach  
toward a **brighter tomorrow**



**We dream big and act smart**



Because we are **New York**

**Empire State Building**—102 stories built  
in 400 days





**Erie Canal**—Opened Nation to Commerce





Declared our **independence** from  
Britain *before* the Declaration of  
Independence



Women's Suffrage

Labor Movement

Environmental Justice



**Gateway** for immigrants

While some **build walls**



**We open our arms**



**We don't fear**

**diversity**





**Upstate...**

Black  
*White*

Gay  
*Straight*

Downstate...





1

People

State

1



The image is a blue-tinted collage. At the top, a city skyline with various skyscrapers is visible. Below that, a large, ornate classical building with many windows is shown. In the bottom right corner, the New York State seal is depicted, featuring a shield with a landscape, a sun, and a banner that reads "EXCELSIOR".

Because we are **New York**



**We are the state of**  
**Infinite possibility**



**There is nothing we can't do**  
**When we are together**

