

# Building the Possible

## The ASD Model

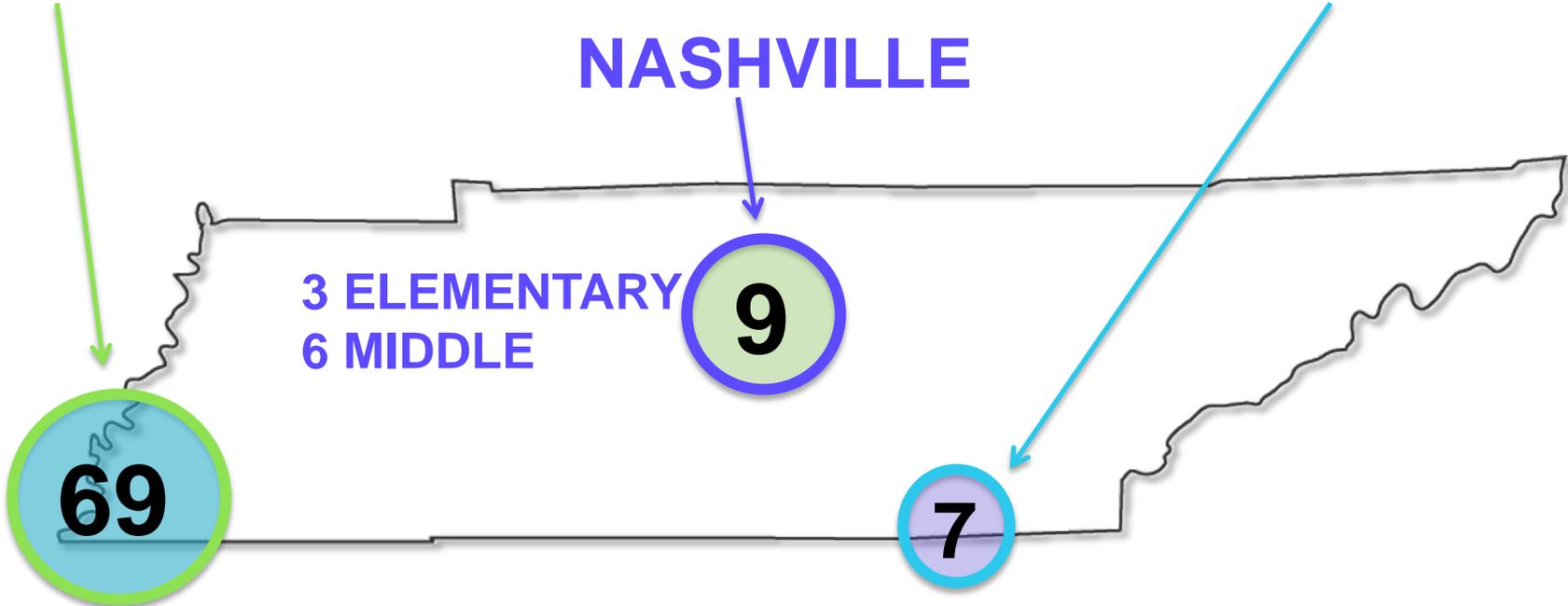
May 21, 2013

# TN's bottom 5% of schools are concentrated in 3 large urban districts

**MEMPHIS**

**CHATTANOOGA**

**NASHVILLE**



**3 ELEMENTARY  
6 MIDDLE**

**9**

**69**

**7**

**30 ELEMENTARY  
23 MIDDLE  
16 HIGH**

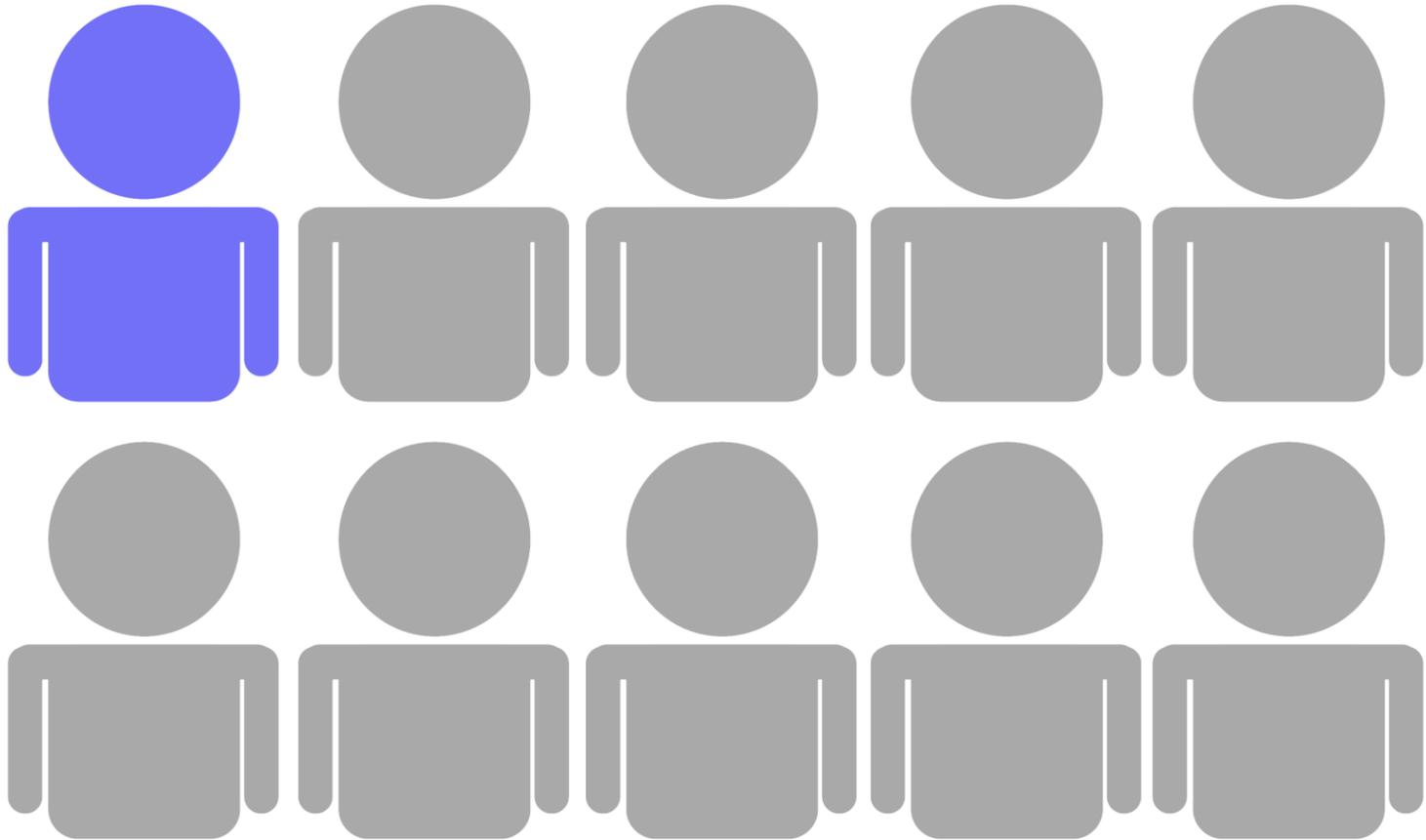
**2 ELEMENTARY  
3 MIDDLE  
2 HIGH**



# Learning Power

ACHIEVEMENT  
SCHOOL DISTRICT

In Tennessee's bottom 5% of schools, only 1 out of 10 students read and write on grade level.



# More Like This



**PUMPED**  
about school.

ACHIEVEMENT  
SCHOOL DISTRICT

# ASD's Impact

## VISION

Tennessee Transformed

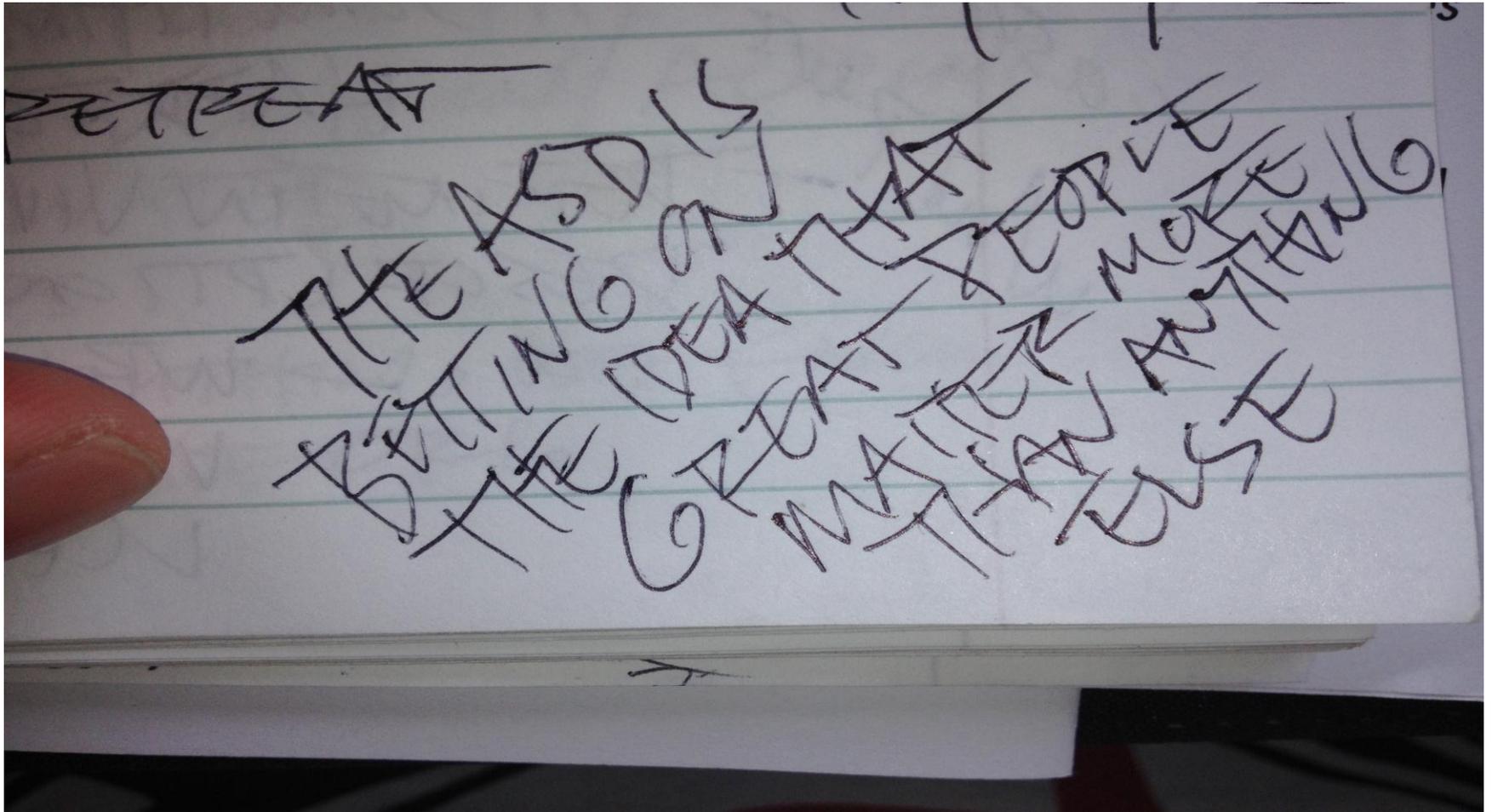
## MISSION

Prove the possible by moving the bottom 5% of schools to the top 25% in five years

# How to Prove the Possible



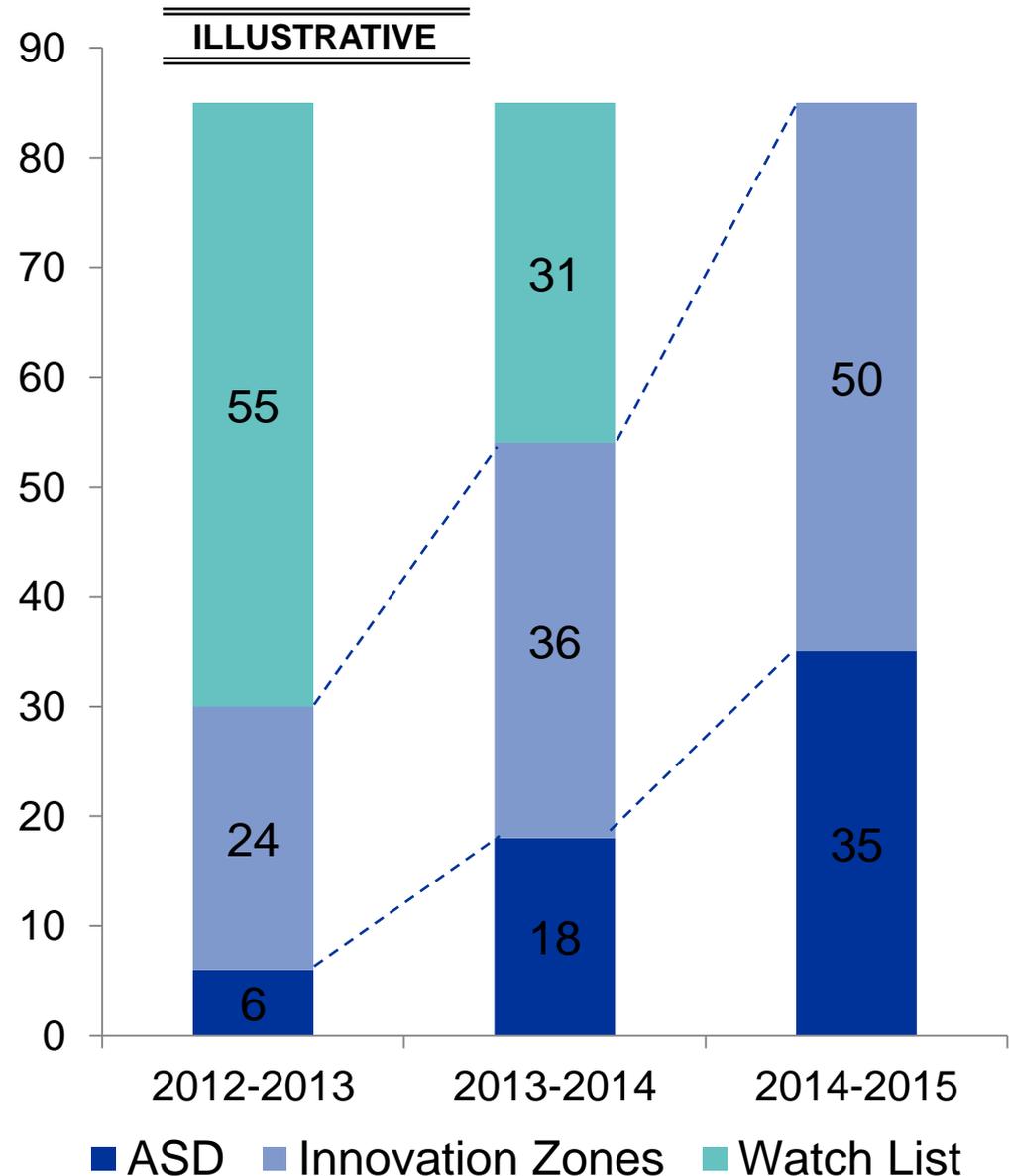
# Our Secret Sauce



# TN: Scale + Quality Through a Mix of Approaches

## 3 TYPES OF INTERVENTION

- 1) ASD will authorize charter schools and operate its own schools
- 2) LEAs will create ASD-like Innovation Zones
- 3) The remaining schools will be on the Watch



# Memphis Feeder Pattern Analysis

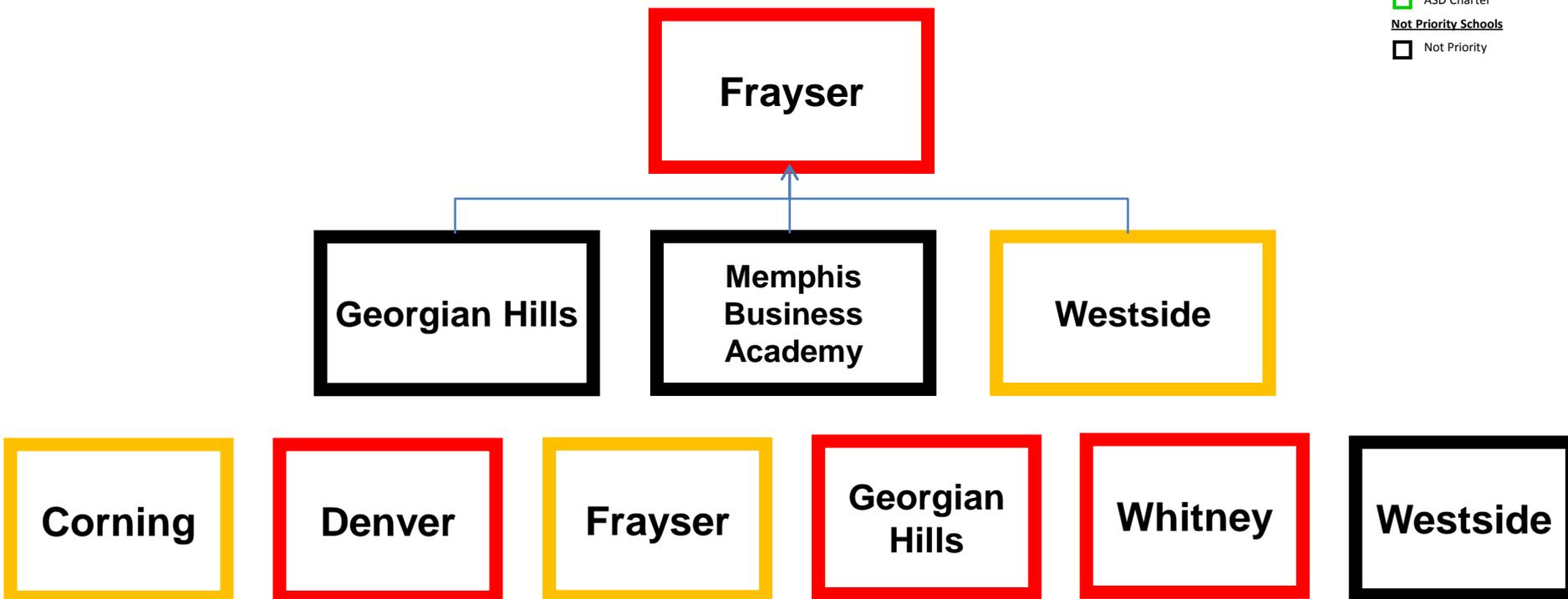
## Memphis Feeder Pattern

### Priority Schools

- Priority-Not Addressed
- iZone School
- ASD Achievement
- ASD Charter

### Not Priority Schools

- Not Priority



# ASD School Operators



**Highest performing middle school in TN.**



Aspire is CA's **#1 performing** large school system serving two-thirds or more low-income students.



Students grew an average of 2 grade levels in reading and math in 2011-12. Students grew from 6 months behind grade level to **1 ½ years ahead of grade level.**



KIPP Memphis Collegiate Middle School was ranked 2nd in all charters across Tennessee for significant student learning growth and ranked **the highest performing charter middle school** in the state.

# School Matching Criteria

- 
- Need: achievement & growth
  - Grade level match with operator authorization
  - Restart alternative
  - Sufficient enrollment
  - Operator's relationships and resources in the community
  - Alignment with community priorities



## STUDENT FOCUSED

Put student needs *FIRST*



## FREEDOM

Encourage autonomy and responsiveness at every level of the organization



## PEOPLE POWERED

Create high performing teams with true passion and grit for the work



# WHAT WE BELIEVE

Our guiding principles



## NIMBLE & RESPONSIVE

Act creatively and seek simple solutions to complex problems



## QUALITY DRIVEN

Focus on extraordinary results



## BUILT TO LAST

Build schools' capacity to sustain excellence

# Four Freedoms



# Seeking Builders of the Possible for an Adventure

...our time unless thorough  
qualified. M. L. Barker. 1408 Chap-  
man Bldg.

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## MEN WANTED

for hazardous journey, small wages,  
bitter cold, long months of complete  
darkness, constant danger, safe re-  
turn doubtful, honor and recognition  
in case of success.

Ernest Shackleton 4 Burlington st.

---

MEN—Neat-appearing young men of  
pleasing personality. between 2000  
and 40 to work

# Great Teaching and More of it



# THE STORY

## Hard work and humility

**The New York Times** **Education**

WORLD | U.S. | N.Y. / REGION | BUSINESS | TECHNOLOGY | SCIENCE | HEALTH | SPORTS | OPINION

POLITICS | EDUCATION | TEXAS

Replay **The new HP ElitePad**  
Works in all the ways you  
Made for Windows 8 and

**THE Daily News**  
EST. MEMPHIS 1886

**CELEBRATE**  
www.cbrememphis.com

### Crucible of Change in Memphis as Failing Schools



Cedric Franklin, a seventh grader at a school taken over by the Photos »

By MOTOKO RICH  
Published: April 2, 2013 | 251 Comments

MEMPHIS — Not far off a scruffy boulevard lined with and payday loan shops in a neighborhood of run-down bungalows, Corning Achievement Elementary School here is a pristine refuge, with gleaming tile floors and signs in classrooms proclaiming “Whatever it takes.”

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### ‘Teacher Town’

#### Schools turn focus to recruiting instructors

By Bill Dries

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There was a time not too long ago when t Memphis were exercises in isolation. The of those programs often talked of being o and career environments. But in the large face of local public education, the residen all the different types of public schools en merger of city and county schools.

New college graduates who in many cases had never considered teaching – much less moving to Memphis – are finding their way around a city they are learning about and that they also mean to change. Residency programs like Teach For America and Memphis Teacher Residency are infusing the soon-to-be-merged public school systems with a young, energized and idealistic corps of new teachers.

### State-run district offers freshmen academy to increase choice

Westside will be home for academy

By Jane Roberts

Posted March 30, 2013 at 3:39 p.m., updated March 31, 2013 at 12:02 a.m.

Discuss Print A A A

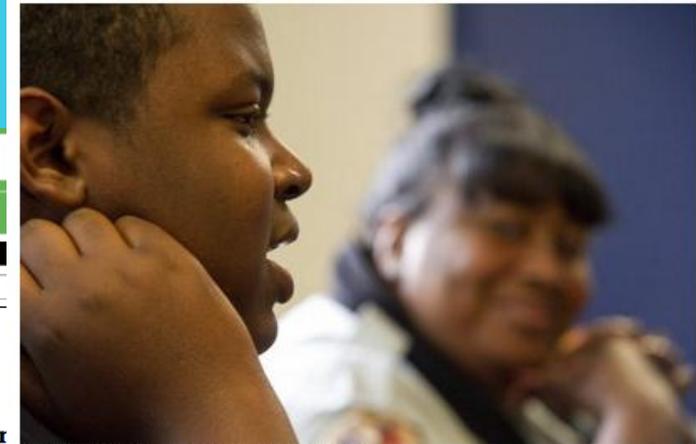


PHOTO BY BRANDON DILL // BUY THIS PHOTO

Mar 21, 2013 — Westside Achievement Middle School 8th-grader Malcolm Ford, 13, and his mother, Velma Ford, are part of a majority of students and parents who support the establishment of a freshmen academy within Westside as an alternative to Frayser High or Trezevant High, both failing schools. (Brandon Dill/Special to The Commercial Appeal)



PHOTO BY BRANDON DILL // BUY THIS PHOTO  
Mar 21, 2013 —

More than 85 percent of the eighth-graders at Westside Achievement Middle School say they want to be in an Achievement District high school next year. But the state-run ASD, which took over Westside Middle and two city elementary schools in Frayser last year, doesn't have a high school.

So ASD officials have decided to open a freshman

# Building the Possible

Urgent need to do better  
**Great People + Flexibility**  
Serve **all kids**  
**Quality** over Scale